

# 21<sup>st</sup> Century Communication

LISTENING, SPEAKING, AND CRITICAL THINKING

Second Edition



LYNN BONESTEEL

3

# **21<sup>ST</sup> Century Communication 3**

**LISTENING, SPEAKING, AND CRITICAL THINKING**

**Second Edition**

LYNN BONESTEEL  
RICHARD WALKER



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**Second Edition**

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# Topics and Featured Speakers

1

## Rethinking Success

Q: How do we define success?

**JIA JIANG**

*What I Learned From 100 Days of Rejection*



2

## Changemakers

Q: How can we make a difference in the world?

**MELATI WIJSEN**

*A Roadmap for Young Changemakers*



3

## Say It Your Way

Q: How can we become better communicators?

**ERIN McKEAN**

*Go Ahead, Make Up New Words*



4

## Stress: Friend or Foe?

Q: How do our attitudes affect us?

**KELLY McGONIGAL**

*Why Stress is Good for You*



5

## A Helping Hand

Q: When does helping really help?

**ASHA DE VOS**

*A Hero On Every Coastline*



6

## Be Your Own Boss

Q: Should we work for ourselves?

**BEL PESCE**

*5 Ways to Kill Your Dreams*



7

## Live Long, Live Well

Q: What steps can we take to live healthier lives?

**MATT WALKER**

*Sleep is Your Superpower*



8

## Beyond Limits

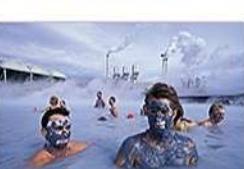
Q: How do we define our limits?

**PHIL HANSEN**

*Embrace the Shake*



# Scope and Sequence

UNIT / THEME	LESSONS		
	A VOCABULARY	B VIEWING	C LANGUAGE
<b>1</b> <b>Rethinking Success</b> <b>Psychology</b> page 2	 Words related to success Word-forms with <i>accomplish, determination, inspirational</i> and <i>motivate</i>	► A video podcast about success and failure <b>Note-taking Skill</b> Focus on main points <b>Listening Skill</b> Identify main points	► A presentation about Thomas Edison Introduce stories <b>Communication Skill</b> Use someone's story to make a point
<b>2</b> <b>Changemakers</b> <b>Social Studies</b> page 22	 Words related to making a difference The suffix <i>-tion</i>	► A lecture about making a difference <b>Note-taking Skill</b> Use a concept map <b>Listening Skill</b> Ask questions while listening	► A conversation about an anti-bullying activist Discuss opinions about making a difference <b>Communication Skill</b> Seek and offer clarification
<b>3</b> <b>Say It Your Way</b> <b>Linguistics</b> page 42	 Words related to communication Suffixes that change word forms	► A video podcast about emojis and emoticons <b>Note-taking Skill</b> Include only essential details <b>Listening Skill</b> Listen for explanations	► An academic conversation about body language Use different types of explanation <b>Communication Skill</b> Explain unfamiliar terms
<b>4</b> <b>Stress: Friend or Foe?</b> <b>Health</b> page 62	 Words related to anxiety Collocations with words related to stress	► A lecture on the effects of stress <b>Note-taking Skill</b> Use symbols <b>Listening Skill</b> Listen for cause and effect	► A podcast about how we affect other people's stress Explain the causes and effects of stress <b>Communication Skill</b> Describe cause and effect
<b>5</b> <b>A Helping Hand</b> <b>Social Studies</b> page 82	 Words related to charitable giving The prefix <i>under-</i>	► A video podcast about what people do to help others <b>Note-taking Skill</b> Note cause and effect <b>Listening Skill</b> Recognize signpost questions	► Conversations using emphatic stress Support your viewpoint with an emotional appeal <b>Communication Skill</b> Appeal to emotions
<b>6</b> <b>Be Your Own Boss</b> <b>Business</b> page 102	 Words related to entrepreneurship The prefix <i>over-</i>	► A video podcast on trust in business <b>Note-taking Skill</b> Use abbreviations <b>Listening Skill</b> Understand figurative language	► A conversation about being self-employed Discuss pros and cons of different ways of working <b>Communication Skill</b> Discuss pros and cons
<b>7</b> <b>Live Long, Live Well</b> <b>Health</b> page 122	 Words related to health Words for different systems in our bodies	► A webinar about forest bathing <b>Note-taking Skill</b> Use an outline to review and organize notes <b>Listening Skill</b> Understand unfamiliar terms	► A lecture on blue-zone communities Talk on a health-related topic <b>Communication Skill</b> Use signal words and phrases to mark transitions
<b>8</b> <b>Beyond Limits</b> <b>Equity, Diversity and Inclusion</b> page 142	 Words related to the brain Word-forms of <i>approach, diverse, transform, diagnose, and imperfect</i>	► A webinar on neurodiversity <b>Note-taking Skill</b> Shorten common phrases <b>Listening Skill</b> Listen for rhetorical questions	► A talk about Arunima Sinha Tell a story about a problem you encountered <b>Communication Skill</b> Describe a sequence of events

Lessons				
D COMMUNICATION	E VOCABULARY	F VIEWING	G CRITICAL THINKING	H PRESENTATION
<p><b>Icon</b> A talk about how to define success Create a definition of success, using a story to illustrate</p>	<p>Words related to opportunities and obstacles Phrasal verbs with <i>turn</i></p>	<p><b>TED Talk</b> <i>What I Learned from 100 Days of Rejection</i> Jia Jiang</p> <p><b>Pronunciation Skill</b> Intonation in lists</p>	<p>Analyze an infographic comparing the goals of two different generations Synthesize and evaluate ideas about success and failure</p>	<p><b>Individual presentation:</b> Two successful people</p> <p><b>Presentation Skill</b> Use humor to connect with an audience</p>
<p><b>Icon</b> A conversation about making a difference in the local community Create a proposal to help the local community</p>	<p>Words related to equality The suffix <i>-or</i></p>	<p><b>TED Talk</b> <i>A Roadmap for Young Changemakers</i> Melati Wijsen</p> <p><b>Pronunciation Skill</b> Contrasting intonation</p>	<p>Analyze an infographic about youth beliefs and behavior Synthesize and evaluate ideas about making a difference</p>	<p><b>Individual presentation:</b> Three individuals or organizations that make a difference</p> <p><b>Presentation Skill</b> Show enthusiasm</p>
<p>An advertisement for a competition Create and explain new blend words</p>	<p>Words related to language Collocations with <i>attention</i></p>	<p><b>TED Talk</b> <i>Go Ahead, Make Up New Words</i> Erin McKean</p> <p><b>Pronunciation Skill</b> Stress in compound words</p>	<p>Analyze an infographic about how a new word enters the dictionary Synthesize and evaluate ideas about the acceptance of new words</p>	<p><b>Group presentation:</b> Three uncommon but useful words</p> <p><b>Presentation Skill</b> Encourage audience participation</p>
<p><b>Icon</b> A conversation between two students about their problems Provide solutions for how two students might reduce their stress levels</p>	<p>Words related to managing stress Forms of <i>confession</i>, <i>heal</i>, <i>compassionate</i>, <i>appreciation</i>, and <i>empathy</i></p>	<p><b>TED Talk</b> <i>Why Stress Is Good for You</i> Kelly McGonigal</p> <p><b>Pronunciation Skill</b> Thought groups</p>	<p>Analyze an infographic about different causes of stress Synthesize and evaluate ideas about stress levels</p>	<p><b>Group presentation:</b> Conduct a survey on stress and present the results</p> <p><b>Presentation Skill</b> Vary your pace</p>
<p><b>Icon</b> A talk about a cause Use supporting arguments and emotional appeals to convince others</p>	<p>Words related to voluntourism Antonyms of <i>external</i>, <i>inclusive</i>, <i>dependence</i>, and <i>outsider</i></p>	<p><b>NG Explorer</b> <i>A Hero on Every Coastline</i> Asha De Vos</p> <p><b>Pronunciation Skill</b> Stress inside thought groups</p>	<p>Analyze an infographic about the spending of charitable organizations Synthesize and evaluate ideas about different ways to help</p>	<p><b>Individual presentation:</b> Convince others to support an organization you believe in</p> <p><b>Presentation Skill</b> Make an emotional connection</p>
<p><b>Icon</b> A conversation about future career directions Discuss and recommend a career choice</p>	<p>Words related to business Antonyms for <i>tough</i>, <i>infinite</i>, <i>prior</i>, and <i>humble</i></p>	<p><b>TED Talk</b> <i>5 Ways to Kill Your Dreams</i> Bel Pesce</p> <p><b>Pronunciation Skill</b> Continuing and concluding</p>	<p>Analyze an infographic about business failure rates Synthesize and evaluate ideas about the reasons for business failures</p>	<p><b>Individual presentation:</b> A new business you would like to start</p> <p><b>Presentation Skill</b> Pause effectively</p>
<p><b>Icon</b> A conversation between a fitness coach and a client Identify areas for improvement and suggest lifestyle changes</p>	<p>Words related to sleep The prefix <i>inter-</i></p>	<p><b>TED Talk</b> <i>Sleep Is Your Superpower</i> Matt Walker</p> <p><b>Pronunciation Skill</b> Word endings</p>	<p>Analyze an infographic about factors that can contribute to a longer life Synthesize and evaluate ideas about various ways to maintain health</p>	<p><b>Group presentation:</b> Argue for or against a statement related to healthy living</p> <p><b>Presentation Skill</b> Organize information logically</p>
<p><b>Icon</b> A conversation about barriers faced by people with disabilities Identify problems and suggest solutions</p>	<p>Words related to limits Collocations with <i>encounter</i></p>	<p><b>TED Talk</b> <i>Embrace the Shake</i> Phil Hansen</p> <p><b>Pronunciation Skill</b> -ed endings</p>	<p>Analyze an infographic about changing mindsets Synthesize and evaluate ideas about feelings and limitations</p>	<p><b>Individual presentation:</b> Someone who has overcome a limitation to achieve success</p> <p><b>Presentation Skill</b> Use figurative language</p>

# Welcome to 21st Century Communication, Second Edition

**21st Century Communication Listening, Speaking, and Critical Thinking** uses big ideas from TED and National Geographic Explorers to look at one topic from different perspectives, present real and effective communication models, and prepare students to share their ideas confidently in English. Each unit develops students' listening, speaking, and critical thinking skills to achieve their academic and personal goals.



**4**

## Stress: Friend or Foe?

**Q** How do our attitudes affect us?

The dancer in this photo is about to go on stage in front of hundreds of people. For many people, this would be a stressful experience, but not everyone reacts to stress in the same way. And is stress always a bad thing? In this unit, we'll look at what stress and anxiety really are, and strategies that can help us through stressful situations.

**THINK and DISCUSS**

- 1 Look at the photo and read the caption. How do you think the dancer is feeling?
- 2 Look at the essential question and the unit introduction. What kind of people face today?

Each unit opens with an **impactful photograph** to introduce the topic and act as a springboard for classroom discussion.

**UNIT 4**

### Building Vocabulary

**LEARNING OBJECTIVES**

- Use ten words related to stress and anxiety
- Use collocations with words related to stress

**LEARN KEY WORDS**

**A** Listen and read the information below. Do you often experience feelings of stress or anxiety? How do you deal with these feelings? Discuss with a partner.

**STRESS and ANXIETY**

Whether we're worrying about how to meet a work deadline, or having to deal with a major **crisis**, we all face challenges at one time or another. It's an **inevitable** part of life that often results in stress and anxiety. But stress and anxiety, while usually associated with each other, are not exactly the same. So how are they different? Stress is the body's **response** to a threat or a challenge. When we feel stressed, **hormones** are **released** into our body to help us that help us to **strengthen** the body's defenses. But the **mechanisms** of stress don't only affect our body. They can also change the way we feel. Anxiety is also the result of stress. Feeling anxious at times is completely normal, but if these feelings don't go away and become **chronic**, it's likely that our health will suffer.

Research has **revealed** that various habits can reduce anxiety. It's important to get good sleep, to eat well, and to get plenty of exercise. Focusing on positive things and doing enjoyable activities also helps to the mind. Through relaxation techniques and meditation, we may not only reduce anxiety, but even **enhance** feelings of relaxation and well-being.

**7 ways to reduce anxiety**

- Eat well
- Get good sleep
- Avoid caffeine
- Exercise
- Do enjoyable activities
- Use relaxation techniques
- Spend time in nature

**Forest Bathing in Redwood Forest, Redwoods State Park, California, U.S.A.**

### How do our attitudes affect us?

The dancer in this photo is about to go on stage in front of hundreds of people. For many people, this would be a stressful experience, but not everyone reacts to stress in the same way. And is stress always a bad thing? In this unit, we'll look at what stress and anxiety really are, and strategies that can help us through stressful situations.

**NEW** The **Essential Question** outlines the central idea of the unit and directs students' focus to the main topic.

**UPDATED** **Building Vocabulary** uses infographics and readings to introduce vocabulary in context and teach words and phrases needed for academic studies.

# Big ideas inspire many viewpoints. What's yours?

**UNIT 4**

**A B C D Viewing and Note-taking**

**BEFORE VIEWING**

A Look at the symbols in the box below. Which ones do you use the most often? What other symbols do you use? Discuss with a partner.

→ leads to, causes	↓ decrease
← results from	↓↓ a sharp decrease
≠ not equal to	✗ number
≈ about, around	÷ per, divided by
↑ increase	△ change
↑↑ a sharp increase	+ and

B Listen to the sentences. Use the symbols in Exercise A to take notes. Then compare your notes with a partner.

E.g. Studies show that getting good sleep helps reduce stress significantly.  
Getting good sleep → ↓↓ stress

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

**WHILE VIEWING**

C **LISTEN FOR MAIN IDEAS** Watch Segment 1 of the lecture and circle the correct option to complete the sentences.

1. Stress is

- a. almost always harmful to our health.
- b. harmful when it lasts for a short time.
- c. important for our survival in a crisis.

2. Acute stress

- a. is dangerous over the short term.
- b. does not last for a long time.
- c. is often harmful to our health.

3. Chronic stress

- a. can last for a short or long period of time.
- b. can make us sick as it lasts for a long time.
- c. does not last for long but is very harmful.

**Note-taking Skill**  
Using Symbols

To show relationships between ideas, it can be easier and quicker to use symbols when you take notes.

stress

- Use symbols for note-taking
- Listen to identify cause and effect

Note-taking Skill  
Using Symbols

To show relationships between ideas, it can be easier and quicker to use symbols when you take notes.

**UPDATED Viewing and Note-taking** allows students to explore one aspect of the unit theme and sharpen their academic skills with note-taking and listening comprehension practice.

D **LISTEN FOR DETAILS** Watch Segment 1 of the lecture again and complete the flow charts to show the cause-and-effect relationships.

**ACUTE STRESS**

Brain releases stress  
→ immediate  
→ Blood pressure + breathing rate ↑  
→ more oxygen to → muscles  
→ muscles tense up → run + and escape → **SAFE**

**CHRONIC STRESS**

Brain keeps stress hormones  
→ Blood pressure + heart rate stay ↑  
→ Muscles don't relax → **NOT SAFE**

E **IDENTIFY CAUSE AND EFFECT** Watch Segment 2 of the lecture and complete the cause-and-effect relationships below.

1. Nowadays, → stress  
2. Fear of losing a job can last a long time → \_\_\_\_\_  
3. The pressure on the heart over time → increased risk of \_\_\_\_\_  
4. Chronic stress may → physical problems including high cholesterol and \_\_\_\_\_

**Listening Skill**  
Listening for Cause and Effect  
In a lecture it may be important to understand cause-and-effect relationships. You may need to infer the relationship from the context, often times the speaker will use signal words and phrases.

66 UNIT 4 Stress: Friend or Foe?

PART 1 67

**UNIT 4**

**A B C D Noticing Language**

**LISTEN FOR LANGUAGE** Describe cause and effect

A **LISTEN** Listen to excerpts from the lecture in Lesson B. What phrases does the speaker use to talk about cause and effect? Complete the sentences below.

1. Our stress tends to be \_\_\_\_\_ psychological fear or worry about the future ...  
2. The \_\_\_\_\_ chronic stress \_\_\_\_\_ the heart are the easiest to explain ...  
3. Chronic stress can \_\_\_\_\_ the brain, the stomach, and other muscles.

B Work with a partner. Look at the signal words and phrases below. What similarities and differences do you notice between them? What similarities and differences do you notice between them?

Verb	Noun
affect	effect (n) ... (on) ... An effect of chronic stress on the body is an increased risk of heart disease.
cause	cause (n) Chronic stress can be the cause of headaches.
result in	result (n) Chronic stress is the result of a stress response that lasts too long.

C Rewrite the questions by changing the words in bold to their noun or verb forms. Then, with a partner, take turns asking and answering the questions with ideas from the lecture and your own ideas.

1. What are the **causes** of chronic stress?  
What \_\_\_\_\_?  
2. What does too much stress **result in**?  
What are the \_\_\_\_\_?  
3. How does stress **affect** your everyday life?  
What are the \_\_\_\_\_?

**Communication Skill**  
Describing Cause and Effect

Certain verbs and nouns can be used to indicate cause and effect. Pay attention to word order and prepositions (if any).



A woman in a green shirt expresses her feelings to a counselor and group members at a therapy session in Texas, U.S.A.

D **LISTEN** Listen to part of a podcast about how we affect other people's stress and complete the chart below with the effects of each cause.

Cause	Effect
smile or kind word	1. _____
strong, caring relationships	2. _____
frequent unpleasant words	3. _____
constant state of stress	4. _____

**COMMUNICATE**

E Take notes to prepare for a short oral summary of what happens to your body during acute and chronic stress. Use the cause and effect language from Exercise B.

F Work with a partner. Take turns to explain your summaries using your notes from Exercise E. Compare your ideas with the flowcharts in Lesson B. Did you forget anything?

68 UNIT 4 Stress: Friend or Foe?

PART 1 69

**NEW Noticing Language** provides students with useful language structures and communication skills to share their ideas confidently.

**NEW Communicating Ideas** encourages students to express their opinions, make decisions, and explore solutions to problems through collaboration.

**UNIT 4**  
A B  
C D

## Communicating Ideas

**LEARNING OBJECTIVES**

- Use appropriate language for making recommendations.
- Collaborate to provide solutions.

**ASSIGNMENT**

Task: You are going to collaborate with a partner to provide solutions for how two students might reduce their stress levels.

**LISTEN FOR INFORMATION**

**A** **LISTEN FOR MAIN IDEAS** Listen to a conversation between Sarah and Wei Ming, two college students. What issues are they discussing? Check (✓) the ones you hear.

1.  exams  
2.  money  
3.  parties  
4.  jobs  
5.  assignments  
6.  relationships

**B** **LISTEN FOR DETAILS** Listen and complete the flow charts for Wei Ming and Sarah. Use the phrases in the box to help you.

can't focus in class  
falling further and further behind  
no time to study

not getting enough sleep  
takes a job  
works till late

Wei Ming has many assignments

Sarah needs money to live

**C** Work with a partner. Compare your notes. Do you think Wei Ming and Sarah are making the right choices?

**COLLABORATE**

**D** Work with a different partner. What could Sarah and Wei Ming do to deal with their issues and reduce their stress? Suggest some practical solutions.

I think Sarah could quit her job. She needs the time to study.

That's true, but what about her everyday costs?

**E** Share your ideas with the class. Explain your reasoning.

**Checkpoint**

Reflect on what you have learned. Check your progress.

**I can ...**

- understand and use words related to stress and anxiety.
- use collocations with words related to stress.
- watch and understand a lecture on the effects of stress.
- understand and use symbols for note-taking.
- listen to identify cause and effect.
- notice language for talking about cause and effect.
- explain the causes and effects of two types of stress.
- communicate and collaborate effectively to provide solutions for stress-related issues.

70 UNIT 4 Stress: Friend or Foe?

UNIT 1 71

**UNIT 4**  
E F  
G H

## Viewing and Note-taking

**TED TALKS**

Stanford University psychologist Kelly McGonigal is the author of a book titled *The Upside of Stress: Why Stress Is Good for You, and How to Get Good at It*. In her TED Talk, *How to Make Stress Your Friend*, she encourages us to rethink our attitudes toward stress.

**LEARNING OBJECTIVES**

- Watch and understand a talk about our attitudes toward stress.
- Notice the use of thought groups.

**BEFORE VIEWING**

**A** Read the information about Kelly McGonigal. In what ways might stress be good for us? Discuss your ideas with a partner.

**TED TALKS**

“I have changed my mind about stress, and today, I want to change yours.”

**PART 2 76**

**NEW Thinking**  
**Critically** gives students a chance to synthesize, analyze, and evaluate the unit's ideas and find their voice in English.

**LEARNING OBJECTIVES**

- Interpret an infographic about the different causes of stress
- Synthesize and evaluate ideas about stress levels

**UNIT 4**  
**Thinking Critically**

**ANALYZE INFORMATION**

A. Look at the infographic below. Which of the questions (1–6) does it answer? Check (✓) two questions.

1.  What are some major causes of stress?  
 2.  What can people do to reduce their stress overall?  
 3.  What do family responsibilities cause stress?  
 4.  What are some reasons for work-related stress?

**What causes stress?**

Commonly cited as one of the top stressors around the world, work plays a large role in determining our physical and mental well-being. Greater workloads and longer working hours have resulted in higher numbers of people reporting feelings of stress.

A 2017 estimate by the American Institute of Stress indicated that job stress alone costs U.S. industry more than \$300 billion a year.

**MONEY / WORK STRESS**

Category	Percentage of adults in the U.S.
Money	64%
Work (paying those employees)	60%
The economy	49%
Family responsibilities	47%
Personal health problems	46%

Source: American Psychological Association

**Top causes of stress in 2017**

B. **LISTEN FOR DETAILS** Listen to part of a lecture about stressors and mental health. Check (✓) the topics the speaker talks about.

financial pressures       chronic pain/illness  
 work problems       caring for an ill loved one  
 getting married       family problems  
 starting a new job       world issues  
 moving to a new home       exams

C. Discuss the questions below with a partner.

1. How can work stress cost businesses money? Think of a few different ways.  
 2. What do you think was the main message of the speaker in Exercise B?  
 3. Share an experience you have had with one of the types of stress mentioned in Exercise A or B. How did (or did not) you deal with it?

**COMMUNICATE** *Synthesize and evaluate ideas*

D. Think about what you have learned about stress in this unit. Which scenario below would you find the most stressful? Rank the scenarios from 1 (the most stressful) to 3 (the least stressful).

a. You work as an administrative assistant. You work 50 hours a week for a large company. You also study for a diploma on weekends. Twice a month, you volunteer at a non-profit organization.  
 b. You work as the manager of a small travel agency. You work in the office for 40 hours a week for three weeks a month. You spend the fourth week on business trips organized by your boss to give presentations and meet new customers.  
 c. You work as the operations manager of a large software company. You work 60 hours per week, set your own schedule, and often work from home. Your family will be moving to a new home in two months' time.

E. Work with a partner. Compare your answers. Take turns to explain your rankings and discuss your ideas.

I think scenario A is the most stressful. I don't think I'd be able to work and study at the same time.

I'm not sure. I think B is probably the most stressful. The business travel would be tiring, and...

UNIT 4 Stress: Friend or Foe? 70

UNIT 2 70

**UPDATED Putting It Together** has students prepare, plan, and present their ideas clearly and creatively in a final assignment.

**UNIT 4**  
**Putting It Together**

**LEARNING OBJECTIVES**

- Research and plan a survey on stress, and present on the findings
- Create a visual piece to emphasize or create suspense in a presentation

**ASSIGNMENT**  
**Group presentation:** Your group is going to conduct a survey on stress and give a presentation on the results.

**PREPARE**

A. Work with your group to prepare for your presentation. Follow these steps.

- Look at the survey below. Your group should survey at least eight people. Ask them to answer the following questions. Ask them to record their answers to find out more. Ask permission to record your interviews and/or take notes.
- Analyze the results. What conclusions, if any, can you make? (e.g., "Most of the people who reach out to other people for support turn to a family member.")
- Organize your presentation. In it, you should:
  - Report what the results were (e.g., "6 out of 8 people answered 'Agree' to Question 1").
  - Draw logical conclusions based on the results.
  - Discuss how the results support (or don't support) what you've learned in this unit.
  - Assign a part of the presentation to each member of the group.

**Stress Survey**

I am conducting a survey on stress for a class presentation. I would appreciate it if you could help me by answering the following questions. Thank you.

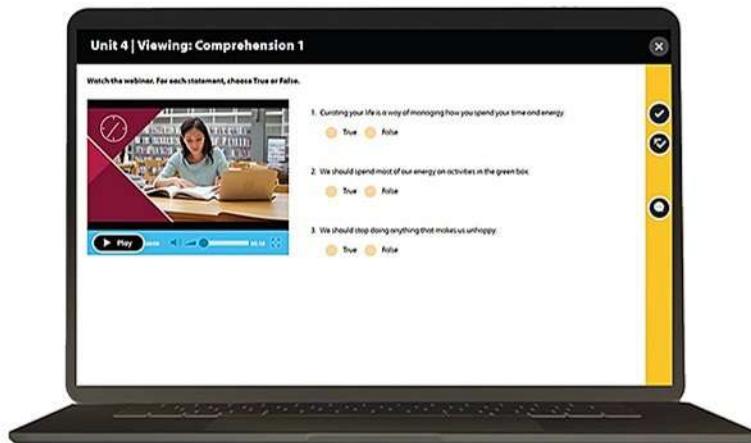
Please respond to the statements below by using the following:

SA (Strongly agree) A (Agree) N (Neutral) D (Disagree) SD (Strongly disagree)

1. I feel stressed every day.  
 2. When I am stressed, I reach out to other people for support.  
 3. I know what the top causes of stress in my life are.  
 4. I know of more than one way to reduce my stress.  
 5. I usually reduce my stress in a healthy way.

UNIT 4 Stress: Friend or Foe? 60

The **Spark** platform delivers your digital tools for every stage of teaching and learning, including auto-graded Online Practice activities, customizable Assessment Suite tests and quizzes, Student's eBook, Classroom Presentation Tool, and downloadable Teacher's Resources.





Students from Howard University  
celebrate their graduation.  
Washington, D.C., U.S.A.



# 1

## Rethinking Success



### How do we define success?

For students, success may seem easy to define. For example, the students in the photo, from Howard University in the United States, have clearly succeeded. They've graduated, and are celebrating through traditional dance. But as we mature, the nature of success changes. It becomes more complex and harder to measure. In this unit, we explore what it means to succeed, and learn how to deal with obstacles that stand in our way.

### THINK and DISCUSS

- 1 Look at the photo and read the caption. Would you do something like this to celebrate your success? Why, or why not?
- 2 Look at the essential question and the unit introduction. What do you think would make you a success in the eyes of your friends and family? Do you share their views?

# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to success
- Use different forms of *accomplish*, *determination*, *inspirational* and *motivate*

### LEARN KEY WORDS

**A**  Listen to and read the information below. What do you think about this definition of success? Do you think most people in your country would agree with it? Discuss with a partner.

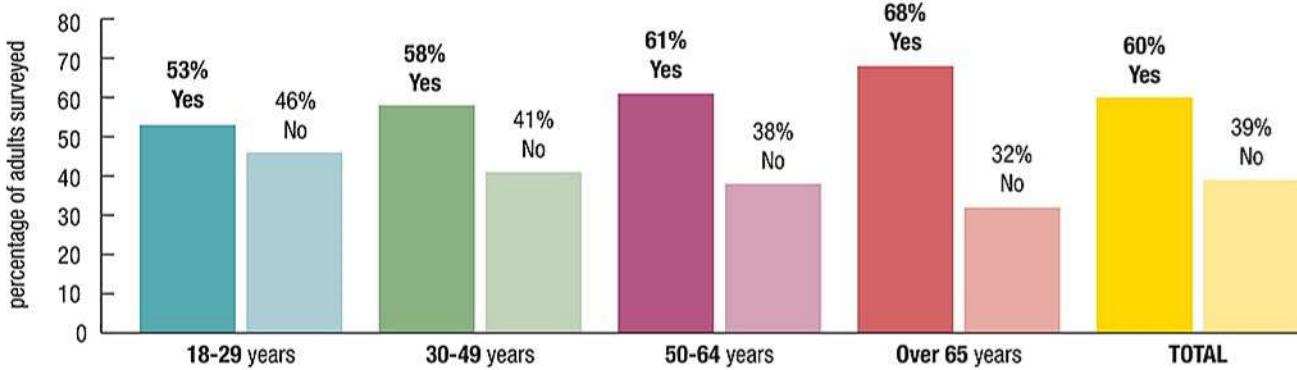
## SUCCESS AND WEALTH

To many people, “**making it**” is synonymous with making a lot of money. And in many cultures, people are only considered successful when they **fulfill** society’s expectations of becoming **wealthy**. As a result, the desire to become rich is what **motivates** most people to keep going. After all, money is the tool that enables us to **accomplish** all other things—from pursuing a hobby to reducing world hunger.

With money on so many people’s minds, it’s no wonder society celebrates individuals who go from rags to riches, and **embraces** them as **inspirational** role models. Whether they are businesspeople, celebrities, or sports figures, their stories are often similar: they start out poor, they face **failure** many times, but through hard work and **determination**, they eventually **overcome** their difficulties and succeed against the odds.



Can most people get ahead if they’re willing to work hard?



Source: Pew Research Center, survey of adults in the U.S., September 2019.

**B** Match the correct form of each word or phrase in **bold** in Exercise A with its meaning.

1. \_\_\_\_\_ to do something that was expected of you
2. \_\_\_\_\_ to achieve financial success
3. \_\_\_\_\_ a strong will to achieve something despite obstacles
4. \_\_\_\_\_ very rich
5. \_\_\_\_\_ to encourage or push you to do something
6. \_\_\_\_\_ to deal successfully with an obstacle
7. \_\_\_\_\_ giving hope and encouragement to other people
8. \_\_\_\_\_ to accept someone or something in a warm, heartfelt way
9. \_\_\_\_\_ to achieve something, or do something successfully
10. \_\_\_\_\_ a lack of success in doing or achieving something

**C** Complete the chart with the correct form of the words.

Verb	Noun	Adjective
fulfill		
accomplish		
		inspirational
	determination	
motivate		

**D** Complete the passage. using the correct form of the words in **bold** from Exercise A.

**Get Rich: 5 Tips on how to** <sup>1</sup> \_\_\_\_\_

1. Work hard: be prepared to put in the hours.
2. Don't give up when faced with <sup>2</sup> \_\_\_\_\_.
3. Draw <sup>3</sup> \_\_\_\_\_ from those who have already become <sup>4</sup> \_\_\_\_\_.
4. Learn how others managed to <sup>5</sup> \_\_\_\_\_ the difficulties they faced.
5. Don't just accept the challenges you face: <sup>6</sup> \_\_\_\_\_ them.

## COMMUNICATE

**E** Work with a partner. Discuss the questions below.

1. Look back at the infographic. Do the answers of people in your age group surprise you? How would you respond to the question?
2. Which idea in Exercise D do you most strongly agree with? Why?

# Viewing and Note-taking

## BEFORE VIEWING

**A** Read the passage below. Then look at the student's notes. Do you agree with the main points? Discuss with a partner.

Many people measure their success by comparing themselves to others. Unfortunately, this is usually not a good idea. Why? First, we all have different values and talents, and we face different challenges too. Comparing yourself to others is therefore like comparing apples and oranges. Second, there will always be someone who accomplishes more than you do—who runs faster, sings better, or makes more money. By always comparing yourself to those more successful than you are, you could end up feeling like a failure, no matter how much you accomplish.

Measuring success by comparing self to others: Bad idea. Why?

1. We're all different (different talents, values, challenges)
2. feel like a failure (always someone better than you)

**B**  Listen to someone talking about competition. Complete the notes.

- Learned a lesson: compete only against <sup>1</sup> \_\_\_\_\_.  
 - When young, he was <sup>2</sup> \_\_\_\_\_.  
 Then, someone better came along.  
 He was the same person, but felt like a loser.  
 Lost self-confidence, quit the team.  
 - In college, he <sup>3</sup> \_\_\_\_\_.  
 His goal: not to be best player, but the best that he could be.  
 Teammates' success = his success.  
 Doing his best was good enough.  
 • By competing against himself, he <sup>4</sup> \_\_\_\_\_.  
 \_\_\_\_\_.

## LEARNING OBJECTIVES

- Watch a video podcast about success and failure
- Focus on main points when taking notes
- Identify main points when listening

### Note-taking Skill

#### Focusing on Main Points

When a speaker is explaining something, you may not have time to note down everything they say, so prioritize main ideas. If there's time in between the main ideas, note down details that support these main points. After the speaker has finished, review your notes and add in any important details you left out.

## WHILE VIEWING

**C**  **PREDICT** Watch Segment 1 of a video podcast about success. What do you think the speaker will talk about next?

- reasons why you should believe in your ability to succeed
- examples of human achievement throughout history
- the importance of opportunity and luck in achieving success

**D**  **CHECK PREDICTIONS** Watch Segment 2 of the video and check your prediction in Exercise C.

**E**  **LISTEN FOR MAIN IDEAS** Watch Segment 2 of the video podcast again. Check (✓) two sentences that summarize the main ideas.

- With enough determination, anyone can be successful.
- We shouldn't divide the world into winners and losers.
- Success involves both luck and opportunity.
- If you have extraordinary talent, you will be successful.

### Listening Skill

#### Identifying the Main Points

It's important to identify which are a speaker's main points and which are examples. Some examples, such as case-studies or stories, can be several sentences long, and so the speaker may restate the main point after the example.

**F**  **LISTEN FOR DETAILS** Watch Segment 3 of the video. Complete the notes below with main points and supporting information.

Have a balanced view of success and failure:

1. Make <sup>1</sup> \_\_\_\_\_.  
- Don't be afraid to <sup>2</sup> \_\_\_\_\_.
2. Don't <sup>3</sup> \_\_\_\_\_.  
- There'll always be <sup>4</sup> \_\_\_\_\_.
3. Learn how to <sup>5</sup> \_\_\_\_\_.  
- We don't hear <sup>6</sup> \_\_\_\_\_.  
- We get closer to success when we <sup>7</sup> \_\_\_\_\_.

## AFTER VIEWING

**G** **REFLECT** Read the quotes from the video. Do you agree with them, based on your personal experience or the experiences of people you know? Discuss with a partner.

**Alain De Botton:** "Never before have expectations been so high about what human beings can achieve with their life span. We're told, from many sources, that anyone can achieve anything."

**Podcast speaker:** "We all face different challenges in life, and sometimes they can't be overcome through hard work and big dreams. Success involves a lot of luck and opportunity."

**Michael Jordan:** "I've missed more than 9,000 shots in my career. I've lost almost 300 games ... I've failed over and over and over again in my life. And that is why I succeed."

# Noticing Language

## LEARNING OBJECTIVES

- Notice language for introducing stories
- Use someone's life story to make a point

### LISTEN FOR LANGUAGE *Use people's life stories to make a point*

**A** Listen to the following excerpts from the video podcast in Lesson B and complete the phrases the sentences below.

1. \_\_\_\_\_ Bill Gates \_\_\_\_\_.
2. You know \_\_\_\_\_, \_\_\_\_\_?
3. \_\_\_\_\_ Michael Jordan, who many consider ...

**B** Read the tips in the gray box. Then listen to two stories from the video podcast in Lesson B and complete the notes below.

#### Communication Skill

##### Using People's Life Stories to Make a Point

One way to make a point is to use real-life stories of what people have been through. When telling these stories, focus primarily on the parts that support your point. After telling the story, restate your point.

#### Using people's life stories to make a point:

- State the main point.
- Signal the beginning of the story by using expressions such as:  
*Let's take Bill Gates as an example, ...*   *You may be familiar with the story of ...*  
*You know the story, right?*   *Let me tell you about someone who ...*  
*Take Michael Jordan, ...*   *Back when I was ...*
- Tell the story.
- Restate the main point.

#### Bill Gates

##### Main point:

- Success involves a lot of <sup>1</sup> \_\_\_\_\_ and <sup>2</sup> \_\_\_\_\_.

##### Story:

- Yes, he worked hard and was very intelligent.
- But he also went to a <sup>3</sup> \_\_\_\_\_ and had unlimited access to a <sup>4</sup> \_\_\_\_\_.

##### Restatement:

- Hard work and determination played a role in his success, but so did <sup>5</sup> \_\_\_\_\_.

#### Michael Jordan

##### Main point:

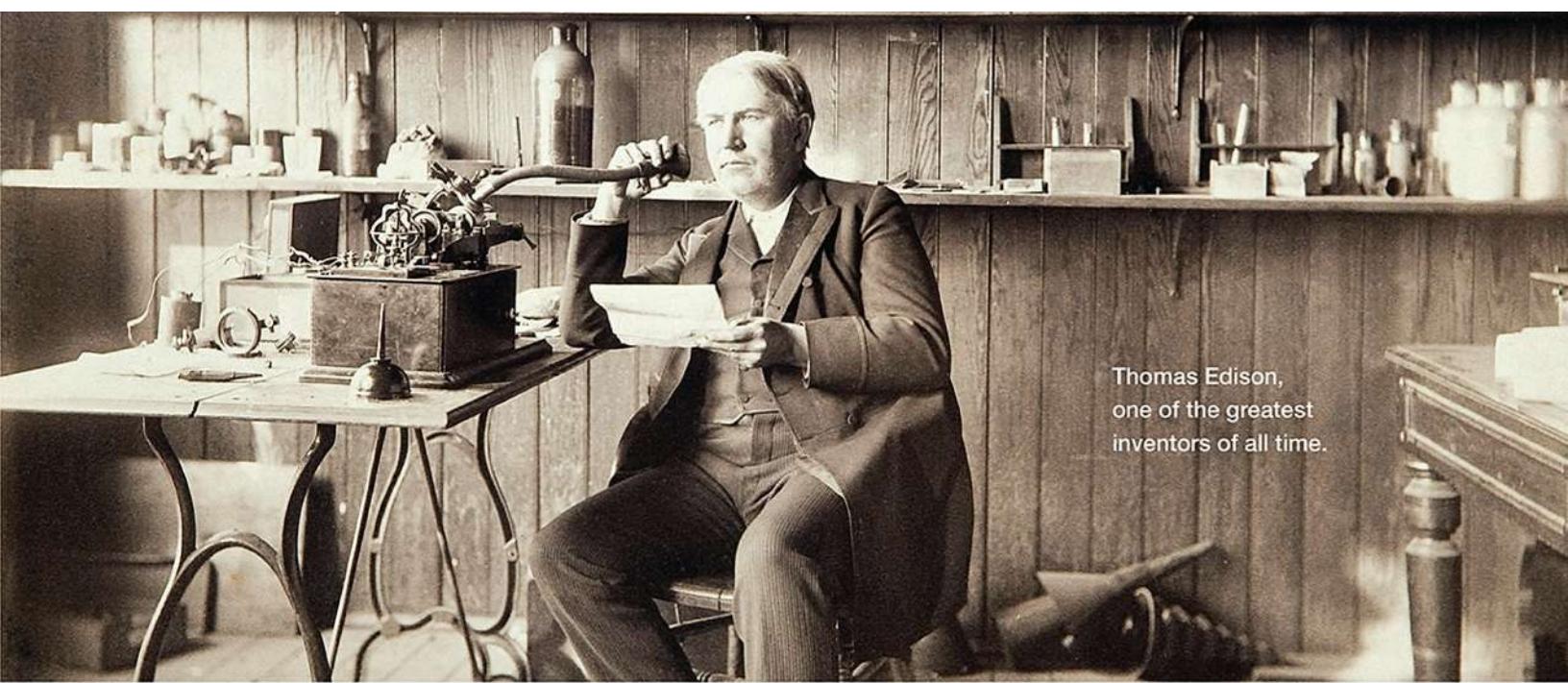
- Learning from <sup>6</sup> \_\_\_\_\_ brings us closer to <sup>7</sup> \_\_\_\_\_.

##### Story:

- Considered by many to be the greatest basketball player of all time.
- But he also missed over <sup>8</sup> \_\_\_\_\_, lost almost <sup>9</sup> \_\_\_\_\_.

##### Restatement:

- Quote: "I've <sup>10</sup> \_\_\_\_\_ over and over .... And that's why I <sup>11</sup> \_\_\_\_\_."



Thomas Edison,  
one of the greatest  
inventors of all time.

**C**  Listen to a person use the life story of Thomas Edison to make a point about the nature of success. Then answer the questions below.

1. What is the speaker's main point?
2. How does Edison's story help make this point?
3. How does he restate his main point at the end of the story?

**D** Work with a partner. Read the main point below. Then think of a story that illustrates the point. Practice using the story to make the point. Remember to:

- start with your main point.
- introduce your story using signal words or phrases.
- restate your main point at the end of the story.

**Main point:** Our definitions of success should change as we get older.

**Story:** \_\_\_\_\_

**Restatement:** \_\_\_\_\_

## COMMUNICATE

**E** Choose a main point from the box below. Think of a story to illustrate it.

- If you want to be successful, don't compete against others.
- Competing against others is the best way to become successful.
- To be successful, you need to learn from your failures.
- Success is the result of hard work and determination.
- Success involves a lot of luck.

**F** Work with a partner. Take turns making your main point with the help of a story. Follow the sequence described in Exercise B.

# Communicating Ideas

## LEARNING OBJECTIVES

- Use appropriate language to discuss success
- Collaborate to create a definition of success, using a story to illustrate

### ASSIGNMENT

**Task:** You are going to collaborate with a partner to create a definition of success, using a story example to illustrate.

### LISTEN FOR INFORMATION

**A**  **LISTEN FOR MAIN IDEAS** Listen to a talk about defining success. What do you think is the main purpose of the talk?

- To give examples of definitions of success
- To convince people to write their own definition of success
- To help people write their own definition of success

**B**  **LISTEN FOR DETAILS** Listen to the talk again and complete the notes below.

How to <sup>1</sup> \_\_\_\_\_ in a way that's <sup>2</sup> \_\_\_\_\_ to you.

Think small:

- Start with <sup>3</sup> \_\_\_\_\_ before <sup>4</sup> \_\_\_\_\_.

Ask yourself meaningful questions:

- What are your <sup>5</sup> \_\_\_\_\_?
- What makes you <sup>6</sup> \_\_\_\_\_?
- What <sup>7</sup> \_\_\_\_\_ do you need to be happy?
- What kind of <sup>8</sup> \_\_\_\_\_ make you feel great?



## COLLABORATE

**C** Work with a partner. Choose one of the aspects of life below. How would you define success in this aspect? Use or adapt some of the questions from the listening in Exercise B to help you in your discussion.

friends  
family

career  
education

money  
personal passions

**D** Prepare some notes to give a short talk on your definition of success from Exercise D. Make sure you include the following:

1. Aspect of life being focused on: \_\_\_\_\_

2. Definition of success in this aspect: \_\_\_\_\_

3. Story to illustrate: \_\_\_\_\_

4. Restatement of main point: \_\_\_\_\_

To me, success in education means developing the skills and knowledge necessary to have a fulfilling career. Take my cousin. When he was in college, he ...

**E** Work in a small group. Share your definitions of success with each other, using stories to illustrate.

## Checkpoint

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words related to success.

accomplish	determination	embrace	failure	fulfill
inspirational	make it	motivate	overcome	wealthy

- use different forms of *accomplish*, *determination*, *inspirational*, and *motivate*.
- watch and understand a video podcast about success and failure.
- focus on main points when taking notes.
- identify main points when listening.
- Use language for introducing stories language for introducing stories.
- Use appropriate language to discuss success.
- collaborate and communicate effectively to create and illustrate a definition of success



# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words or phrases related to opportunities and obstacles
- Understand phrasal verbs with *turn*

### LEARN KEY WORDS

**A**  Listen to and read the passage below. What obstacles did Wilma Rudolph face? How did she handle them? Discuss with a partner.

#### An Inspirational Athlete

Wilma Rudolph was a successful athlete and the winner of several Olympic medals. But success didn't come easy to her. Growing up, she faced many **obstacles**.

Rudolph suffered from several illnesses, including polio, which caused her to lose strength in her left leg. She was teased and **rejected** by other children, and had to work hard for many years in order to regain her strength.

In high school, Rudolph took up basketball, but a track and field coach noticed her athleticism and was **impressed**. Under his guidance, Rudolph eventually **turned into** one of the fastest athletes in the world.

After winning three gold medals at the 1960 Olympics, Rudolph **turned down** other opportunities to compete. She became a teacher and a coach, inspiring new generations of athletes to pursue their dreams.

Wilma Rudolph shows her Olympic medals.



**B** Look at the main photo. Basketball player Anton Beard has just missed two shots that would have won the game for his team. Discuss the questions below with a partner.

1. How do you think Beard felt after missing the shots?
2. What do you think is the best way to respond to setbacks like these?
3. Have you ever failed or experienced setbacks? What was your response?

**C** Match the correct form of each word or phrase in **bold** in Exercise A with its meaning.

1. \_\_\_\_\_ having a feeling of respect for someone's achievement.
2. \_\_\_\_\_ something that makes it difficult to do something
3. \_\_\_\_\_ to be excluded, or not allowed to be part of a group
4. \_\_\_\_\_ to change and become something else
5. \_\_\_\_\_ to say no to an opportunity or offer

**D** Read the excerpts from Jia Jiang's TED Talk in Lesson F. Choose the definition that best matches each word in **bold**.

1. "... I was presented with an **investment** opportunity, and then, I was turned down."
  - a. something that people buy because they expect it to increase in value
  - b. a job offer with better prospects that pays more money than before
  - c. a product or service that's offered at a discount for a limited time
2. "Would any successful **entrepreneur** quit like that? No way."
  - a. a person in the entertainment business
  - b. a person who has just gotten their first job
  - c. a person who owns or sets up a business
3. "And basically the idea is for 30 days you go out and look for rejection, and every day get rejected at something, and then, by the end, you **desensitize** yourself from the pain."
  - a. do something unpleasant so many times that it no longer bothers you
  - b. get rejected so many times that you lose the will to keep trying
  - c. repeat something so many times that you begin to lose interest in it
4. "The next day, no matter what happens, I'm not going to run. I'll stay **engaged**."
  - a. involved
  - b. scared
  - c. alone
5. "I turned around, and I just ran. I felt so **embarrassed**."
  - a. interested
  - b. ashamed
  - c. pressured

**E** The verb *turn* can be used to form many phrasal verbs. Complete the sentences with the phrasal verbs in the box. Use a dictionary to check your answers.

turn around

turn down

turn into

turn out

1. Successful people can \_\_\_\_\_ a bad situation \_\_\_\_\_ an opportunity.
2. I worry that the bank is going to \_\_\_\_\_ me \_\_\_\_\_ for that loan.
3. Don't worry. Everything will \_\_\_\_\_ fine in the end.
4. I know the company's finances are not in good shape, but I'm confident we can \_\_\_\_\_ the business \_\_\_\_\_.

## COMMUNICATE

**F** Work with a partner. Take turns discussing the items below. Respond to your partner's ideas or ask follow-up questions.

1. an **entrepreneur** that you admire
2. a time when you **turned down** an opportunity

Steve Jobs, the founder of Apple, is an entrepreneur I admire.

Why do you admire him?

# Viewing and Note-taking

## TED TALKS

Jia Jiang is an entrepreneur, best-selling author, and owner of the website *Rejection Therapy*. In his TED Talk, *What I Learned from 100 Days of Rejection*, he shares his lifelong fear of rejection and his unique way of overcoming it.

### LEARNING OBJECTIVES

- Watch and understand a talk about overcoming rejection
- Notice the use of intonation in lists

### BEFORE VIEWING

A Read the information above about Jia Jiang. How do you think 100 days of rejection would feel? How could it benefit someone? Discuss with a partner.



“What I really wanted to do was learn, and to change myself. So I turned the rest of my 100 days of rejection into this playground—into this research project.”

## WHILE VIEWING

**B**  **LISTEN FOR MAIN IDEAS** Watch Segment 1 of Jia Jiang's TED Talk and take notes. Check your predictions in Exercise A, and answer the questions below.

1. What obstacle did he face as an entrepreneur?

---

---

2. What did he realize his problem was?

---

---

3. What did he decide to do about it?

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**C**  **LISTEN FOR MAIN IDEAS** Watch Segment 2 of the TED Talk. Complete the chart below with notes about the four things Jiang did to face rejection.

<b>Example 1</b> Goal:  Result:	<b>Example 2</b> Goal:  Result:
<b>Example 3</b> Goal:  Result:	<b>Example 4</b> Goal:  Result:

**D** **LISTEN FOR DETAILS** What lesson did Jiang learn from each experience? Match the examples 1–4 from Exercise D with the lessons below.

Being persistent about what we want can eventually lead to success.  
 Staying engaged can help us to push through the fear of rejection.  
 Asking “why” after we have been rejected could help us to succeed eventually.  
 It’s important not to run away when we face rejection.

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### WORDS IN THE TALK

*rah-rah* (adj) enthusiastic

*The Sixth Sense* (title) a movie about a boy who talks to ghosts

## AFTER VIEWING

### E REFLECT Work with a partner. Discuss the questions.

1. Have you ever faced rejection before? Did you respond more like Jiang before rejection therapy or after?
2. Do you think rejection therapy works for everyone? Are there any possible negative effects?
3. What are some other feelings that get in the way of success that you think we could desensitize ourselves to?

## PRONUNCIATION *Intonation in Lists*

### F Listen to and read two excerpts from Jia Jiang's TED Talk. Underline the items he lists in each excerpt. Does he use a rising or falling intonation for the final item in each list? Why?

1. ... and that was the longest walk of my life— hair on the back of my neck standing up, I was sweating, and my heart was pounding—and I got there and said ...
2. In fact, he invited me to explain myself. And I could've said many things. I could've explained, I could've negotiated. I didn't do any of that. All I did was run.
3. But had I left after the initial rejection, I would've thought, well, it's because the guy didn't trust me, it's because I was crazy, because I didn't dress up well, I didn't look good ... It was none of those.

### G Work with a partner. Read the sentences and underline the listed items. Draw ↗ for the items with rising intonation and ↘ for the items with falling intonation. Take turns reading the sentences out loud. Correct each other's intonation as necessary.

1. I told my friends, my family, even my colleagues. I got mixed feedback.
2. Rejection makes me feel sad, embarrassed, angry ... all sorts of bad emotions.
3. I never fear things like rejection, embarrassment, failure ... I fear not trying.

### H Complete the sentences with ideas of your own. Draw arrows to mark rising and falling intonation. Then work with a partner and take turns reading the sentences out loud. Correct each other's intonation as necessary.

1. \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_ are common obstacles to success.
2. I lose my self-confidence when I experience \_\_\_\_\_, \_\_\_\_\_ or \_\_\_\_\_.
3. To overcome such obstacles, I will \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_.

### Pronunciation Skill

#### Intonation in Lists

When speakers list things, they usually use a rising intonation for each item except the last one, which usually has a falling intonation. Sometimes, they use a rising intonation for the last item, to suggest that the list of items goes on.

# Thinking Critically

## LEARNING OBJECTIVES

- Interpret an infographic comparing the goals of two different generations
- Synthesize and evaluate ideas about success and failure

### ANALYZE INFORMATION

**A** Look at the infographic about millennials and Generation Z. What does it show? Check (✓) the correct options.

1.  What they want to achieve before they're 30
2.  Their goals, ranked from most to least important
3.  Their goals, ranked from most to least common
4.  How their goals change as they grow older

**B** Does any of the information in the infographic stand out as interesting or surprising? Why? Discuss with a partner.

## What do you want to accomplish before the age of 30?

Perhaps unsurprisingly, people from different generations have different ideas about what they would like to accomplish by the time they are 30. Why are their answers different? And what does this information tell us about their definitions of success?

### MILLENNIALS (people born 1981–1996)

- Become financially independent **59%**
- Finish my education **52%**
- Start a career **51%**
- Find out who I really am **40%**
- Follow my dreams **31%**
- Get married **28%**
- Enjoy life while I'm young **24%**

### GEN Z (people born 1997–2012)

- Finish my education **66%**
- Start a career **66%**
- Become financially independent **65%**
- Follow my dreams **55%**
- Enjoy life while I'm young **38%**
- Find out who I really am **31%**
- Get married **20%**

Survey population:  
1,400 U.S. teens aged 13–18 in 2016  
1,000 U.S. adults aged 18–29 in 2013  
Source: barna.com, 2018



**C** Work in pairs. Work out the percentage differences in the popularity of the goals across the two generations.

Goals	% diff
1. Finish education	_____
2. Start a career	_____
3. Financial independence	_____
4. Follow my dreams	_____
5. Enjoy life while young	_____
6. Find out who I really am	_____
7. Get married	_____

**D** Look at the information in Exercise C. Which goal has the biggest percentage difference? Which has the smallest? What do you think this says about the two generations?

**E** Do you belong to either of the two generations in the infographic? How would you rank the goals in order of importance? Are any of your own goals missing from the infographic? Discuss with a partner.

### COMMUNICATE *Synthesize and evaluate ideas*

**F** The ideas below were all covered earlier in the unit. Check (✓) the ideas that you think were reflected in the infographic as well. Discuss your answers with a partner.

1.  Money is the most important measure of my success.
2.  There's much more to success than wealth and money.
3.  We shouldn't compare our success to that of others.
4.  Luck plays an important role in everyone's success.
5.  We should all have our own definitions of success.
6.  If we work hard to overcome obstacles, we will succeed.
7.  Our fear of rejection is a bigger problem than actual rejection.
8.  As our priorities change, so should our definitions of success.

**G** Work with a partner. Look at the eight ideas about success in Exercise F again. Which three do you most strongly agree with and why?

I think that most people measure success by how much money they make. I do too, because money makes all my other dreams possible.

I guess that's true for many people, but not me. For me, success means being a good person who helps improve the lives of others.

# Putting It Together

## LEARNING OBJECTIVES

- Research, plan, and present on someone's success
- Use humor to connect with an audience

### ASSIGNMENT

**Individual presentation:** You are going to give a presentation about two people you consider successful. What makes them successful, and what can we learn from them?

### PREPARE

- Review the unit. Work with a partner. Who are some of the well-known successful people covered in the unit? What makes each person's success story interesting or noteworthy?
- Think of five or six people who have been successful in different aspects of life. You can note down the names of people you know personally or search online for examples of successful people.

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- Plan your presentation. Choose two people from your notes in Exercise B who defined success differently, and who achieved success in different ways. Use the chart below to help you.

	Person 1: _____	Person 2: _____
Aspect of life		
Obstacles		
How long to achieve success		
Key to success		
Lessons we can learn from them		

**D** Look back at the vocabulary, pronunciation, and communication skills you've learned in this unit. What can you use in your presentation? Note any useful language below.

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**E** Below are some ways that Jia Jiang uses humor to connect with his audience. What makes the jokes funny? Then look back at your notes in Exercise C. Think about where you could add humor to your own presentation. Note it down in your plan.

*"Then I came up with a bunch of "rah-rah" inspirational articles about "Don't take it personally, just overcome it." Who doesn't know that?"*

*"This is me—you probably can't see, this is a bad picture. You know, sometimes you get rejected by lighting, you know?"*

#### Using Humor

Humor can help you connect with the audience. One way to do this is by gently making fun of yourself, as Jia Jiang does in his TED Talk. You could also include a joke, use a funny image or quote, or make a comical comparison.

**F** Practice your presentation. Make use of the presentation skill that you've learned.

## PRESENT

**G** Give your presentation to a partner. Watch their presentation and evaluate them using the Presentation Scoring Rubrics at the back of the book.

**H** Discuss your evaluation with your partner. Give feedback on two things they did well and two areas for improvement.

## Checkpoint

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words related to opportunities and obstacles.

desensitize	embarrassed	engaged	entrepreneur	impressed
investment	obstacle	rejected	turn down	turn into

- use phrasal verbs beginning with *turn*.
- watch and understand a talk about overcoming rejection.
- use appropriate intonation when listing things.
- interpret an infographic comparing the goals of two different generations.
- synthesize and evaluate ideas about success and failure.
- use humor to connect with an audience.
- give a presentation about two people's success stories.





## Change Makers

### How can we make a difference in the world?

Most people want to do good—the question is often how. We all lead busy lives, and it's easy to feel like time isn't on our side. But there are always ways to contribute. For example, the two tourists in the photo are giving their time to help the conservation group Coral Gardeners repair damaged reefs in French Polynesia. In this unit, we look at some of the many ways people have made a difference, and also explore practical ways we can all give something back.

### THINK and DISCUSS

- 1 Look at the photo and read the caption. What kind of change do you think the people are trying to make?
- 2 Look at the essential question and the unit introduction. Who are some people who have made a positive difference in the world? What did they do?

# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to making a difference
- Use the suffix *-tion*

### LEARN KEY WORDS

**A**  Listen to and read the information. Discuss the questions below with a partner.

1. How is Encore different from most other charities?
2. How did younger doctors benefit from the project described?
3. Look at the pie chart. Which two age groups in the U.S. volunteer the most? Does this surprise you?



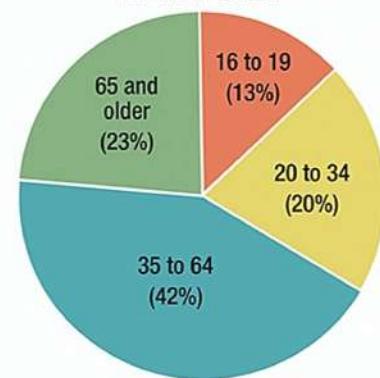
### PASSING THE TORCH

Changemaking is often **associated with** young people on a **mission** to change the world. But young people are not the only ones who can make an **impact**. Society has much to gain from those with more experience.

One organization that **aspires** to make the most of experience is Encore, an **innovative** charity that gets people from different generations to work together in meaningful ways. For example, for one of its projects, it paired retired doctors up with younger ones and sent them out to treat patients **on the front lines**, in places with limited healthcare access. The senior doctors shared their knowledge and expertise with their younger counterparts, who in turn gained the skill and **confidence** they needed to better perform their duties.

What is the **intention** of programs like this one? The guiding **principle** is simple: to **ensure** that the knowledge accumulated over the years by those with experience isn't wasted; that it is instead passed on to the next generation of changemakers.

### Age of Volunteers in the U.S.



Source: AmeriCorps, 2015

Match the correct form of each word or phrase in **bold** in Exercise A with its meaning.

1. _____ to aim to achieve something great	7. _____ an important assignment
2. _____ connected to	8. _____ to make sure something happens
3. _____ an aim or purpose	9. _____ an idea that forms the basis of something
4. _____ belief in your own abilities	10. _____ where important and difficult things are happening
5. _____ a powerful effect	
6. _____ creative and original	

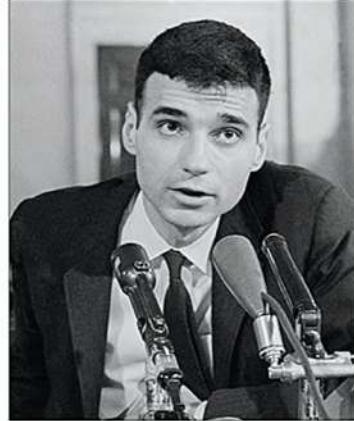
The suffix *-tion* is often used to change verbs into nouns but there may be other spelling changes as well. Complete the sentences with the noun forms of the words in the box. Use a dictionary if necessary.

innovate	aspire	intend
----------	--------	--------

1. The organization has publicly announced its \_\_\_\_\_ to move its headquarters to Singapore.
2. Her clever \_\_\_\_\_ have helped make farming more efficient for the locals.
3. As a child, his \_\_\_\_\_ was to become a doctor, but later he decided to focus on business instead.

**D** Read the profile of a changemaker below. Complete the passage with the correct form of the words in **bold** from Exercise A.

Ralph Nader's name is closely <sup>1</sup>\_\_\_\_\_ with consumer rights. Early in his career, he became famous for fighting against American auto companies making unsafe products. Throughout his career, Nader's <sup>2</sup>\_\_\_\_\_ remained the same: to protect the "little guy" from corporate America. While he wasn't the first to fight for this cause, his methods were <sup>3</sup>\_\_\_\_\_, and his <sup>4</sup>\_\_\_\_\_ can still be felt today.



Work with a partner. Discuss the questions below.

1. What are some of the most important issues faced by society today?
2. If you became a changemaker, what would your mission be?

# Viewing and Note-taking

## LEARNING OBJECTIVES

- Watch and understand a lecture on making a difference
- Use a concept map when taking notes
- Ask questions while listening

### BEFORE VIEWING

**A** You are going to watch a lecture about our career choices and making an impact. Which of these jobs do you think allow you to make the biggest impact? Rank them from 1 (most impact) to 6 (least impact). Discuss with a partner.

_____ marine scientist	_____ environmental activist
_____ investment banker	_____ lecturer
_____ doctor	_____ lawyer

**B** Listen to four excerpts from the lecture. At the end of Excerpts 1, 2, and 3, write a question based on what you think the speaker will say next. Were your questions answered?

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

### WHILE VIEWING

**C** **LISTEN FOR MAIN IDEAS** Watch Segment 1 of the lecture. Which of the statements below best describes the main idea of the talk?

- Imogen Napper's path is one that all aspiring changemakers should follow.
- One way of being a changemaker is through the career you choose.
- Being a changemaker means seeing a problem in society and working to solve it.

**D** Complete the concept map on the next page with details you remember from Segment 1 of the lecture. Compare your concept map with a partner. Did you miss anything?

**E** **LISTEN FOR DETAILS** Watch Segment 1 again and check your answers.

### Listening Skill

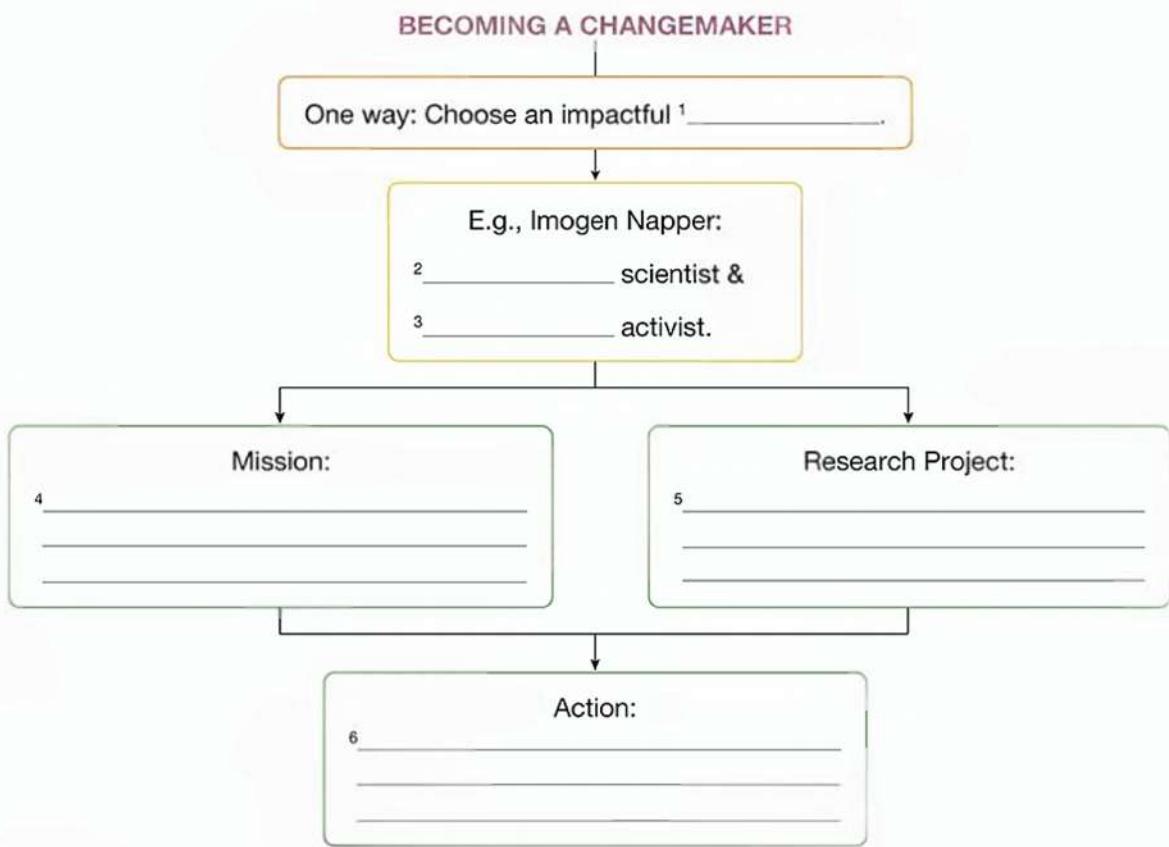
#### Asking Questions While Listening

As you listen to a talk or lecture, try to predict what the speaker will talk about next. One way to listen ahead is by asking yourself *Wh*- questions (*Who*, *What*, *When*, *Where*, *How*, and *Why*). You won't always get the answers, but keeping your questions in mind can help you better evaluate a speaker's message.

### Note-taking Skill

#### Using a Concept Map

A concept map is similar to a mind map, but its main purpose is to show the connections between ideas. Arrows are often used to show how ideas are connected to one another, for example, by linking main ideas with their supporting details.



**F** **LISTEN FOR DETAILS** Watch Segment 2 of the lecture and complete the notes below. Do you think this is a fair comparison? Discuss with a partner.

Investment Banker	Doctor
Method of helping:	Method of helping:
Lives saved:	Lives saved:
Source/evidence:	Source/evidence:

**G** **INFER** Watch Segment 3 of the lecture. Check (✓) the points the lecturer would probably agree with.

- a.  On average, doctors save about 200 lives per year.
- b.  You don't have to be a front-line worker to save lives.
- c.  If we really want to make a difference, our career choices matter.
- d.  It's OK to choose a career just for the money.

## AFTER VIEWING

**H** **REFLECT** Discuss the questions below with a partner.

1. Do you think career choice matters when it comes to making a difference? Why, or why not?
2. Do you think sending a check is as meaningful as doing front-line charity work? Why, or why not?

## Noticing Language

### LEARNING OBJECTIVES

- Notice language for seeking and offering clarification
- Discuss opinions about making a difference

### LISTEN FOR LANGUAGE *Seek and offer clarification*

**A**  Listen to the following excerpts from the lecture in Lesson B. Complete the phrases used to seek and offer clarification.

1. Ralf: I'm sorry, ..... Shouldn't the average number of lives doctors save be 5 times 40 ... ?
2. Nadine: I'm not sure about Singer's idea. ..... front-line work is not important ... ?
3. Lara: No, ..... He's saying that we can't all be volunteers ...
4. Nadine: I see. ..... , he's not saying that the work that doctors and volunteers do *isn't* important.

### Communication Skill

#### Seeking and Offering Clarification

Listeners often need to clarify what they hear, and speakers need to respond appropriately. There are expressions you can use to ask for clarification, restate main points, or directly state implied points.

**B** Read the phrases in the box. Discuss with a partner.

1. Which of the phrases are for seeking clarification (write **S**), and which are for offering clarification (write **O**)?
2. Which of the phrases for seeking clarification is a request for more specific and detailed information?
3. Which of the phrases for seeking clarification do you use just before paraphrasing what a speaker has said?
4. Which of the phrases for offering clarification are responses to statements that are only partly true?

I think I'm missing something.  
 No, not quite.  
 What he's really saying is ...  
 In a sense.  
 Exactly.

Is he saying that ... ?  
 I don't quite follow.  
 So if I understand you correctly, ...  
 Could you elaborate on that a little?  
 Not at all.

**C**  Listen to a conversation between Johan and Viv about bullying. Answer the questions.

1. What does Johan say is the only solution to bullying?
2. What does Viv say is the most important thing we can do to help deal with the problem of bullying?
3. What has Morgan Guess's foundation done to help deal with the problem of bullying?



A group of volunteers cleans up a street in Tokyo, Japan.

**D** Read the opinions below. Respond including phrases for seeking clarification.

1. I know people who volunteer and do *actual* good in the world, but I know many more who just talk about doing good things. These armchair activists are really loud on social media, but they don't actually do anything.

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2. You know how many celebrities support environmental causes? They say that they care about climate change, yet they fly hundreds of thousands of miles every year, often on private jets. I just don't buy it.

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**E** Work with a partner. Listen to their requests for clarification from Exercise D, and respond. Include phrases for offering clarification.

### COMMUNICATE

**F** Choose one of the opinions below. Do you agree? Why, or why not? Take notes.

1. Armchair activism doesn't make a difference in the real world.
2. Most celebrities support causes because it improves their image.
3. It's wrong to work in an industry that does harm to the world.

**G** Find a partner who chose a different opinion in Exercise F. Discuss your positions and reasons. Use phrases for seeking and offering clarification.

Armchair activism certainly isn't front-line work, but it does raise awareness ...

Supporting a cause may improve a celebrity's image, but that doesn't mean ...

# Communicating Ideas

## LEARNING OBJECTIVES

- Use appropriate language for seeking and offering clarification
- Collaborate to create a proposal to help the local community

### ASSIGNMENT

**Task:** You are going to collaborate with a partner to share ideas about how to make a difference in your community.

### LISTEN FOR INFORMATION

**A**  **LISTEN FOR MAIN IDEAS** Listen to a conversation between Aisha and Wayne. Discuss the questions below with a partner.

1. Are Aisha and Wayne students, professors, or business people? Why, do you think?

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2. What does Aisha want to do to help her local community?

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**B**  **LISTEN FOR DETAILS** Work with a partner. Try to complete the notes below. Then listen to check your ideas.

#### Local Council New Initiatives Scheme

The council listens to new ideas that can help the <sup>1</sup> \_\_\_\_\_ - proposals for new <sup>2</sup> \_\_\_\_\_.

What is Aisha's idea? To help the community through <sup>3</sup> \_\_\_\_\_.

Who exactly will it help? Unemployed young people from <sup>4</sup> \_\_\_\_\_ backgrounds.

How exactly will it help them? Giving them food service training and then <sup>5</sup> \_\_\_\_\_.

What other benefits are there? It can help with staffing and may be good <sup>6</sup> \_\_\_\_\_.

Is there potential for growth? Could expand into other sorts of work skills training, e.g., office skills, basic <sup>7</sup> \_\_\_\_\_, etc.

What are the first steps? Start small-Aisha's parents can provide some <sup>8</sup> \_\_\_\_\_ and work experience at their café. Later, other local cafés and restaurants can get involved.

**C** Work with a partner. If you were on the local council, would you support Aisha's project? What questions would you ask before making a decision?

## COLLABORATE

**D** Work with a partner. How would you like to help your local community? Choose one of the ideas from the box in the centre of the mind map or add your own. Then discuss and take notes in the other boxes.

**1. Who exactly will it help?**

- cleaning up the streets
- feeding the hungry
- preventing school bullying
- helping the homeless
- your idea:

---

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**2. How exactly will it help them?**

**3. What other benefits are there?**

**4. What are the first steps?**

**E** Work with another pair. Take it in turns to present your ideas as if you were speaking to your local council. Use language to seek and offer clarification as needed.

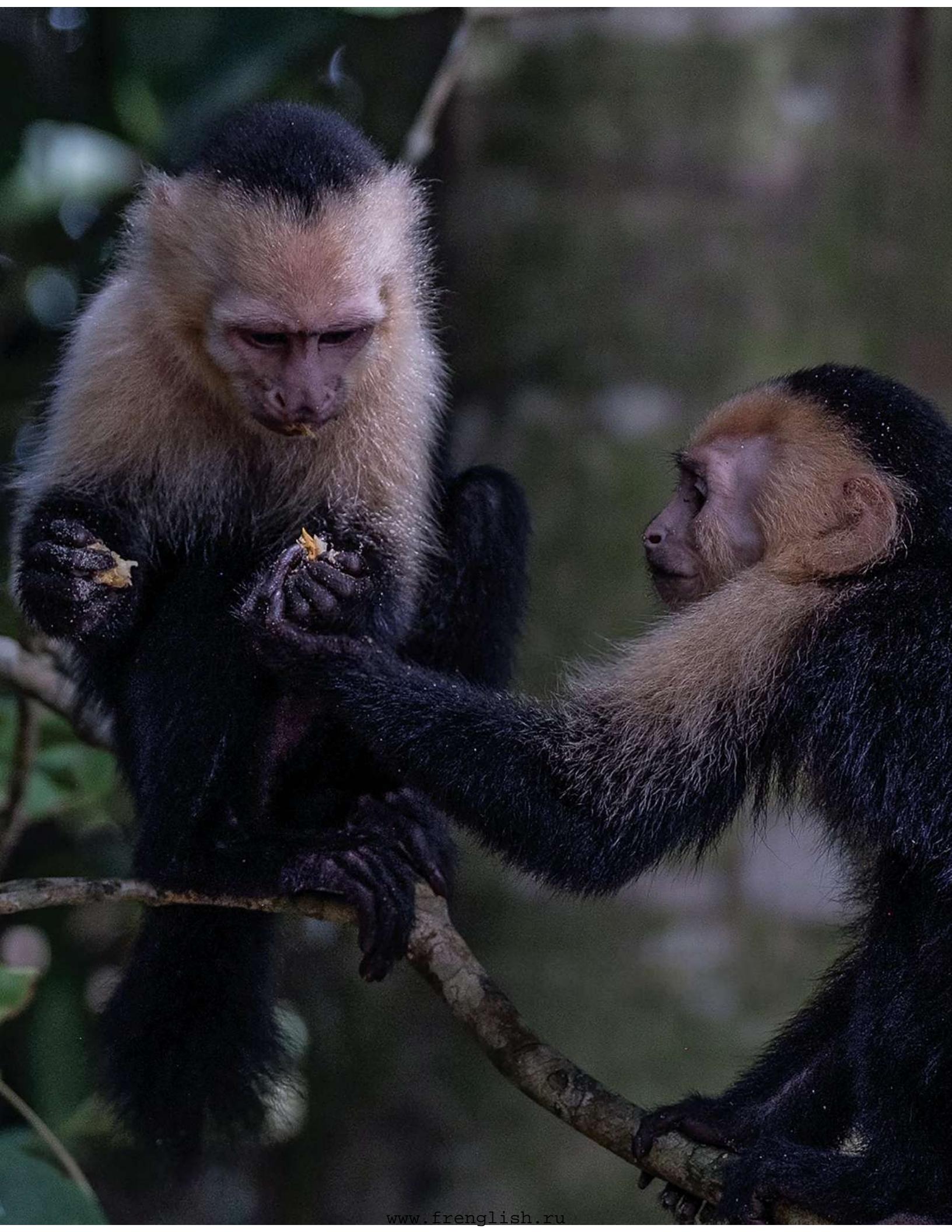
## Checkpoint

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words and phrases related to making a difference.

aspire	associated with	confidence	ensure	impact
innovative	intention	mission	on the front lines	principle

- use the suffix *-tion*.
- watch and understand a lecture on making a difference.
- use a concept map when taking notes.
- ask questions while listening.
- notice language for seeking and offering clarification.
- use clarifying language to discuss opinions about making a difference.
- collaborate and communicate effectively to create a proposal to help the local community.



## Building Vocabulary

### LEARNING OBJECTIVES

- Use ten words related to equality
- Use the suffix *-or*

### LEARN KEY WORDS

**A**  Listen to and read the passage below. What was exciting about Brosnan and de Waal's experiment? Discuss with a partner.

#### Who cares about fairness?

What makes people want to create change in the world around them? One of the biggest motivations is often to take action against injustice.

Living in any society requires a degree of **collaboration**. Laws and unspoken rules help people to **navigate** interactions with other people. But when people feel that they are being treated unfairly, they may no longer wish to follow the rules.

Humans have a strong sense of fairness. For us, it is **essential** to recognize not only when we are being treated worse than others, but also when we have an unfair advantage over others. This is why even young children learn quickly that sharing is important and that games should give everyone an equal chance.

Until recently, this sense of fairness was believed to be unique to humans. Then, in 2003, an experiment by scientists Sarah Brosnan and Frans de Waal provided evidence that these behaviors may **extend** to some of our animal relatives.

Brosnan and de Waal observed that capuchin monkeys paid close attention not just to the rewards that they received for completing certain tasks, but also to the rewards that other monkeys received. One monkey famously threw away her cucumber when she saw that her neighbor was receiving grapes, their preferred food.

To the researchers, these behaviors **conveyed** the monkeys' dislike of unfair treatment, but others called for stronger evidence that the monkeys would give up an advantage in the interest of fairness. The research continues, but what we know for sure is that some humans will fight against inequality even at great cost to themselves.

**B** Work with a partner. Discuss the questions below.

1. Have you seen animals cooperating like the monkeys in the photo? Do you think it's possible that animals act out of fairness?
2. If you had an advantage over someone else, would you give it up so everyone could be equal?

**C** Match the correct form of each word in **bold** from Exercise A with its meaning.

1. \_\_\_\_\_ working together to produce something
2. \_\_\_\_\_ to find a way through a complex situation
3. \_\_\_\_\_ to express a thought, feeling, or idea
4. \_\_\_\_\_ to stretch or add to something
5. \_\_\_\_\_ extremely important or necessary

▷ Read the excerpts from Melati Wijsen's TED Talk in Lesson F. Choose the options that are closest to the meanings of the words in **bold**.

1. In the last few years, I have spent more time in other students' classrooms than in my own, sharing principles of leadership, **sustainability**, and changemaker skills.
  - a. the ability to keep going over a long period
  - b. the ability to operate at low costs
  - c. the ability to generate a lot of money
2. ... it's OK to take a break and step back for a second. There are many of us on the front lines who will continue the work while you rest and **recharge**.
  - a. work on something else
  - b. get your energy back
  - c. do something more than once
3. Something activates you. An experience, an **injustice** that takes place, big or small, local or global. And then there is almost no choice but to get involved.
  - a. something unfair
  - b. something impossible
  - c. something unknown
4. And while we wait for the classrooms to adapt, once again, my **peers** and I create our own learning journey.
  - a. people with different values
  - b. people with the same values
  - c. people of similar age or position
5. Maybe invite us to one of your board meetings and ask us for some reverse **mentoring** sessions.
  - a. lessons on how to improve performance
  - b. support and advice for less-experienced people
  - c. training on effective communication

>E Use the suffix *-or* to form new words based on the words in the box and complete the sentences below.

collaboration	mentoring	navigate
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1. A ship's \_\_\_\_\_ works with maps and charts to identify safe routes for the vessel.
2. To me, a true \_\_\_\_\_ is someone who shares my dream and works to achieve it.
3. My \_\_\_\_\_ taught me everything I know about the business.

## COMMUNICATE

F Work with a partner. Discuss the questions below. Use the words in **bold** and explain your answers.

1. When you work on solving a problem, do you prefer to **collaborate** with others or to work alone?
2. Have you ever had a **mentor** who helped you to get through a new or challenging situation?
3. What do you do to relax and **recharge**?
4. What do you and your **peers** do to help the environment?

## Viewing and Note-taking

# TED TALKS

**Melati Wijsen** is an Indonesian changemaker who is passionate about climate change. In her TED Talk, *A Roadmap for Young Changemakers*, she talks about how young changemakers can get the skills they need by creating their own learning pathways. She shares advice that can help anybody who wants to make a positive difference in our world.

### LEARNING OBJECTIVES

- Watch and understand a talk about becoming a changemaker
- Notice and use intonation for contrast

### BEFORE VIEWING

**A**  Read the information about Melati Wijsen. Then listen to three excerpts from her talk. At the end of Excerpts 1 and 2, write a question based on what you think she will say next. Were your questions answered?

1. \_\_\_\_\_
2. \_\_\_\_\_

“I was on a mission, convinced that I could change the world around me.”

Environmental  
changemakers Melati  
Wijsen (left) and her  
sister Isabel.

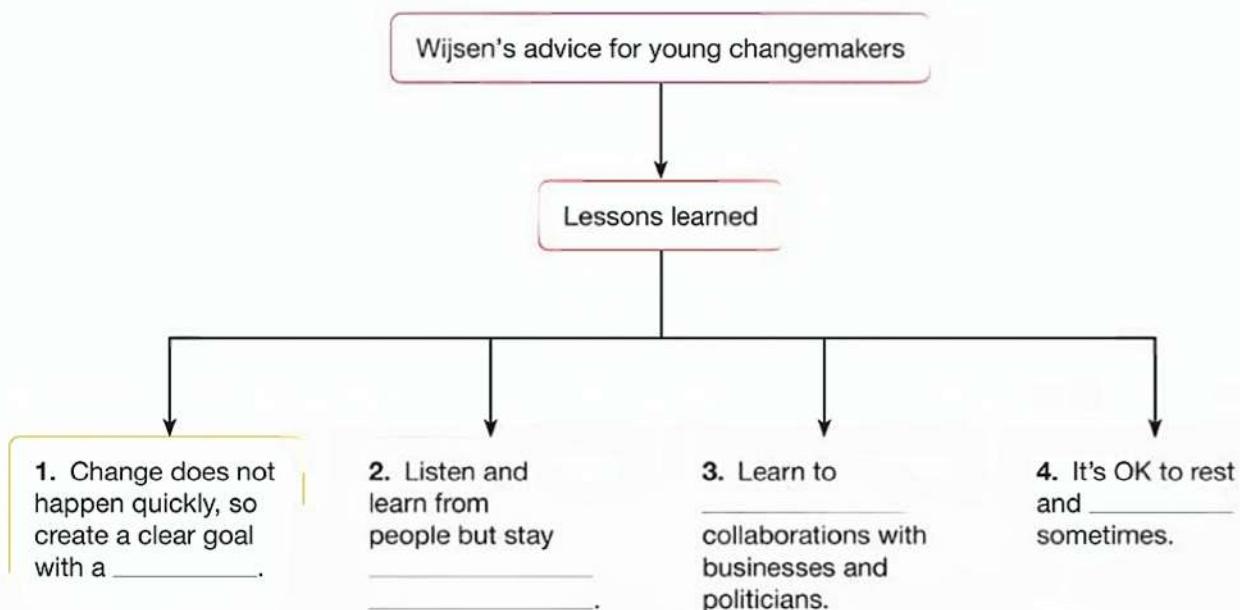


## WHILE VIEWING

**B**  **LISTEN FOR MAIN IDEAS** Watch Segment 1 of Wijsen's TED Talk and circle T (true) or F (false).

1. Wijsen felt confident when starting as a changemaker.	T	F
2. She thinks it's impossible for real change to start in the classroom.	T	F
3. She believes every young person can be a changemaker.	T	F

**C**  **LISTEN FOR DETAILS** Watch Segment 1 of Wijsen's talk again and complete the concept map.



**D**  **LISTEN FOR MAIN IDEAS** Watch Segment 2 of Wijsen's talk and select the correct option in each sentence below.

1. This segment is about **greenwashing** / **youthwashing**.
2. According to Wijsen, some companies want to work with young climate activists because it's good for **business** / **the planet**.
3. She **would** / **would not** consider working with companies.

### WORDS IN THE TALK

SDGs (n) the United Nations' Sustainable Development Goals – a set of global goals to work towards a better world.  
mandatory (adj) required by law

## AFTER VIEWING

**E** Work with a partner. In Wijsen's talk, she says that classrooms often do not reflect reality. What two solutions does she propose to solve this problem?

1.  Students should be role models for one another and learn from one another's experiences.
2.  Students should find a way to help young changemakers who are trying to solve real-world problems.
3.  Students should learn more about the current problems in today's world.
4.  Students should work with people who are affected by climate change to learn more about it.

**F** **ANALYZE** Work with a partner. Do you agree with Wijsen's solutions? What other solutions can you think of? Discuss your ideas.

## PRONUNCIATION *Contrasting intonation*

**G** Look at the example. Notice how ideas are presented in contrast. Then listen to three excerpts from the talk. Underline the ideas she contrasts and add arrows for intonation.

*Listen and be open to learn, but stay true to the mission.*

1. An experience, an injustice that takes place, big or small, local or global.
2. I think it is high time to ensure that what we learn in the classrooms reflect what is happening outside of them.
3. It's the process of conveying a false impression about the climate friendliness of a company product or actions.

### Pronunciation skills

#### Contrasting Intonation

To contrast two opposing ideas, use a rising intonation on the first word or phrase and a falling intonation on the second.

**H** Complete the sentences and questions about interests and preferences.

1. I prefer \_\_\_\_\_ to \_\_\_\_\_.
2. I'd rather \_\_\_\_\_ than \_\_\_\_\_.
3. Would you rather \_\_\_\_\_ or \_\_\_\_\_?
4. Which do you like best: \_\_\_\_\_ or \_\_\_\_\_?

**I** Read statements 1 and 2 to your partner using the correct intonation on the contrasting words or phrases. Explain the reasons for your preferences. Then ask your partner your questions 3 and 4.

# Thinking Critically

## LEARNING OBJECTIVES

- Interpret an infographic about youth beliefs and behavior
- Synthesize and evaluate ideas about making a difference

### ANALYZE INFORMATION

**A** Look at the infographic and answer the questions below. Discuss your answers with a partner.

1. What are the two main topics in the survey?
2. Which two statements are true about today's youth, according to the survey?
  - a.  They care about inequality and want those with power to do more.
  - b.  They felt more positive than negative about the environment.
  - c.  About half of them take action by giving money.

## What Do You Believe In?

In 2021, a survey of 8,273 young people born between 1995 and 2003, and coming from 45 different countries, provided some fascinating insights into the beliefs and values of today's youth.

### YOUTH IN 2021

**BELIEFS:** Which of these statements do you agree with?

- 66% Wealth and income are distributed unequally
- 62% Businesses are only interested in making money
- 60% Leaders are not focused on protecting the environment
- 43% It's too late to repair the environmental damage already done
- 25% I'm hopeful about the environment
- 16% Anyone can achieve a high level of wealth

**SOCIAL ENGAGEMENT:** Have you engaged in these activities in the past two years?

- 52% Donated to a cause they support
- 49% Chose work or potential employers based on personal ethics
- 40% Created social media content on an important issue, e.g., the environment
- 40% Been a volunteer or member of a community organization, charity, or nonprofit
- 36% Raised money for charity

Source: The Deloitte Global Millennial And Gen Z Survey, 2021

A volunteer organizes donations in a large food bank.



**B**  **LISTEN FOR DETAILS** Listen to part of a lecture about the survey data and complete the information about millennials.

	Millennials	Gen Z
<b>Born between</b>	1.	January 1995 and December 2003
<b>Number surveyed</b>	2.	8,273
<b>Donated to charity</b>	3.	52%
<b>Volunteered</b>	4.	40%
<b>Chose work or potential employers based on personal ethics</b>	5.	49%

**C** Discuss the questions below with a partner.

1. What information from Exercise A or B was most interesting or surprising to you? Why?
2. Look at the infographic. Which social engagement activities have you done recently? Are there any you would like to do?
3. What can companies do to show they care about people and the environment?

### COMMUNICATE *Synthesize and evaluate ideas*

**D** Based on the survey results in the infographic and Melati Wijsen's TED Talk, choose four issues you think are priorities for young people today and number them 1–4, with 1 being the most important. Note down your reasons.

Disease prevention	Anti-bullying	Climate change
Equal rights	Consumer rights	Feeding the hungry
Protecting the oceans	Wildlife conservation	Education reform

**E** Work with a partner. Discuss the questions below.

1. Did you choose the same things? Explain your reasons.
2. Are you actively engaged in any of these areas? Would you like to be in the future?

I think that right now equal rights is the number one priority.

Can you say more about why? I chose climate change because that will affect everything ...

# Putting It Together

## LEARNING OBJECTIVES

- Research, plan, and present on the topic of making a difference
- Use enthusiasm to engage your audience

### ASSIGNMENT

**Individual presentation:** You are going to give a presentation about three individuals or organizations that are making an important difference in a cause you believe in.

### PREPARE

**A** Review the unit. What are some ways that individuals or organizations can make a difference in the world? Make a list of ideas that were discussed in the unit.

Ways to make a difference	
Individuals	Organizations
<i>Do research to learn more about a problem.</i>	<i>Have more experienced individuals train those with less experience.</i>

**B** Search online for three individuals or organizations that are active for a cause you believe in. Find examples of different actions they are taking to have an impact in the world. Note your findings in the chart below.

Cause:		
Individual/Organization	Action(s)	Impact

**C** Plan your presentation. Use your notes to help you, and include details and examples.

**D** Look back at the vocabulary, pronunciation, and communication skills you've learned in this unit. What can you use in your presentation? Note any useful language below.

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**E** Below are some ways you can show enthusiasm in a presentation. Think about how you can show enthusiasm in your presentation.

- Stress key words
- Add emphasis to key words
- Choose words that have emotional power
- Use facial expressions
- Use gestures

#### Presentation

##### Showing Enthusiasm

In Melati Wijsen's talk, her use of emphasis and her tone of voice help to make her enthusiasm for her topic clear. Often, your enthusiasm will spread to the audience and make them more interested in your ideas.

**F** Practice your presentation. Make use of the presentation skill that you've learned.

## PRESENT

**G** Give your presentation to a partner. Watch their presentation and evaluate them using the Presentation Scoring Rubrics at the back of the book.

**H** Discuss your evaluation with your partner. Give feedback on two things they did well and two areas for improvement.

## Checkpoint

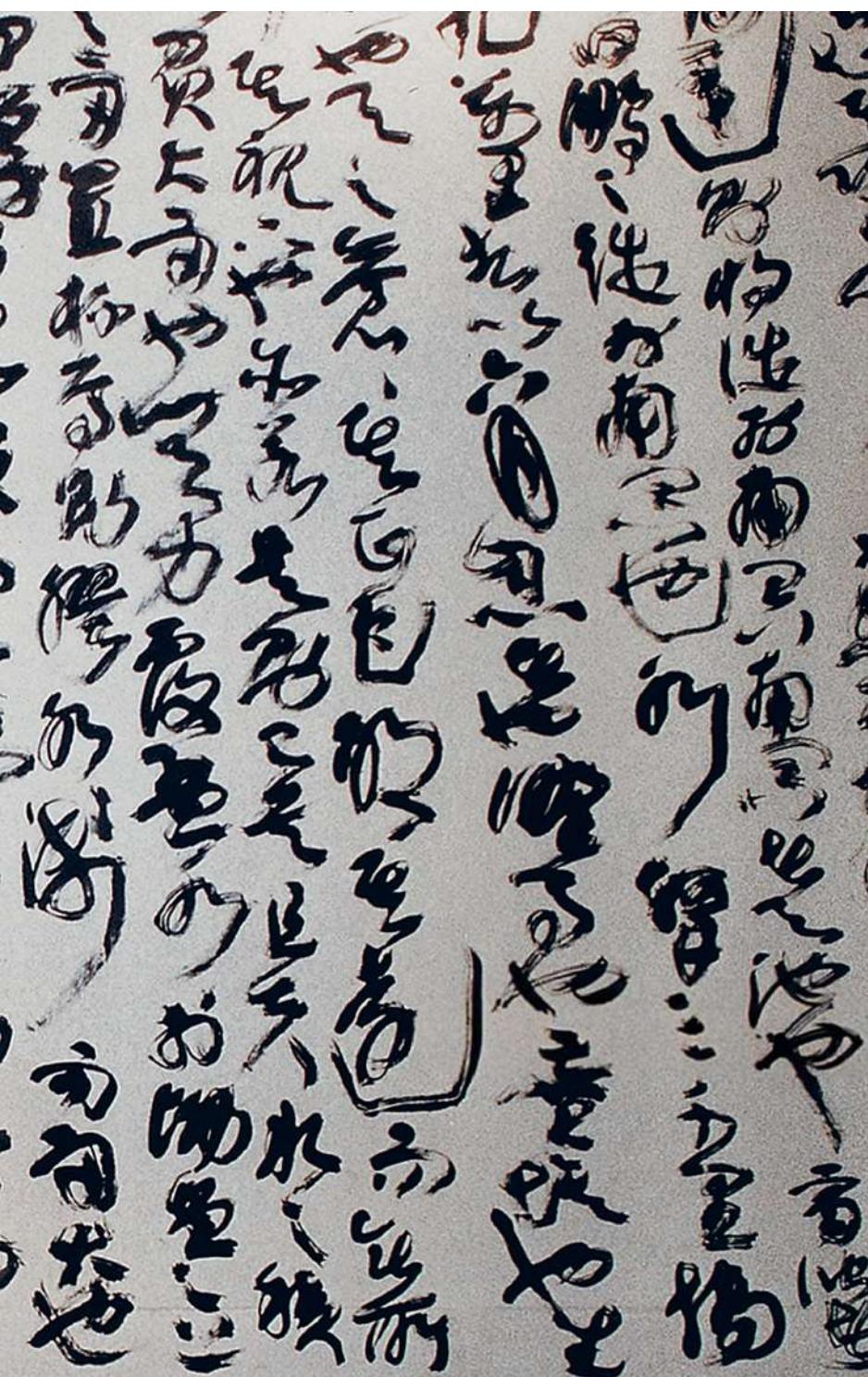
Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words related to equality.

collaboration	convey	essential	extend	injustice
mentoring	navigate	peer	recharge	sustainability

- use the suffix *-or*.
- watch and understand a talk about becoming a changemaker.
- notice and use intonation for contrast.
- interpret an infographic about youth beliefs and behavior.
- synthesize and evaluate ideas about making a difference.
- use enthusiasm to engage an audience.
- give a presentation on individuals or organizations making a difference in the world.





Artist Wang Dongling writes “麗” (li) in Chinese calligraphy, with his composition, *Zhuangzi: Enjoyment in Untroubled Ease*, in the background. © Wang Dongling.

## How can we become better communicators?

Artists like Wang Dongling (pictured) use their art as a way to communicate ideas, thoughts, and feelings with people around the world. Art has been used this way for thousands of years, but this is just one of many modes of communication that we have developed over time. Smartphones are one of our most recent creations—but how are they affecting our communication skills? In this unit, we explore this, and look at other ways that we can communicate new ideas effectively.

## THINK and DISCUSS

- 1 Look at the photo and the unit title. What ideas do you think the artist might be trying to share with us?
- 2 Look at the essential question and the unit introduction. Have you ever had trouble making yourself understood by other people? Why?

# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to communication
- Use suffixes to change word forms

### LEARN KEY WORDS

**A**  Listen to and read the information in the timeline. Which milestone in the history of human communication do you think was most important? Discuss with a partner.

**B** Match the correct form of each word in **bold** from Exercise A with its meaning.

- \_\_\_\_\_ a shortened form of a phrase
- \_\_\_\_\_ to communicate a message, meaning, or idea
- \_\_\_\_\_ a family member who lived a very long time ago
- \_\_\_\_\_ a body movement to show something, such as a feeling
- \_\_\_\_\_ not in a straight course or path
- \_\_\_\_\_ not simple; complicated
- \_\_\_\_\_ found or practiced everywhere
- \_\_\_\_\_ a look on someone's face that shows how they feel
- \_\_\_\_\_ a sign, mark, picture, or object that represents something else
- \_\_\_\_\_ something designed and created that has never been made before

## History of Communication

Before humans began to use language, our **ancestors** communicated through **facial expressions** and **gestures**. Since then, human communication has evolved. Through speech, writing, and images, people fulfill the **universal** need to communicate with one another.

**PICTOGRAPH WRITING SYSTEMS — HIEROGLYPHICS:**  
Pictographs became more **complex**, forming the world's first writing systems



62,000 BCE

5,000 BCE

3,300 BCE

800 CE

**CAVE PAINTINGS:** Some of the oldest cave paintings in the world are in Chauvet Cave, France. They show a variety of different animals, including woolly mammoths.



**PICTOGRAPHS:** These **symbols** were used to represent an object or event. They began to appear around the world about 7,000 years ago.

**WOODBLOCK PRINTING:** Woodblock printing originated in China and was used on textiles and paper.



C Use the suffixes in the box to complete the table below with the different word forms. Combine two suffixes if necessary. Use a dictionary if necessary.

<b>-ity</b>	<b>-ic</b>	<b>-ize</b>	<b>-ly</b>	<b>-al</b>	<b>-ness</b>	<b>-tion</b>
-------------	------------	-------------	------------	------------	--------------	--------------

Adjective	Noun	Verb	Adverb
complex		X	X
	symbol		
	universe	X	
indirect		X	
reduced		reduce	X

D Complete the sentences below with the correct form of the words in the box.

<b>gesture</b>	<b>invent</b>	<b>ancestor</b>	<b>facial expression</b>
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1. No one can be sure why our \_\_\_\_\_ made paintings of animals in caves.
2. Modern technology means that ideas can rapidly become new \_\_\_\_\_.
3. On video calls you can see \_\_\_\_\_ and hand \_\_\_\_\_.

## COMMUNICATE

E Discuss with a partner. What kinds of communication methods do you use most often, and with whom? Have these methods changed much over time?



### PHOTOGRAPHY:

The first photo portrait was a selfie by Robert Cornelius in 1839.

**EMAIL:** The first email was sent by Ray Tomlinson to himself.

1450 CE

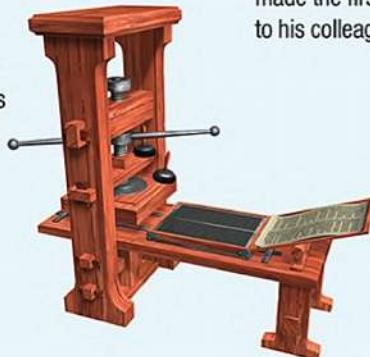
1826 CE

1876 CE

1971 CE

1992 CE

**PRINTING PRESS:** With the invention of Gutenberg's printing press, large amounts of printed material began to be produced. Ideas could spread across large distances.



**TELEPHONE:** Scottish-born inventor Alexander Graham Bell made the first ever telephone call to his colleague Thomas Watson.

**MESSAGING:** In December 1992, British engineer Neil Papworth sent the world's first SMS. **Reductions** are often used in phone texts to **get** messages **across** while saving valuable time and space. Many people today have a preference for more **indirect** communication and choose texting over talking on the phone.

**MERRY  
CHRISTMAS**

The world's first SMS

# Viewing and Note-taking

## LEARNING OBJECTIVES

- Watch a video podcast about emojis and emoticons
- Include only essential details when taking notes
- Listen for explanations of words and terms

### BEFORE VIEWING

**A** Read the types of information that people usually focus on in their notes. Match them with the examples. What other types of information could you add to the list? Discuss with a partner.

1. _____ numbers and statistics	a. #1: <i>Warm up the oven by setting the temperature to ...</i>
2. _____ definitions of key vocabulary	b. <i>55% students believe that ...</i>
3. _____ one example of something you find difficult to understand	c. <i>causes of extreme weather: bad luck, global warming ...</i>
4. _____ the reasons for something	d. <i>squish = to squeeze something</i>
5. _____ explanations of how things work	e. <i>lungs expel air → vocal cords vibrate → muscles and tissues in the ...</i>
6. _____ the steps in a process	f. <i>discrimination, e.g., harassment, not having fair rights to ...</i>

**B**  Listen to these extracts from a podcast. Take notes on the essential details. Compare your notes with a partner.

1. Hearing loss and deafness

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2. Sign language

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**C** Work with a partner. You are going to watch a video podcast called *Communicating with Emojis and Emoticons*. Circle what you think the podcast will be about.

1. Which is better: emojis or emoticons?
2. Popular and unpopular emojis and emoticons
3. The pros and cons of using emojis and emoticons

### Note-taking Skill Including Only Essential Details

When you take notes, include only the details that seem essential to help you understand and remember the speaker's main points. Write short phrases and use abbreviations to save time. It may be useful to draw a sketch if the speaker is describing something visual.

## WHILE VIEWING

**D**  **LISTEN FOR MAIN IDEAS** Watch Segment 1 of the video podcast and check (✓) two main ideas that the speaker shares.

1.  Emojis and emoticons are less direct than written words.
2.  Emojis and emoticons can be used to communicate with other people.
3.  Emojis and emoticons express universal human feelings.
4.  Emojis are more useful than emoticons because they are used all over the world.

**E**  **LISTEN FOR EXPLANATIONS** Watch Segment 1 of the podcast again and answer the questions below. Discuss your answers with a partner.

1. What are emoticons?
2. What are emoticons made from?
3. What is a compound word?
4. What does the e in emoji mean?
5. What does *moji* mean?

### Listening Skill

#### Listening for Explanations

A speaker may provide explanations of content-specific words and terms. Listening for those will help you better understand the new vocabulary and the speaker's ideas.

**F**  **LISTEN FOR MAIN IDEAS** Watch Segment 2 of the podcast and number the topics 1–3 in the order the speaker talks about them.

- a. \_\_\_\_\_ arguments in favor of emojis and emoticons
- b. \_\_\_\_\_ the connection between texting, writing, and speaking
- c. \_\_\_\_\_ arguments against emojis and emoticons

**G**  **LISTEN FOR DETAILS** Watch Segment 2 of the podcast again and note down the essential details relating to each topic in Exercise F. Discuss with a partner.

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## AFTER VIEWING

**H**  **APPLY** Work in a group. Can you guess the meaning of each pair of emojis below? They are all compound words.

1. You write in it



2. Wedding holiday

3. Part of a website

# Noticing Language

## LEARNING OBJECTIVES

- Notice language for explanations
- Explain the meaning of unfamiliar terms

### LISTEN FOR LANGUAGE *Explain unfamiliar terms*

**A** Read the different ways to explain unfamiliar terms below. Why do we need these different ways? Discuss with a partner.

#### Ways to explain an unfamiliar term:

A definition: What a term means  
 An analogy: How a term is similar to something else  
 A description: Further details about a term's function or purpose  
 An origin: How a term was formed  
 An example: One way that a term is used

#### Communication Skill

##### Explaining Unfamiliar Terms

When you explain specific words and terms that may be unfamiliar to your listeners, you can use different types of explanations to make the meaning clear.

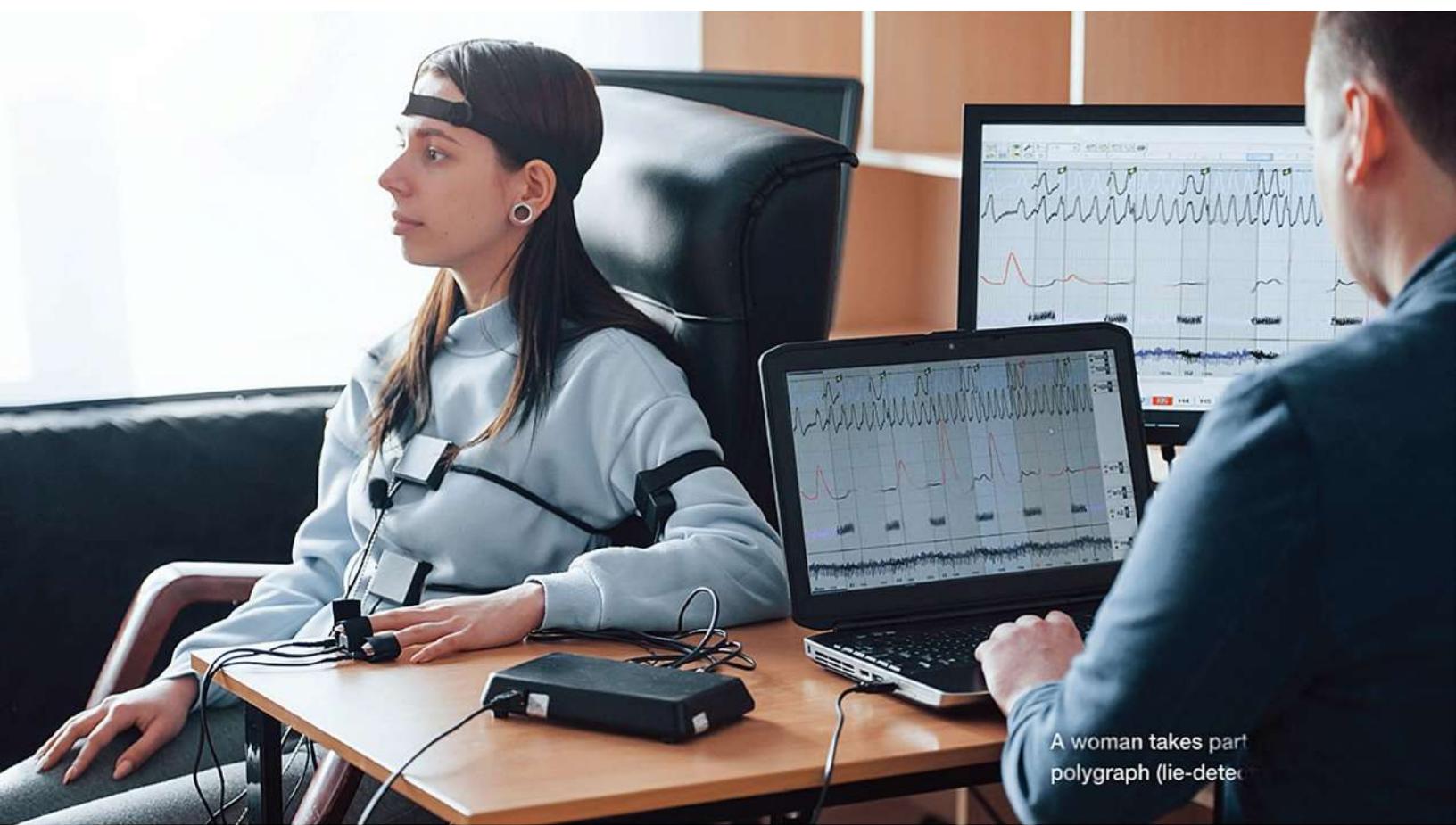
**B**  Listen to excerpts from the podcast in Lesson B. What type of explanation did the speaker provide in each case? Discuss with a partner.

definition	analogy	description	origin	example
1. _____	3. _____		5. _____	
2. _____	4. _____			

**C** Look at the terms below and write an explanation for each one. Try to use a different type of explanation for each term.

E.g. **Ancestors** family members who lived a very long time ago (definition)

1. Invention \_\_\_\_\_
2. Facial expression \_\_\_\_\_
3. Gesture \_\_\_\_\_
4. Symbol \_\_\_\_\_



**D** You are going to listen to a short conversation between a professor and a student about the body language people use when they lie. How do you think the professor might explain the terms below? Discuss with a partner.

Term	Explanation type(s)
Fidget	
Defense mechanism	

**E** Listen to the conversation. What kind of explanations does the professor use to get her meaning across?

## COMMUNICATE

**F** Work with a partner. Take turns reading your explanations from Exercise C in a random order. Can you guess each other's words?

**G** Work with a partner. Take turns to explain the words below. Use at least two of the explanation types each time.

1. Woolly mammoth      2. Hieroglyphic      3. Philosophy      4. Thesaurus

**H** Search online to find some interesting compound words. Take turns explaining them to a partner, and try to guess each other's words.

# Communicating Ideas

## LEARNING OBJECTIVES

- Use appropriate language to explain new terms
- Collaborate to explain two new terms

### ASSIGNMENT

**Task:** You are going to collaborate with a partner to create two new words and teach them to a partner.

### READ FOR INFORMATION

**A READ FOR MAIN IDEAS** Read the passage. What is the purpose of the text? Where might you see a text like this? Discuss your ideas with a partner.

#### Calling for submissions for our Online Dictionary!

Our team at JX Lexicographers are working on a new edition of our Online Dictionary. Language never stops changing and we are changing along with it! We're currently looking for a special type of compound word called a blend. In blend words at least one of the joined words is shortened in some way. For example, when you can't decide if someone's a friend or an enemy, they are your *frenemy*. And what about when you're so hungry that it makes you *hangry*?

We're looking for blend words in these categories:

- Food
- School and studies
- Technology
- Hobbies
- Friends and family

To participate, click [here](#) to submit your new word on our "Competitions" page. Vote for your favorite entry by March 31, and the ten most popular words will be included in our dictionary!

**B** Use the chart below to help you note the essential details of the passage above.

#### Competition: JX Lexicographers looking for new blend words

Definition(s) of a blend:

Examples(s) of blend words:

How to participate:

Reason to participate:

## COLLABORATE

**C** Work with a partner. Choose one of the categories listed in the passage. Brainstorm a list of words related to each one, for example, types of activities, people, things, and emotions.

category: \_\_\_\_\_  
words: \_\_\_\_\_  
\_\_\_\_\_

**D** With your partner, create new words by blending two words in your category. Come up with at least three ideas.

\_\_\_\_\_

**E** Select your two favourite new words and prepare to explain them. For each word, write a definition and include another form of explanation (e.g., analogy, further description, example).

\_\_\_\_\_

**F** Work with a different partner to share your two new words. Follow these steps:

1. Present your two new words to your partner.
2. Let your partner try to guess the words. Tell them if they guessed correctly.
3. Provide your explanation of the meaning of the two new words.

## Checkpoint

Reflect on what you have learned. Check your progress.

**I can ...** understand and use words related to communication.

ancestor	complex	facial expression	gesture	get across
indirect	invention	reduction	symbol	universal

use suffixes to change word forms.

watch and understand a podcast about emojis and emoticons.

focus on essential details when taking notes.

listen for explanations of words and terms.

notice language to explain new terms.

use language to explain the meaning of unfamiliar terms.

collaborate and communicate effectively to create and explain two new terms.

The image shows a person in a dark jacket and a patterned beanie writing on a large chalkboard titled 'I Love You in NDIKUKONDA'. The board is covered with handwritten text in various languages, including French, English, and many others. The person is writing in the bottom right corner. The board is located in a public space, and the background shows a city street with people walking by.

The “Love Wall” in Paris, France, is covered with “I love you” in over 300 languages.

# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to language
- Understand collocations with *attention*

### LEARN KEY WORDS

**A**  Listen to and read the passage below. What are “fillers” and why do people use them? Discuss with a partner.

#### Filling the Gaps

“Umm ...,” “Actually, ...,” “OK, ...” English speakers tend to use a lot of short words and phrases like these in conversation, often without realizing it. **Linguists** refer to them as discourse markers, but they are more commonly known as “fillers”; that is, they help to fill the silence as you think of what to say. Although **usage** of these small words is often **unconscious** on the part of the speaker, they play an important role in helping us communicate.

Fillers have a variety of functions. Some help us soften a statement: “Well, I’m not sure about that ...”. Others help us take the lead in a conversation so we can **grab** our listener’s **attention**: “Hey, I have an idea ...,” “Listen, how about we ...?” Meaning can also **shift** depending on how a filler is used. “Mmm ...” for example can indicate someone is interested in what you are saying, but it can also express boredom or disbelief—it all depends on the speaker’s intonation.

**B** Work with a partner. Discuss the questions below.

1. Can you think of any other filler words in English? How does each one affect what you say?
2. Look at the photo. Do you recognize any of the languages on the Love Wall? What languages can you say “I love you” in?

**C** Circle the best definition of the word in **bold** in each sentence.

1. Word **usage** changes over time. For example, before Facebook existed, *friend* was only used as a noun. However, many people now also use it as a verb.  
a. how something is defined    b. how popular something is    c. how something is used
2. People who write dictionaries are usually **linguists**.  
a. interested in language    b. language experts    c. language teachers
3. Our use of our native language is **unconscious**. We may not be aware of the grammar rules, but we can still speak correctly.  
a. difficult to explain    b. understandable    c. in our mind but unknown to us
4. The meanings of words can change over time. For example, in the 14th century, *girl* meant a female or male child. Later, there was a **shift** in meaning, and *girl* now only refers to females.  
a. change    b. difference    c. problem
5. Unusual words **grab** people’s **attention**. When you use them, people listen carefully to you.  
a. attract interest    b. interfere with understanding    c. improve understanding

**D** Read the excerpts from Erin McKean's TED Talk in Lesson F. Then choose the options that are closest to the meaning of the words in **bold**.

1. "So another way that you can make words in English is by squishing two other English words together. This is called compounding."

When you **compound** things, you \_\_\_\_\_.

a. reduce them      b. crush them      c. join them

2. "'Commercial' used to be an adjective and now it's a noun."

Something that is **commercial** is something that is mainly related to \_\_\_\_\_.

a. art      b. selling      c. justice

3. "Now, sometimes people use this kind of rules-based grammar to discourage people from making up words."

When you **discourage** someone, you want to \_\_\_\_\_ them from doing something.

a. prevent      b. reward      c. motivate

4. "You use so much force when you squish the words together that some parts fall off. So these are **blend** words ..."

When you **blend** two things, you \_\_\_\_\_.

a. confuse them      b. destroy them      c. mix them

5. "Now, there are other rules that are more about manners than they are about nature."

If someone has good **manners**, they \_\_\_\_\_.

a. behave well      b. dress well      c. speak well

**E** Many verbs collocate with the word *attention*. Complete the sentences using the correct form of the collocations.

pay attention	give attention	draw attention	get attention	hold attention
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1. Now, I'd like to \_\_\_\_\_ your \_\_\_\_\_ to the next slide of my talk.

2. The speaker yesterday was fantastic—she \_\_\_\_\_ our \_\_\_\_\_ for hours.

3. This is an important announcement, so please \_\_\_\_\_.

4. They called his name loudly to \_\_\_\_\_ his \_\_\_\_\_.

5. I don't know why she bought a pet. She never \_\_\_\_\_ it any \_\_\_\_\_.

## COMMUNICATE

**F** Work with a partner. Discuss to what extent you agree with the statements below.

1. Teachers should **discourage** their students from using slang.

2. It's bad **manners** to interrupt people when they are speaking.

3. Children who behave badly are just trying to **get attention**.

## Viewing and Note-taking

### TED TALKS

Lexicographer **Erin McKean** created Wordnik, an online dictionary that contains not only traditionally accepted words and definitions, but also new words and new uses for old words. She is also an active blogger and the author of many books. In her TED Talk, *Go Ahead, Make Up New Words*, she explains how making up new words will help us use language to express what we mean.

#### BEFORE VIEWING

**A** Read the information about Erin McKean. Discuss the questions below with a partner.

1. Have you ever made up any new words, either in English or in another language you speak?
2. Do new words appear in your language(s) every year? If so, where do you think they come from? Who do you think creates them?
3. What are some examples of new words in your language(s)? Why do you think those words appeared?

#### LEARNING OBJECTIVES

- Watch and understand a talk about creating new words
- Notice the use of stress in compound words

“ I want you to make as many new words as possible. ”

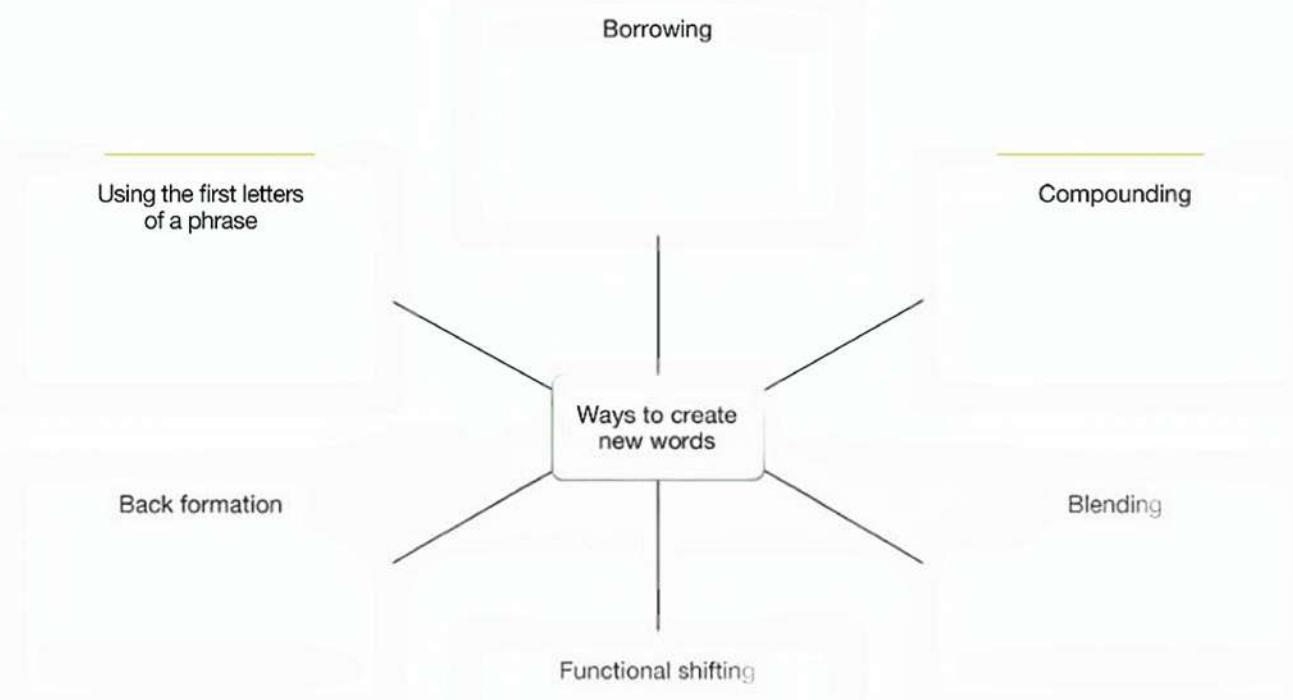


## WHILE VIEWING

**B**  **LISTEN FOR MAIN IDEAS** Watch Segment 1 of Erin McKean's TED Talk and number the topics 1–3 in the order she talks about them.

- a. \_\_\_\_\_ One kind of grammar uses rules that we have to be taught.
- b. \_\_\_\_\_ A focus on grammar can discourage people from making up words.
- c. \_\_\_\_\_ One kind of grammar uses rules that we follow unconsciously.

**C**  **LISTEN FOR DETAILS** Watch Segment 2 of McKean's TED Talk and take notes in the graphic organizer below.



**D** Look back at Exercise A in Lesson B and review the types of information that we usually focus on in notes. Which types of information did you include in your notes above? Did you miss anything important? Discuss with a partner.

### WORDS IN THE TALK

*duckface* (n) someone's face when they push their lips outward, usually in photos

## AFTER VIEWING

**E APPLY** Work with a partner. Take turns explaining the meanings of the words in the box. Then match them with numbers 1–5 according to how they were formed.

<b>boutique</b>	<b>camcorder</b>	<b>to parent someone</b>	<b>LOL</b>	<b>thunderstorm</b>
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1. _____ borrowing	4. _____ functional shift
2. _____ compounding	5. _____ using initial letters to form a new word
3. _____ blending	

## PRONUNCIATION *Compound word stress*

**F**  Listen to the examples of compound words from the talk. Practice reading the sentence aloud.

Words like “heartbroken,” “bookworm,” “sandcastle” all are compounds.

### Pronunciation Skill

#### Stress in Compound Words

When you pronounce a compound word (a combination of two words to make one word), the stress is almost always on the first word in the compound.

**G** Find and underline the seven compound words in the statements below. Practice reading the sentences aloud and saying the compound words correctly.

1. When learning a language, getting positive feedback from teachers and classmates is necessary.
2. The most important function of smartphones is to allow people to visit websites and use social media anywhere.
3. Email has helped everyone to communicate effectively in the workplace.

**H** Work with a partner. Do you agree or disagree with the statements in Exercise G? Give reasons or examples to support your position.

The word “sandcastle” is an example of a compound word. Compounds can be one word, two words, or hyphenated.



# Thinking Critically

## LEARNING OBJECTIVES

- Interpret an infographic about how a new word enters the dictionary
- Synthesize and evaluate ideas about the acceptance of new words

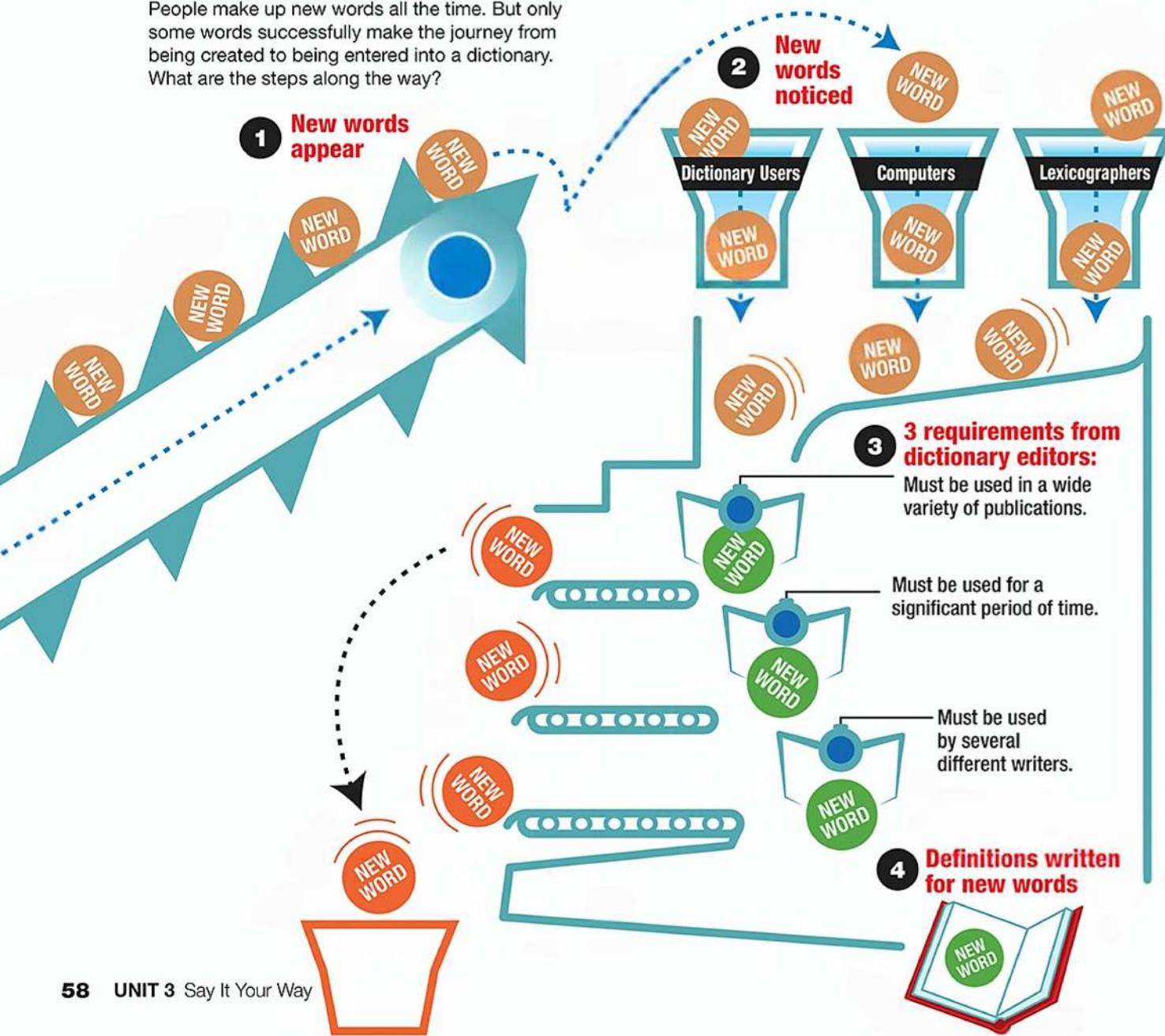
### ANALYZE INFORMATION

A Look at the infographic and answer the questions. Discuss your answers with a partner.

- Who or what is involved in finding new words to add to a dictionary?
- What are the requirements for a word to be included in the dictionary? Why are these important?
- Who is in charge of making sure new words meet all three of the requirements?

### HOW A NEW WORD GETS INTO A TRADITIONAL DICTIONARY

People make up new words all the time. But only some words successfully make the journey from being created to being entered into a dictionary. What are the steps along the way?



**B** Work with a partner. Read the magazine extract below about a new word, *hygge*. Do you think you will find this word in a traditional dictionary? Discuss your ideas.



It's a cold winter's evening. You're at home in a warm and cozy living room, sipping a coffee and enjoying a pastry while you chat with your friends. That's a very *hygge* thing to do. *Hygge*, pronounced *hoogah*, is a word of Danish origin. While it has been part of Danish culture for decades to describe feelings of being comfortable and content,

it is only in the last few years that the word has appeared in English. It first appeared in lifestyle books and magazines but has since become more commonly used in TV shows, movies, and social media.

### COMMUNICATE *Synthesize and evaluate ideas*

**C** Take notes on the questions below. Then discuss your ideas with a partner.

1. How long do you think the process of adding a word to a dictionary took in the past? Days? Months? Years? How long does it take today?
2. How do you think the process Erin McKean uses for her own online dictionary, Wordnik, might be different from the process shown in the infographic?
3. Why do you think McKean decided to start her own online dictionary?

**D** Work with a partner. Here are some words from other languages that are sometimes used in English. Have you heard them before? Do they appear in your dictionary? Why, or why not, do you think?

*kawaii* (adj) – very cute (Japanese)

*bibimbap* (n) – rice dish with vegetables or meat and an egg on top (Korean)

*faux pas* (n) – a mistake in a social situation (French)

*Schadenfreude* (n) – enjoyment of someone else's misfortune (German)

**E** Work in a small group. Which words from your language(s) do you think English should borrow? Use appropriate ways to explain the meaning clearly.

In Japan, we have the word "mottainai". It's about not wasting anything. It's "mottainai" to throw away vegetable scraps when you can use them to make soup. It's an important word in the environmental movement.

**H Putting It Together****LEARNING OBJECTIVES**

- Research, plan, and present on the topic of uncommon words.
- Use language to encourage audience participation

**ASSIGNMENT**

**Group presentation:** Your group is going to research uncommon words and give a presentation to encourage your audience to use three of the most useful ones.

**PREPARE**

**A** Review the unit. What ideas have you learned about how to get your meaning across more effectively? Discuss with a partner and take notes.

**B** Work with your group. Search online for uncommon words. Look at the categories below. What unusual words can you find in these categories? Use the chart to take notes on the words and their definitions.

Emotions	Characteristics
People	Animals
Things	Other

**C** Plan your presentation with your group. Follow the steps below.

1. Decide on the three words that you think are most interesting or useful.
2. Decide on the best way to explain the words. Can you support definitions with analogies or examples?
3. Look back at Exercise A and think about ways to help your classmates understand your explanations better. What can you add to your presentation? Do you need to provide visuals when presenting?
4. Decide who will give each part of the presentation, ensuring everyone takes a turn.

**D** Look back at the vocabulary, pronunciation, and communication skills you've learned in this unit. What can you use in your part of the presentation? Note any useful language.

**E** Below are some ways to engage an audience. Think about how you can use these in your presentation.

- Be relaxed and friendly—smile!
- Ask the audience to do something, e.g., “Raise your hand if ...”
- Ask the audience questions.
- Ask the audience follow-up questions if no one answers.
- Respond encouragingly even when answers are incorrect.
- At the end of the presentation, thank your audience for listening and participating.

**F** Practice your presentation. Make use of the presentation skill that you've learned and some of the useful language from the box below.

#### Language to encourage participation

- How about you? Do you want to give it a try?
- Let me give you a hint. The first part means .... Can you guess what the second part means?
- Great, thank you. Any other guesses?

### PRESENT

**G** Give your presentation to another group. Watch their presentation and evaluate them using the Presentation Scoring Rubrics at the back of the book.

**H** Discuss your evaluation with the other group. Give feedback on two things they did well and two areas for improvement.

### Checkpoint

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words and phrases related to language.

blend	commercial	compound	discourage	grab attention
linguist	manners	shift	unconscious	usage

- use collocations with *attention*.
- watch and understand a talk about creating new words.
- notice the use of stress in compound words.
- interpret an infographic about how a new word enters the dictionary.
- synthesize and evaluate ideas about the creation of new words.
- use techniques to encourage audience participation.
- give a presentation on the topic of uncommon words.

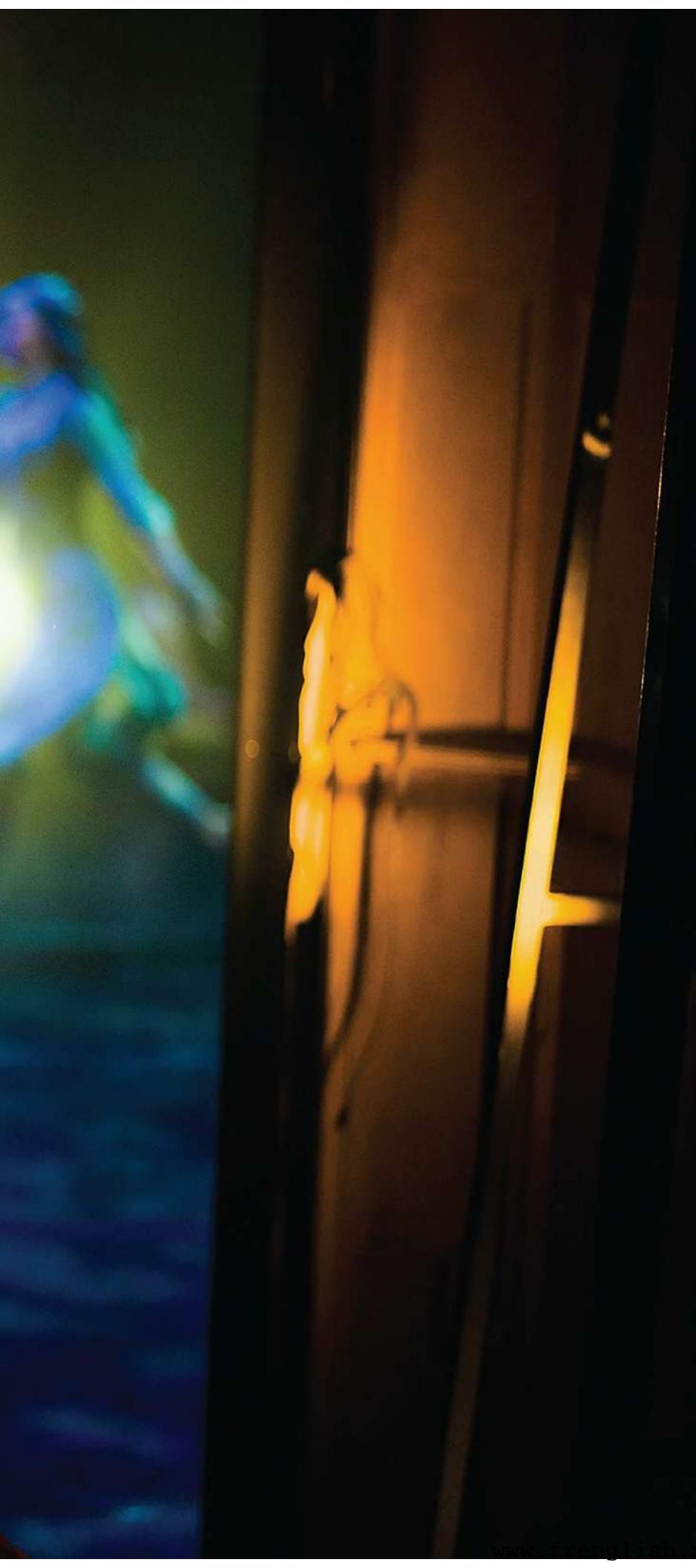
#### Presentation Skill

##### Encouraging Audience Participation

In an interactive presentation, like Erin McKean's, the speaker encourages the audience to participate from time to time. An engaged audience is more likely to pay attention to your presentation and to embrace your ideas.

A ballet dancer waits to go on stage during a performance of *The Nutcracker* in Leeds, England.





# 4

## Stress: Friend or Foe?

### How do our attitudes affect us?

The dancer in this photo is about to go on stage in front of hundreds of people. For many people, this would be a stressful experience, but not everyone reacts to stress in the same way. And is stress always a bad thing? In this unit, we'll look at what stress and anxiety really are, and strategies that can help us through stressful situations.

### THINK and DISCUSS

- 1 Look at the photo and read the caption. How do you think the dancer is feeling?
- 2 Look at the essential question and the unit introduction. What kind of stresses do people face today?

## LEARNING OBJECTIVES

- Use ten words related to stress and anxiety
- Use collocations with words related to stress

## LEARN KEY WORDS

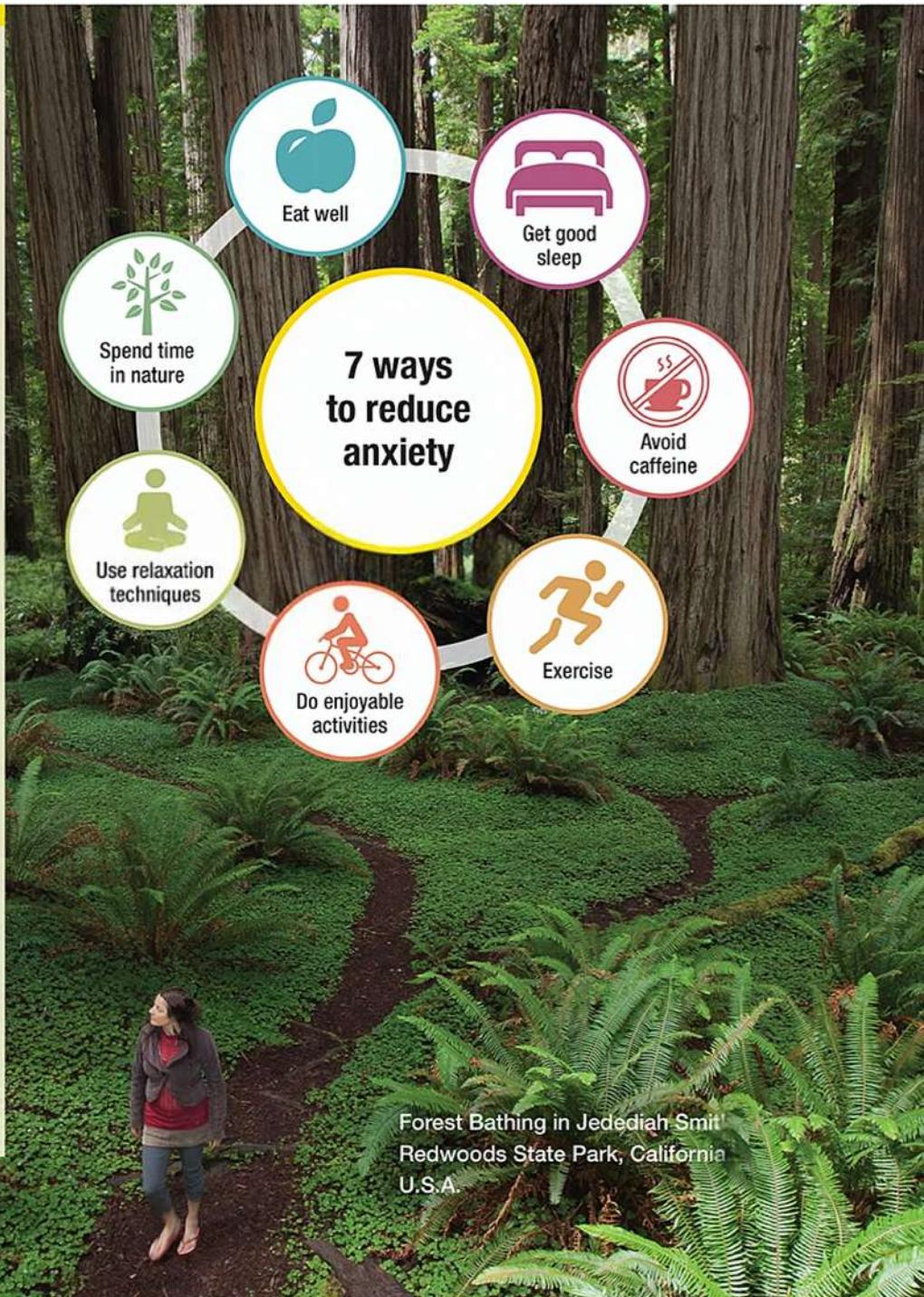
A  Listen to and read the information below. Do you often experience feelings of stress or anxiety? How do you deal with these feelings? Discuss with a partner.

## STRESS and ANXIETY

Whether we're worrying about how to meet a work deadline, or having to deal with a major **crisis**, we all face challenges at one time or another. It's an **inevitable** part of life that often results in stress and anxiety. But stress and anxiety, while closely associated with each other, are not exactly the same. So how are they different?

Stress is the body's **response** to a threat or a challenge. When we feel stressed, **hormones** are **released** into our body to help us that help us to **strengthen** the body's defenses. But the **mechanisms** of stress don't only affect our body. They can also change the way we feel. Anxiety is often the result of stress. Feeling anxious at times is completely normal, but if these feelings don't go away and become **chronic**, it's likely that our health will suffer.

Research has **revealed** that various habits can reduce anxiety. It's important to get good sleep, to eat well, and to get plenty of exercise. Focusing on positive things and doing enjoyable activities also help calm the mind. Through breathing techniques and meditation, we may not only relieve anxiety, but even **enhance** feelings of relaxation and well-being.



Match the correct form of each word in **bold** in Exercise A with its meaning.

1. _____ a reaction to something	6. _____ to make known, to show
2. _____ unavoidable	7. _____ to (further) improve something
3. _____ a system or process	8. _____ an emergency
4. _____ to let go, allow out	9. _____ a chemical that affects our body
5. _____ to make stronger	10. _____ ongoing, or frequently returning

The words in **bold** in the sentences below collocate with the words in the box. Complete the sentences with the correct form of the words in the box.

chronic	hormone	mechanism	enhance	reveal
---------	---------	-----------	---------	--------

1. The **findings** \_\_\_\_\_ that the technique was effective at reducing anxiety.
2. Our body \_\_\_\_\_ often **work** without us being consciously aware of them.
3. Winning the international tournament \_\_\_\_\_ her **reputation** as a world-class athlete.
4. Adrenaline is one of the best-known **stress** \_\_\_\_\_.
5. Diabetes is a very common \_\_\_\_\_ **disease**.

Complete the passage using the correct form of the words in **bold** from Exercise A.

inevitable	strengthen	crisis	release	response
------------	------------	--------	---------	----------

When a person's stress <sup>1</sup>\_\_\_\_\_ remains active for a long time, it is <sup>2</sup>\_\_\_\_\_ that their health suffers. A 2017 study in Canada suggests that public safety workers, such as firefighters, police officers, and paramedics, are more likely to suffer from mental health disorders compared to the general public. One reason for this could be the potentially traumatic <sup>3</sup>\_\_\_\_\_ that these workers face. In recent years, organizations and programs have been created to provide these first responders with the support they need. First responders also use different strategies to cope with stress. Some are able to <sup>4</sup>\_\_\_\_\_ their stress by exercising or by talking to trained professionals. Others <sup>5</sup>\_\_\_\_\_ their mental resilience by making sure to take time for themselves, to meditate, and to reach out to their peers.

Work with a partner. Discuss the questions below.

1. Which of the stress-reduction techniques from the infographic have you tried? Which are most effective?
2. Why do you think first responders tend to suffer from chronic stress?

# Viewing and Note-taking

## LEARNING OBJECTIVES

- Watch a lecture on the effects of stress
- Use symbols for note-taking
- Listen to identify cause and effect

### BEFORE VIEWING

**A** Look at the symbols in the box below. Which ones do you use the most often? What other symbols do you use? Discuss with a partner.

→ leads to, causes	↓ decrease
← results from	↓↓ a sharp decrease
≠ not equal to	# number
≈ about, around	/ per, divided by
↑ increase	△ change
↑↑ a sharp increase	+ and

### Note-taking Skill

#### Using Symbols

To show relationships between ideas, it can be easier and quicker to use symbols when you take notes.

**B** Listen to the sentences. Use the symbols in Exercise A to take notes. Then compare your notes with a partner.

E.g. *Studies show that getting good sleep helps reduce stress significantly.*

Getting good sleep → ↓↓ stress

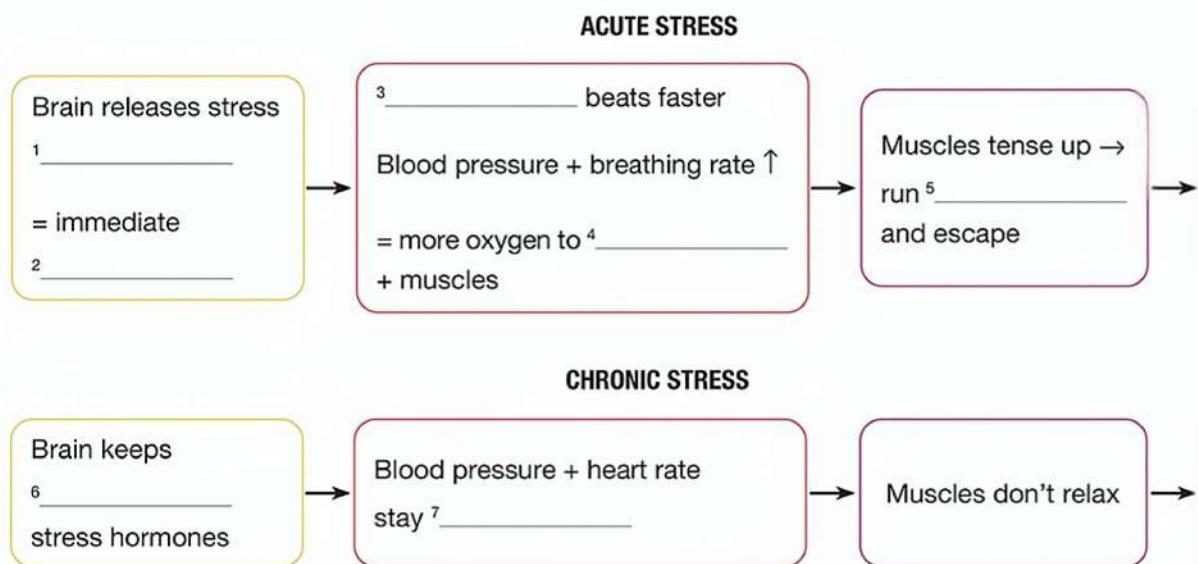
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

### WHILE VIEWING

**C** **LISTEN FOR MAIN IDEAS** Watch Segment 1 of the lecture and circle the correct option to complete the sentences.

- Stress is
  - almost always harmful to our health.
  - harmful when it lasts for a short time.
  - important for our survival in a crisis.
- Acute stress
  - is dangerous over the short term.
  - does not last for a long time.
  - is often harmful to our health.
- Chronic stress
  - can last for a short or long period of time.
  - can make us sick as it lasts for a long time.
  - does not last for long but is very harmful.

**D**  **LISTEN FOR DETAILS** Watch Segment 1 of the lecture again and complete the flow charts to show the cause-and-effect relationships.



**E**  **IDENTIFY CAUSE AND EFFECT** Watch Segment 2 of the lecture and complete the cause-and-effect relationships below.

1. Nowadays, \_\_\_\_\_ → stress
2. Fear of losing a job can last a long time  
→ \_\_\_\_\_
3. The pressure on the heart over time  
→ increased risk of \_\_\_\_\_
4. Chronic stress may  
→ physical problems including high cholesterol and \_\_\_\_\_

#### Listening Skill

##### Listening for Cause and Effect

In a lecture it may be important to understand cause-and-effect relationships. You may need to infer the relationship from the context; other times the speaker will use signal words and phrases.

**F** **APPLY** The lecturer states that psychological fears are more likely to cause chronic stress than actual physical danger. Are the fears below based on physical danger (write **D**), or psychological fear (write **P**)? Could any be both? Discuss with a partner.

_____ 1. getting bad grades	_____ 5. losing your cell phone
_____ 2. getting into a car accident	_____ 6. the dark
_____ 3. falling from a great height	_____ 7. spiders
_____ 4. giving a speech	_____ 8. being robbed

# Noticing Language

## LEARNING OBJECTIVES

- Notice language for talking about cause and effect
- Explain the causes and effects of two types of stress

### LISTEN FOR LANGUAGE *Describe cause and effect*

**A**  Listen to excerpts from the lecture in Lesson B. What phrases does the speaker use to talk about cause and effect? Complete the sentences below.

- Our stress tends to be \_\_\_\_\_ psychological fear or worry about the future ...
- The \_\_\_\_\_ chronic stress \_\_\_\_\_ the heart are the easiest to explain ...
- Chronic stress can \_\_\_\_\_ the brain, the stomach, and other muscles.

**B** Work with a partner. Look at the signal words and phrases below. What similarities and differences do you notice between them?

Verb	Noun
<b>affect</b> <i>Chronic stress <b>affects</b> the body in many ways.</i>	<b>effect (of) ... (on) ...</b> <i>An <b>effect of</b> chronic stress <b>on</b> the body is an increased risk of heart disease.</i>
<b>cause</b> <i>Chronic stress can <b>cause</b> headaches.</i>	<b>cause (of)</b> <i>Chronic stress can be the <b>cause of</b> headaches.</i>
<b>result in</b> <i>A stress response that lasts too long <b>results in</b> chronic stress.</i>	<b>result (of)</b> <i>Chronic stress is the <b>result of</b> a stress response that lasts too long.</i>

### Communication Skill

#### Describing Cause and Effect

Certain verbs and nouns can be used to indicate cause and effect. Pay attention to word order and prepositions (if any).

**C** Rewrite the questions by changing the words in **bold** to their noun or verb forms. Then, with a partner, take turns asking and answering the questions with ideas from the lecture and your own ideas.

1. What are the **causes** of chronic stress?

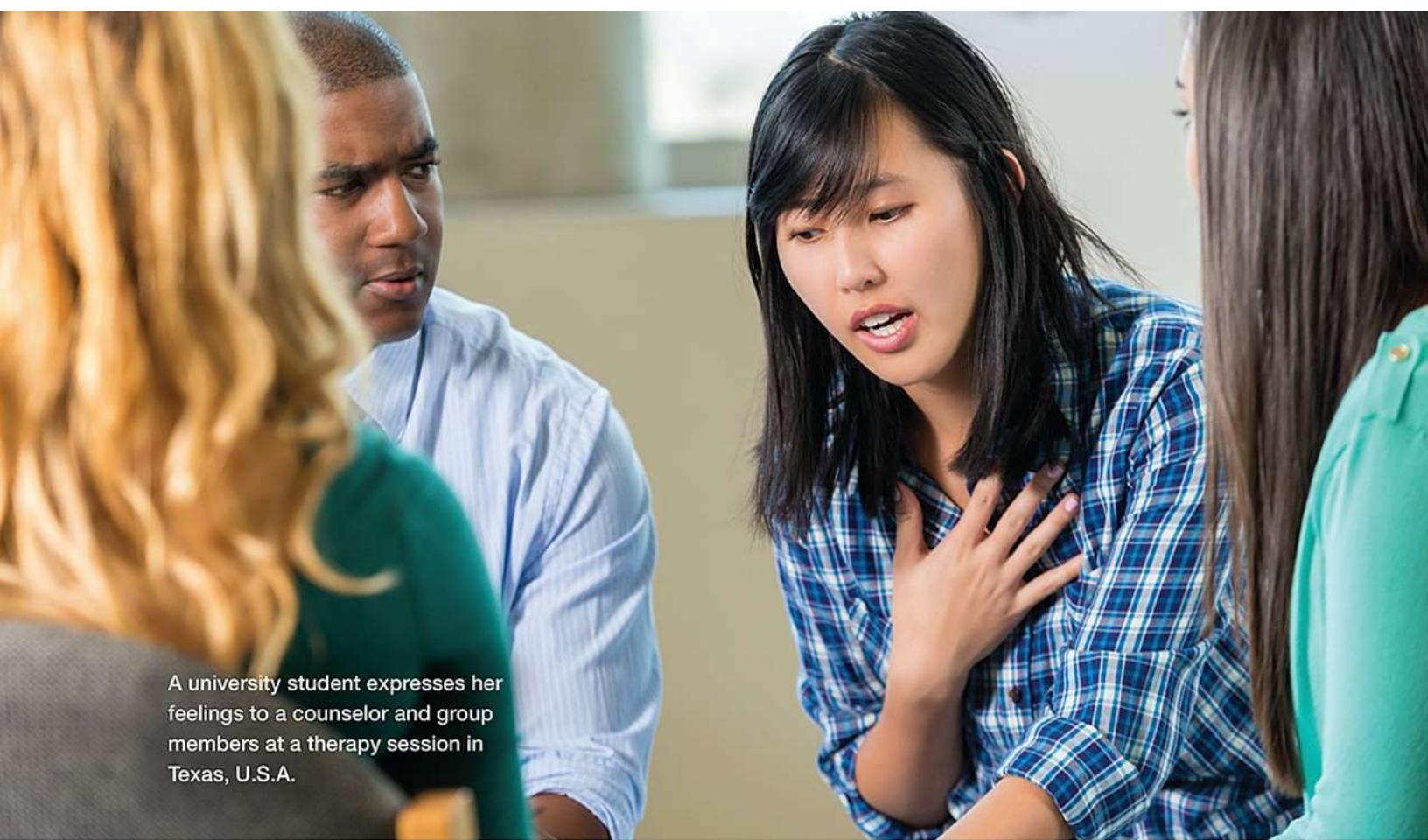
What \_\_\_\_\_ ?

2. What does too much stress **result in**?

What are the \_\_\_\_\_ ?

3. How does stress **affect** your everyday life?

What are the \_\_\_\_\_ ?



A university student expresses her feelings to a counselor and group members at a therapy session in Texas, U.S.A.

**D** Listen to part of a podcast about how we affect other people's stress and complete the chart below with the effects of each cause.

Cause	Effect
smile or kind word	1. _____
strong, caring relationships	2. _____
frequent unpleasant words	3. _____
constant state of stress	4. _____

## COMMUNICATE

**E** Take notes to prepare for a short oral summary of what happens to your body during acute and chronic stress. Use the cause and effect language from Exercise B.

**F** Work with a partner. Take turns to explain your summaries using your notes from Exercise E. Compare your ideas with the flowcharts in Lesson B. Did you forget anything?

# Communicating Ideas

## LEARNING OBJECTIVES

- Use appropriate language for making recommendations
- Collaborate to provide solutions

### ASSIGNMENT

**Task:** You are going to collaborate with a partner to provide solutions for how two students might reduce their stress levels.

### LISTEN FOR INFORMATION

**A**  **LISTEN FOR MAIN IDEAS** Listen to a conversation between Sarah and Wei Ming, two college students. What issues are they discussing? Check (✓) the ones you hear.

1. <input type="checkbox"/> exams	4. <input type="checkbox"/> jobs
2. <input type="checkbox"/> money	5. <input type="checkbox"/> assignments
3. <input type="checkbox"/> parties	6. <input type="checkbox"/> relationships

**B**  **LISTEN FOR DETAILS** Listen and complete the flow charts for Wei Ming and Sarah. Use the phrases in the box to help you.

**can't focus in class**

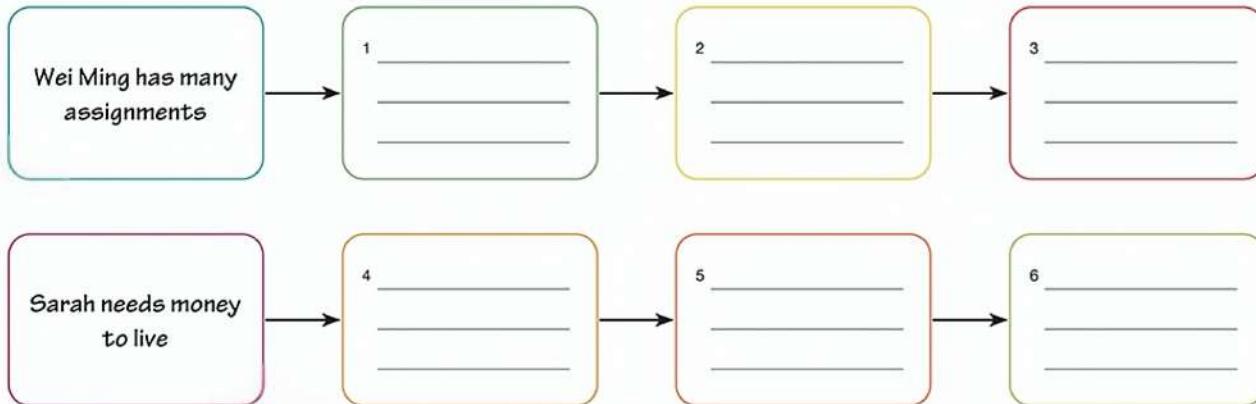
**falling further and further behind**

**no time to study**

**not getting enough sleep**

**takes a job**

**works till late**



**C** Work with a partner. Compare your notes. Do you think Wei Ming and Sarah are making the right choices?



A student prepares for the first subject of the Annual College Entrance Exams, Harbin, China.

## COLLABORATE

**D** Work with a different partner. What could Sarah and Wei Ming do to deal with their issues and reduce their stress? Suggest some practical solutions.

I think Sarah could quit her job.  
She needs the time to study.

That's true, but what about  
her everyday costs?

**E** Share your ideas with the class. Explain your reasoning.

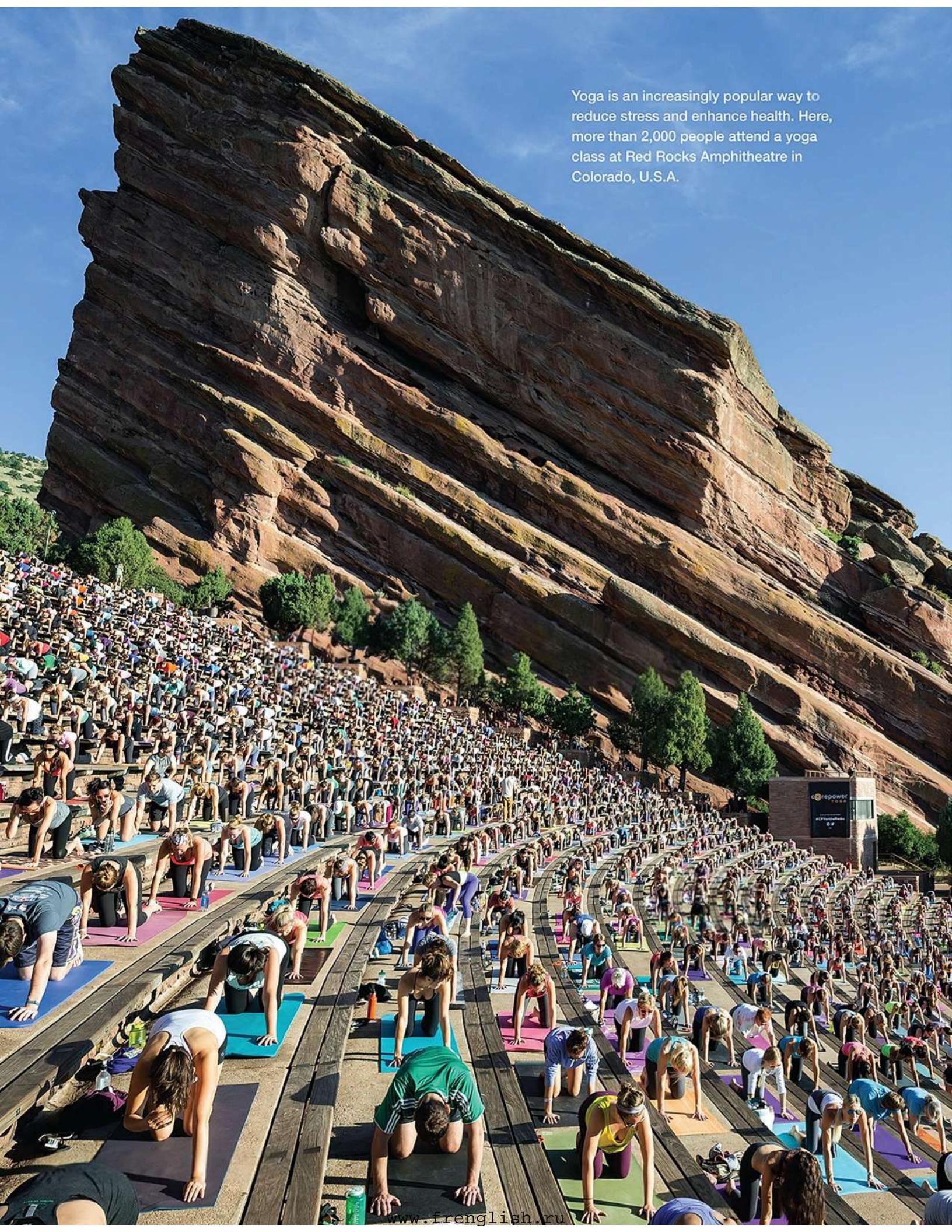
## Checkpoint

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words related to stress and anxiety.

chronic	crisis	enhance	hormone	inevitable
mechanism	response	release	reveal	strengthen

- use collocations with words related to stress.
- watch and understand a lecture on the effects of stress.
- understand and use symbols for note-taking.
- listen to identify cause and effect.
- notice language for talking about cause and effect.
- explain the causes and effects of two types of stress.
- communicate and collaborate effectively to provide solutions for stress-related issues.



Yoga is an increasingly popular way to reduce stress and enhance health. Here, more than 2,000 people attend a yoga class at Red Rocks Amphitheatre in Colorado, U.S.A.

## Building Vocabulary

### LEARNING OBJECTIVES

- Use ten words related to managing stress
- Use different forms of *confession, heal, compassionate, appreciation, and empathy*

### LEARN KEY WORDS

**A**  Listen to and read the passage below. Are the tips to reduce stress surprising to you? Discuss with a partner.

#### Strategies for Managing Stress

Whether we're at college, at work, or at home, most of us experience at least a **moderate** amount of stress regularly—but by using some simple strategies, we can increase our **resilience** to stress. One way is to **rethink** the way we view stressful situations. For example, after a bad day, instead of thinking about the experiences that made us feel anxious or unhappy, we should focus on what we learned from them. That way, we can build up the **courage** to face the next day's challenges even if our circumstances remain the same.

Another simple way to reduce stress is through massage. A recent study shows that even a short massage can help to reduce mental as well as physical stress. In the study, **participants** were given a ten-minute massage, and their heart rates were monitored. After the massage, all the participants reported that they felt more relaxed, and their results indicated that they had experienced a physiological reduction in stress.

**B** Work with a partner. Discuss the questions below.

1. Think of a recent stressful experience. Is there something positive you could take from that experience?
2. Aside from massage, what are some simple methods you use to feel more relaxed?
3. Look at the photo. Have you ever tried yoga? Would you like to go to an event like this?

**C** Complete the sentences with the correct form of the words in **bold** from Exercise A.

1. The \_\_\_\_\_ in the study showed reduced levels of stress after undergoing the test.
2. She pointed out that it is important to \_\_\_\_\_ our attitude toward stress.
3. Sometimes I don't have the \_\_\_\_\_ to speak up during a meeting.
4. There are various techniques that you can use to improve your \_\_\_\_\_ to stress.
5. The students report experiencing a \_\_\_\_\_ increase in stress since the start of the school year.

**D** Read the excerpts from Kelly McGonigal's TED Talk in Lesson F. Then choose the options that are closest to the meaning of the words in **bold**.

1. But first, I want you to make a little confession to me. In the past year, I want you to just raise your hand if you've experienced relatively little stress.

When you make a **confession**, you \_\_\_\_\_.

a. admit something      b. tell a story      c. lie about something

2. ... oxytocin helps heart cells regenerate and heal from any stress-induced damage.

When you **heal**, you \_\_\_\_\_.

a. become healthy again      b. become clean again      c. become bigger

3. The compassionate heart ... finds joy and meaning in connecting with others.

**Compassionate** people \_\_\_\_\_.

a. are very sociable      b. show sympathy for others      c. think deeply

4. ... this science has given me a whole new appreciation for stress.

**Appreciation** means \_\_\_\_\_.

a. enjoyment      b. thankfulness      c. curiosity

5. Oxytocin makes you crave physical contact with your friends and family. It enhances your empathy. It even makes you more willing to help and support the people you care about.

**Empathy** means \_\_\_\_\_.

a. ability to remember facts      b. ability to understand other people's feelings      c. ability to feel sorry for others

**E** Complete the chart with the correct form of the words. Use a dictionary if necessary.

Noun	Verb	Adjective
confession		X
	heal	
	X	compassionate
appreciation		
empathy		

## COMMUNICATE

**F** Work with a partner. Discuss the questions below. Use the words in **bold** in your answers.

1. What jobs require **empathy**? Why?
2. Do you know anyone who has a lot of **courage**? What courageous things have they done?
3. Do you consider yourself **resilient** to stress? Why, or why not?

## Viewing and Note-taking

### TED TALKS

Stanford University psychologist **Kelly McGonigal** is the author of a book titled *The Upside of Stress: Why Stress Is Good for You, and How to Get Good at It*. In her TED Talk, *How to Make Stress Your Friend*, she encourages us to rethink our attitudes toward stress.

#### LEARNING OBJECTIVES

- Watch and understand a talk about our attitudes toward stress
- Notice the use of thought groups

#### BEFORE VIEWING

A Read the information about Kelly McGonigal. In what ways might stress be good for us? Discuss your ideas with a partner.

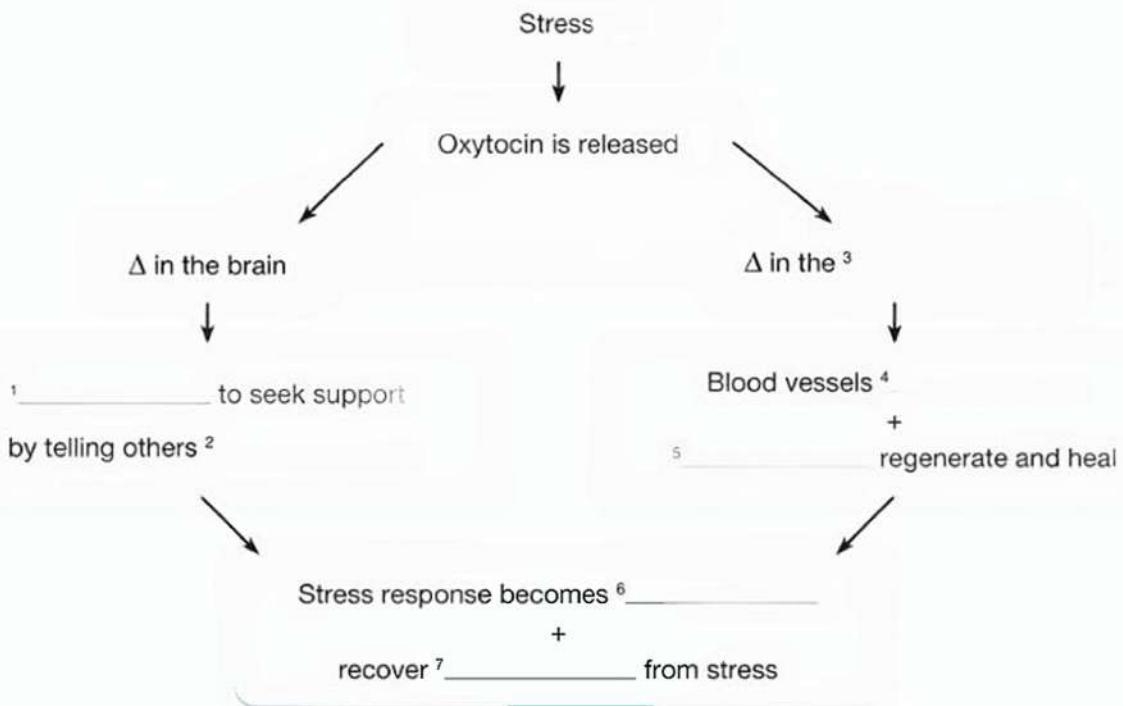


## WHILE VIEWING

**B**  **LISTEN FOR MAIN IDEAS** Watch Segment 1 of Kelly McGonigal's TED Talk. Circle the best answer to each question.

1. What does McGonigal think she has done wrong?
  - a. She has been teaching people that stress is good for them, but it is not.
  - b. She has put people's health in danger by telling them that stress is bad for their health.
  - c. She has continued working in a job that causes her a lot of stress.
2. What did McGonigal learn that changed her mind about stress?
  - a. Stress has both harmful and beneficial effects on the body.
  - b. Stress only affects the people who think a lot about it.
  - c. Stress can be harmful depending on the way people think about it.

**C**  **LISTEN FOR DETAILS** Watch Segment 2 of McGonigal's TED Talk and complete the flow chart.



### WORDS IN THE TALK

*cardiovascular* (adj) related to the heart or blood vessels  
*cell* (n) the smallest part of an animal or plant's body

## AFTER VIEWING

**D SUMMARIZE** Look at the chart below and summarize the two studies in McGonigal's TED Talk by using the phrases in the word box.

helping out	risk of dying	make us more resilient
think about	experienced in the last year	caring for others

	Study 1	Study 2
<b>Questions asked</b>	How much stress have you <sup>1</sup> _____?	
	Do you believe stress is harmful for your health?	How much time have you spent <sup>2</sup> _____ friends, neighbors, or people in your community?
<b>Findings</b>	People who experienced a lot of stress and who believed that stress was bad for their health increased their <sup>3</sup> _____ by 43%.	People who experienced a lot of stress but who spent time <sup>4</sup> _____ did not have a stress-related increase in dying.
<b>Conclusion</b>	The way we <sup>5</sup> _____ stress matters.	Social contact and social support help to <sup>6</sup> _____.

## PRONUNCIATION *Thought groups*

**E**  Read and listen to the example of thought groups from the lecture in Lesson B.

*You experience acute stress in certain situations / usually when something unexpected happens / causing you to feel threatened.*

**F** Read the sentences below. Put a slash ( / ) at the end of each thought group. Then, with a partner, take turns reading the sentences according to your markings.

1. Talking with others about things that stress you out can help you calm down and relieve your anxiety.
2. Keeping a stress journal about what causes you stress and how you feel and react to it is one way of identifying the stressors in your life.

### PRONUNCIATION

#### Using Thought Groups

English speakers group words into segments of meaning called thought groups. Thought groups help the listener understand and process information. There is a small break or pause at the end of each thought group. Long sentences might contain several thought groups. Short sentences might contain just one or two.

# Thinking Critically

## LEARNING OBJECTIVES

- Interpret an infographic about the different causes of stress
- Synthesize and evaluate ideas about stress levels

### ANALYZE INFORMATION

A Look at the infographic below. Which of the questions (1–4) does it answer?  
Check (✓) two questions.

- What are some major causes of stress?
- What can people do to reduce their stress overall?
- Why do family responsibilities cause stress?
- What are some reasons for work-related stress?

## What causes stress?

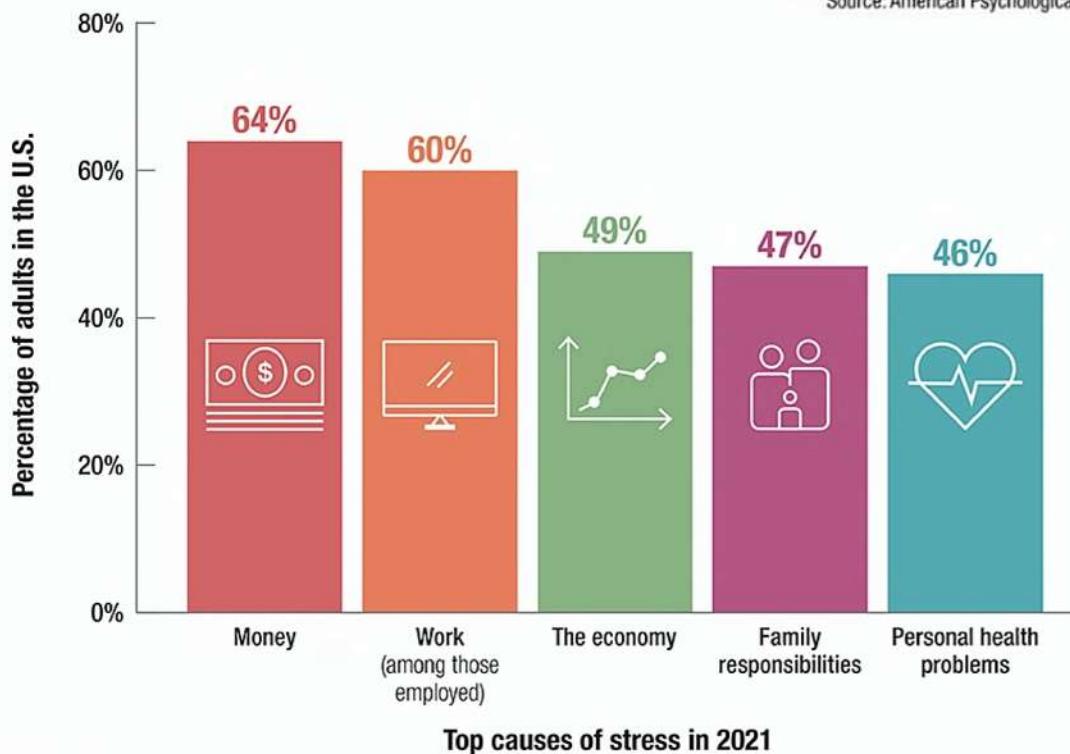
Commonly cited as one of the top stressors around the world, work plays a large role in determining our physical and mental well-being. Greater workloads and longer working hours have resulted in higher numbers of people reporting feelings of stress.

A 2017 estimate by the American Institute of Stress indicated that job stress alone costs U.S. industry more than \$300 billion a year.

### MONEY / WORK STRESS

• Bills	• Deadlines
• Job	• Mondays
• Job review	• Duties
• Employer	• Promotion
• Workload	• Retirement

Source: American Psychological Association



**B**  **LISTEN FOR DETAILS** Listen to part of a lecture about stressors and mental health. Check (✓) the topics the speaker talks about.

<input type="checkbox"/> financial pressures	<input type="checkbox"/> chronic pain/illness
<input type="checkbox"/> work problems	<input type="checkbox"/> caring for an ill loved one
<input type="checkbox"/> getting married	<input type="checkbox"/> family problems
<input type="checkbox"/> starting a new job	<input type="checkbox"/> world issues
<input type="checkbox"/> moving to a new home	<input type="checkbox"/> exams

**C** Discuss the questions below with a partner.

1. How can work stress cost businesses money? Think of a few different ways.
2. What do you think was the main message of the speaker in Exercise B?
3. Share an experience you have had with one of the types of stress mentioned in Exercise A or B. How did (or do) you deal with it?

**COMMUNICATE** *Synthesize and evaluate ideas*

**D** Think about what you have learned about stress in this unit. Which scenario below would you find the most stressful? Rank the scenarios from 1 (the most stressful) to 3 (the least stressful).

\_\_\_\_\_ a. You work as an administrative assistant. You work 50 hours a week for a large company. You also study for a diploma on weekends. Twice a month, you volunteer at a non-profit organization.

\_\_\_\_\_ b. You work as the manager of a small travel agency. You work in the office for 40 hours a week for three weeks a month. You spend the fourth week on business trips organized by your boss to give presentations and meet new customers.

\_\_\_\_\_ c. You work as the operations manager of a large software company. You work 60 hours per week, set your own schedule, and often work from home. Your family will be moving to a new home in two months' time.

**E** Work with a partner. Compare your answers. Take turns to explain your rankings and discuss your ideas.

I think scenario A is the most stressful. I don't think I'd be able to work and study at the same time.

I'm not sure. I think B is probably the most stressful. The business travel would be tiring, and ...

# Putting It Together

H

## LEARNING OBJECTIVES

- Research and plan a survey on stress, and present on the findings
- Use a varied pace to emphasize or create suspense in a presentation

### ASSIGNMENT

**Group presentation:** Your group is going to conduct a survey on stress and give a presentation on the results.

### PREPARE

**A** Work with your group to prepare for your presentation. Follow these steps.

1. Look at the survey below. Your group should interview at least eight people. Ask the questions orally. After each question, ask at least one follow-up question to find out more. Ask permission to record your interviews and/or take notes.
2. Analyze the results. What conclusions, if any, can you make? (e.g., "Most of the people who reach out to other people for support turn to a family member.")
3. Organize your presentation. In it, you should:
  - Report what the results were (e.g., "6 out of 8 people answered 'Agree' to Question 1").
  - Draw logical conclusions based on the results.
  - Discuss how the results support (or don't support) what you've learned in this unit.
4. Assign a part of the presentation to each member of the group.

#### Stress Survey

I am conducting a survey on stress for a class presentation. I would appreciate it if you could help me by answering the following questions. Thank you.

Please respond to the statements below by using the following:

**SA** (Strongly agree) **A** (Agree) **N** (Neutral) **D** (Disagree) **SD** (Strongly disagree)

1. I feel stressed every day.
2. When I am stressed, I reach out to other people for support.
3. I know what the top causes of stress in my life are.
4. I know of more than one way to reduce my stress.
5. I usually reduce my stress in a healthy way.

**B** Look back at the vocabulary, pronunciation, and communication skills you've learned in this unit. What can you use in your part of the presentation? Note any useful language below.

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---

**C** Below are some ways to vary your pace. Think about how you can use these ideas in your presentation to make it more engaging.

- Pause a little longer than usual before and after the information you want to emphasize.
- Speed up a little on information that is not so important.
- Slow your pace just before the information you want to emphasize, then speak slower when you give that information.

**D** Practice your presentation. Make use of the presentation skill that you've learned.

### **Presentation Skill**

#### Varying Your Pace

In Kelly McGonigal's TED Talk, she varies her pace at different points. Varying the pace of your speech in a presentation can help you emphasize an important, interesting, or unexpected piece of information. It can also help you create drama and suspense so that your audience is eagerly waiting for what you will say next.

## **PRESENT**

**E** Give your presentation to another group. Watch their presentation and evaluate them using the Presentation Scoring Rubrics at the back of the book.

**F** Discuss your evaluation with the other group. Give feedback on two things they did well and two areas for improvement.

## **Checkpoint**

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words related to managing stress:

<b>appreciation</b>	<b>compassionate</b>	<b>confession</b>	<b>courage</b>	<b>empathy</b>
<b>heal</b>	<b>moderate</b>	<b>participant</b>	<b>resilience</b>	<b>rethink</b>

- use different forms of *confession*, *heal*, *compassionate*, *appreciation*, and *empathy*.
- watch and understand a talk about our attitudes toward stress.
- notice and use thought groups.
- interpret an infographic about the different causes of stress.
- synthesize and evaluate ideas about stress levels.
- use a varied pace to emphasize or to create suspense in a presentation.
- research and plan a survey on stress, and present on the findings.

Local volunteers build a new school in a village in Yinchuan, Ningxia Hui, China.





## When does helping really help?

In the photo, a group of volunteers work together to build a new school in a village in China. It's hard to see how a project like this, funded by a French NGO, could have downsides. However, helping people isn't always straightforward, and even the best intentions can sometimes backfire. It's therefore important not just to want to help people, but to consider how best to do it. In this unit we explore various ways of helping others, and the unexpected effects "helping" can have.

## THINK and DISCUSS

- 1 Look at the photo and read the caption. Why do you think the volunteers are helping to build the school? What do they get out of it?
- 2 Look at the essential question and the unit introduction. How might helping someone do more harm than good?

# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to charitable giving
- Use the prefix *under-*

### LEARN KEY WORDS

**A**  Listen to and read the information below. Discuss with a partner.

- What does the WGI measure?
- How are WGI rankings determined?

## The Worldwide Giving Index



A volunteer at a food bank in Winford, U.K.

Every year, the Charities Aid Foundation publishes the World Giving Index (WGI), a report based on the largest survey of charitable giving worldwide. The report is not based on the money a country **donates** or people's **motives** for giving. Rather, it looks at the percentage of people in each country who claim to have donated **funds**, volunteered time, or helped a stranger in the previous month.

One might **assume** that the most **generous** nations were the wealthiest and therefore most **capable** ones, but that would be incorrect. For many years, the top ten ranking has included countries at all stages of economic development. In fact, in 2020, the top five spots were taken mostly by less wealthy countries. Neil Heslop, who **took over** as CEO of the Charities Aid Foundation in 2020, believes that this was down to the COVID-19 pandemic.

According to Heslop, charitable activity in wealthy countries relies heavily on an **infrastructure** of fundraisers, thrift shops, community **allies**, and volunteers. However, the effectiveness of this infrastructure was **undermined** during the pandemic when many volunteers and charity workers were no longer able to participate as effectively.

### Most Charitable Countries

#### 2009–2018

Top 5 countries (aggregated data from 2009–2018)

1	2	3	4	5
United States	Myanmar	New Zealand	Australia	Ireland
				
H 72%	C 49%	V 64%	H 64%	C 62%
C 61%	H 81%	C 65%	C 68%	C 69%
V 42%	V 43%	V 41%	V 37%	V 38%
<b>AVG</b> 58%	<b>AVG</b> 58%	<b>AVG</b> 57%	<b>AVG</b> 56%	<b>AVG</b> 56%

#### 2020

Top 5 countries in 2020

1	2	3	4	5
Indonesia	Kenya	Nigeria	Myanmar	Australia
				
H 65%	C 76%	V 82%	C 51%	C 57%
C 83%	H 49%	C 33%	V 71%	C 61%
V 60%	V 49%	V 42%	V 31%	V 30%
<b>AVG</b> 69%	<b>AVG</b> 58%	<b>AVG</b> 52%	<b>AVG</b> 51%	<b>AVG</b> 49%

 H Helped a stranger

 C Donated money to a charity

 V Volunteered time to an organization

Source: Charities Aid Foundation Index, 2021

Match the correct form of each word in **bold** in Exercise A with its meaning.

1. \_\_\_\_\_ likely to give more than is expected
2. \_\_\_\_\_ to make something weaker or less strong
3. \_\_\_\_\_ to accept that something is true without proof
4. \_\_\_\_\_ having the ability to do something well
5. \_\_\_\_\_ to gain control of a situation from someone else
6. \_\_\_\_\_ the facilities an organization or system needs to run
7. \_\_\_\_\_ to give money or goods, for example to a charity
8. \_\_\_\_\_ someone who works with you, not against you
9. \_\_\_\_\_ reason for doing something
10. \_\_\_\_\_ money that has been set aside for a specific purpose

The word *under* is sometimes used as a prefix that means *beneath* or *less than*. Complete the sentences with the correct words from the box below.

underestimate	underprivileged	undermine	underground
---------------	-----------------	-----------	-------------

1. He tried to \_\_\_\_\_ my authority by complaining to my coworkers.
2. \_\_\_\_\_ children often do not have the opportunity to go to college.
3. Electrical wires are sometimes buried \_\_\_\_\_ so that they aren't visible.
4. He's quiet, but don't \_\_\_\_\_ him. He's good at what he does.

Complete the passage using the correct form of the words in **bold** from Exercise A.

Why do people <sup>1</sup>\_\_\_\_\_ to charities? You might <sup>2</sup>\_\_\_\_\_ it's because they care, and are <sup>3</sup>\_\_\_\_\_ in nature. But some people give because they want something back, like media attention or a tax break. Should people's <sup>4</sup>\_\_\_\_\_ really matter? Charities need <sup>5</sup>\_\_\_\_\_ to operate. Should they care about why their <sup>6</sup>\_\_\_\_\_ give, so long as they're giving?

Work with a partner. Discuss the questions below.

1. Think about how the WGI measures which countries are the most charitable. What are the pros and cons of this method?
2. Are people's motives for donating to charities important? Why, or why not?

# Viewing and Note-taking

## LEARNING OBJECTIVES

- Watch a video podcast about what people do to help others
- Note down causes and their effects
- Recognize signpost questions

### BEFORE VIEWING

**A** Read the sentences below. Underline the causes and effects. Does each signal word or phrase introduce the cause or the effect?

#### Words and phrases for cause and effect

due to	Due to the earthquake yesterday, the event was canceled.
so	There was an earthquake yesterday, so the event was canceled.
as a result	There was an earthquake yesterday. As a result, the event was canceled.
result in	Yesterday's earthquake resulted in the cancellation of the event.
because	The event was canceled because there was an earthquake yesterday.

#### Note-taking Skill

##### Noting Down Cause and Effect

It's sometimes useful to identify and label causes and their effects in your notes. Often speakers will use signal words and phrases to indicate cause and effect, but sometimes you will need to infer the relationship.

**B**  **LISTEN FOR DETAILS** You are going to listen to a description of GiveDirectly, a charity started by aid worker Joy Sun. Complete the sentences below and discuss them with a partner.

#### Causes

- \_\_\_\_\_ is given to people directly.
- \_\_\_\_\_ can choose to buy higher quality food.
- Families can start \_\_\_\_\_ with the money they get.

#### Effects

- People can make their own \_\_\_\_\_ based on their own \_\_\_\_\_.
- Their \_\_\_\_\_ are born \_\_\_\_\_.
- They are able to generate \_\_\_\_\_ and meet local \_\_\_\_\_.

### WHILE VIEWING

**C**  **PREDICT** Watch part of a video podcast about what people do to help others. What sort of help do you think the speaker is going to talk about? Share your ideas with a partner.



**D**  **LISTEN FOR MAIN IDEAS** Watch Segment 1 of the video podcast. What problem does it describe?

1. Most people respond too slowly to disasters.
2. Only a small percentage of people respond to disasters.
3. People often respond to disasters in ways that don't help.

**E**  **LISTEN FOR CAUSE AND EFFECT** Watch Segment 1 again. Note down the effects of each cause.

Causes	Effects
People see images of loss and suffering after a disaster.	
People donate too many things after a disaster.	

**F**  **LISTEN FOR SIGNPOST QUESTIONS** Watch Segment 2 of the video podcast. Write notes to answer the four questions that were asked in the video.

1. But just what are these problematic goods?	2. How do such large, unusual donations come about?
3. And what exactly is this right thing?	4. But what about those businesses that continue to behave badly?

**Listening Skill**

**Recognizing Signpost Questions**

Speakers often introduce new ideas—like causes and effects—by asking questions. Listening for signpost questions like *So how did ...?* or *And what about ...?* can help you follow a speaker's message.

## AFTER VIEWING

**G** **APPLY** Work with a partner. Discuss the questions below.

1. Do you agree with the podcaster's point of view? Why, or why not?
2. How do you think Joy Sun, the founder of GiveDirectly, would react to the podcaster's point of view?
3. When might it be better to donate goods rather than money? Why?

# Noticing Language

## LEARNING OBJECTIVES

- Notice the use of emphatic stress to appeal to emotions
- Appeal to people's emotions

### LISTEN FOR LANGUAGE *Appeal to emotions*

**A**  Listen to excerpts from the video podcast in Lesson B. Which words get emphatic stress? Underline them.

1. But how much good does our help really do?
2. In fact, they often undermine humanitarian efforts, due to the time and effort needed to deal with all the donations.
3. The problem is all too familiar to disaster specialists, who see it happen over and over again.

**B** Practice reading the sentences from Exercise A aloud. What is the speaker's intention for each sentence?

The speaker uses emphatic stress to ...

1. a. urge people to volunteer and donate more.  
b. get listeners to reconsider a common opinion.
2. a. stress that humanitarian work requires time and effort.  
b. point out that donations can do more harm than good.
3. a. express frustration that the same thing keeps happening.  
b. emphasize how difficult disaster specialists' jobs are.

**C**  Read what the speaker says in each situation below. Circle the word you think the speaker will emphasize. Then listen and check.

1. A fundraiser wants to convince people to make donations. She is making a personal, direct appeal to every person who is watching or listening.  
"We need you to help us in our fundraising efforts."
2. A lecturer wants her students to pay close attention to important information. She does this by emphasizing that the information will definitely be on the test.  
"This will be on the test."
3. A girl is trying to convince her friend to go skydiving with her. He has no intention of doing it, under any circumstances.  
"There's no way I'm doing that!"
4. A pilot gets sick and needs his less experienced copilot to fly the plane. It is very important that the copilot follow his instructions.  
"Do exactly what I tell you, OK?"

### Communication Skill

#### Appealing to Emotions

Speakers often use emphatic stress when they are appealing to people's emotions, for example, when they want to call attention to something, or convince someone to do—or not do—something. Emphatic stress involves lengthening the vowel in the stressed syllable and changing the pitch on the stressed word.



Malala Yousafzai delivers an impassioned speech at a Youth Assembly event at the U.N. headquarters in New York, U.S.A.

**D** Work with a partner. Read each scenario and write a one-sentence emotional appeal. Underline the word(s) in the sentence that should receive emphatic stress.

1. There has been a natural disaster and the victims need help immediately. You are an aid worker who will be addressing the public. Make an emotional appeal for the public's help.

Your emotional appeal: \_\_\_\_\_

2. Your friend is struggling with an assignment that's due soon, but he doesn't want anyone to help him. Make an emotional appeal to convince him to accept your help.

Your emotional appeal: \_\_\_\_\_

3. You're going to college, but you want to major in something your parents don't approve of. Make an emotional appeal to convince them to let you follow your passion.

Your emotional appeal: \_\_\_\_\_

**E** Read your sentences aloud. Discuss whether you think your emotional appeals are effective and whether you chose the correct word to receive emphatic stress.

## COMMUNICATE

**F** Prepare an emotional appeal. Choose **one** of the statements and write a few sentences about why we should try to help people this way. Underline words that should receive emphatic stress.

**We should help people in need by:**

- donating money to a charitable organization.
- giving money directly to individuals.
- volunteering time and providing direct assistance.
- reaching out to others and getting more people to help.

**G** Work with a partner. Take turns making your emotional appeals from Exercise F. Did your partner make a good argument? Did they use emphatic stress?

# Communicating Ideas

## LEARNING OBJECTIVES

- Use appropriate language for supporting your viewpoint
- Collaborate to make an argument by appealing to emotions

### ASSIGNMENT

**Task:** You are going to collaborate with a partner to support a viewpoint you feel strongly about and use your ideas to convince others.

### LISTEN FOR INFORMATION

**A**  **LISTEN FOR MAIN IDEAS** Listen to a student talking about a cause she believes in. What is the purpose of her talk?

1. To get people to visit the bank's website and learn more about it
2. To convince listeners that microcredit is effective and sustainable
3. To encourage people to support a bank that helps people escape poverty

**B**  **LISTEN FOR DETAILS** Listen again. Complete the notes below.

1. Microcredit refers to \_\_\_\_\_  
\_\_\_\_\_

2. Microcredit is effective because \_\_\_\_\_  
\_\_\_\_\_

3. Microcredit is sustainable because \_\_\_\_\_  
\_\_\_\_\_

**C** Read the pairs of sentences about Grameen bank. Which is the cause and which is the effect? Write **C** or **E**.

1. Poor people have the means to escape poverty.  
Grameen provides very small loans to people.
2. Grameen loans money to people in groups of five.  
People repay their loans because of peer pressure.
3. Two people in a group of five make payments on time.  
The remaining three people are allowed to get loans.
4. It can continue to help people to escape poverty.  
Grameen's lending method is sustainable.

## COLLABORATE

**D** Work with a partner. Read the statements in the box. Choose **one** that you strongly agree or disagree with. List reasons to support your position.

- You should help someone you know before you help a stranger.
- Helping animals is just as important as helping humans.
- Everyone should donate at least 2% of their income to charity.
- People who help others are happier than those who don't.

Reason 1: \_\_\_\_\_

Reason 2: \_\_\_\_\_

Reason 3: \_\_\_\_\_

**E** Work with a partner. Write two sentences supporting your position that you could use to make an emotional appeal. Underline the words you think should receive emphatic stress.

Sentence 1: \_\_\_\_\_

Sentence 2: \_\_\_\_\_

**F** Work with a new partner. Convince them to agree with your position. Try to appeal to their emotions.

## Checkpoint

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words related to charitable giving.

ally	assume	capable	donate	funds
generous	infrastructure	motive	take over	undermine

- use the prefix *under*-.
- watch and understand a video podcast about what people do to help others.
- make notes about causes and their effects.
- listen and recognize signpost questions.
- notice and use emphatic stress to appeal to emotions.
- use appropriate language for supporting a viewpoint you feel strongly about.
- collaborate and communicate effectively to make a convincing argument.

A Peace Corps volunteer teaches English to a class of young boys in Antakya, Turkey.



# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to voluntourism
- Understand the antonyms of *external*, *inclusive*, *dependence*, and *outsider*

### LEARN KEY WORDS

**A**  Listen to and read the passage below. What is voluntourism? What is the best way to ensure that it does more good than harm?

#### Voluntourism: More harm than good?

Voluntourism—or the performing of volunteer work as a form of tourism—is a topic that often sparks debate. For those volunteering, the experience can be life-changing. However, for local communities, the help received from these short-term volunteers isn't always appreciated.

In many cases, voluntourism has been known to do more harm than good. Sometimes, volunteers with little or no experience in humanitarian or **conservation** work actually slow down progress and bring up costs. And other times, volunteers who do not understand local cultures end up harming the organization's relationship with local communities and **authorities**.

So is voluntourism bad? Not always. When volunteers' abilities match the tasks they're doing, or when the tasks do not require specialized skills, results can be positive. But to ensure this, volunteers need to do their part by learning about the organization they'll be working for and its **expectations**, the work they'll be doing, and the organization's **policies** regarding volunteering.

Organizations should also provide training and **guidance** on culturally appropriate behavior. No matter how prepared volunteers may be, they are still **outsiders** who need support in navigating cultural differences.

**B** Work with a partner. Think about voluntourism. Discuss the questions below.

1. What are some of the motives that people might have for volunteering in foreign countries?
2. Look at the photo. What do you think a volunteer needs to know to be helpful in this context?

**C** Match the correct form of each word in **bold** in Exercise A with its meaning.

1. \_\_\_\_\_ a plan or rule used to make decisions, especially in government or business
2. \_\_\_\_\_ official groups who make rules or laws, and ensure others follow them
3. \_\_\_\_\_ what someone hopes or believes will happen
4. \_\_\_\_\_ people not from a group or community, who might have different values
5. \_\_\_\_\_ help and advice, often from someone you look up to
6. \_\_\_\_\_ protecting the earth's natural resources for future generations

**D** Read the excerpts from Asha de Vos's talk in Lesson F. Choose the options that are closest to the meaning of the words in **bold**.

“... we need to make marine conservation more **inclusive** and **equitable**. After all, a handful of people from one part of the world can't resolve all the problems of our oceans ...”

1. Something is **inclusive** if it \_\_\_\_\_.  
a. involves people from different backgrounds      b. allows only certain people to participate      c. is cheap and easy to carry out
2. If something is **equitable**, it is \_\_\_\_\_.  
a. well liked      b. harmful      c. fair
3. A **dependency** refers to something that one \_\_\_\_\_.  
a. needs      b. respects      c. trusts
4. The word **external** refers to \_\_\_\_\_.  
a. someone who's helpful      b. something that's outside      c. something not allowed

**E** The words in the box below are antonyms. Complete the sentences below with the correct words.

external/internal	inclusive/exclusive	dependence/independence	outsider/insider
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1. This is a very \_\_\_\_\_ organization—it's extremely difficult to become a member.
2. I quit because there was a lot of \_\_\_\_\_ conflict. The leaders of the charity couldn't agree on anything, so nothing got done.
3. We don't have enough knowledge about the local culture. We need advice from an \_\_\_\_\_.
4. It is essential that human rights organizations maintain their \_\_\_\_\_ from local governments.

## COMMUNICATE

**F** Note an example next to each prompt below.

1. **Guidance** you received from a teacher \_\_\_\_\_
2. A **conservation** project \_\_\_\_\_
3. A local **authority** in your city \_\_\_\_\_

**G** Work with a partner. Take turns sharing your examples in Exercise F. Respond to your partner's ideas and ask follow-up questions.

My high school history teacher once gave me some useful guidance. She told me to always remember that there are two sides to a story.

Interesting. How did that help you?

# Viewing and Note-taking

## NATIONAL GEOGRAPHIC EXPLORER

Marine biologist **Asha de Vos** is the founder of the first marine conservation research and education organization in Sri Lanka, Oceanswell. In her talk *A Hero on Every Coastline*, she talks about the problem of “parachute science” and advocates for the greater involvement of local communities in solving global issues.

### BEFORE VIEWING

**A** Read the information about Asha de Vos. “Parachute science” is when scientists come to a developing country, do research and leave, without investing in and involving local people. Why might this be a problem? Discuss with a partner.

### LEARNING OBJECTIVES

- Watch and understand a talk about the importance of local representation
- Notice how stress is used within thought groups



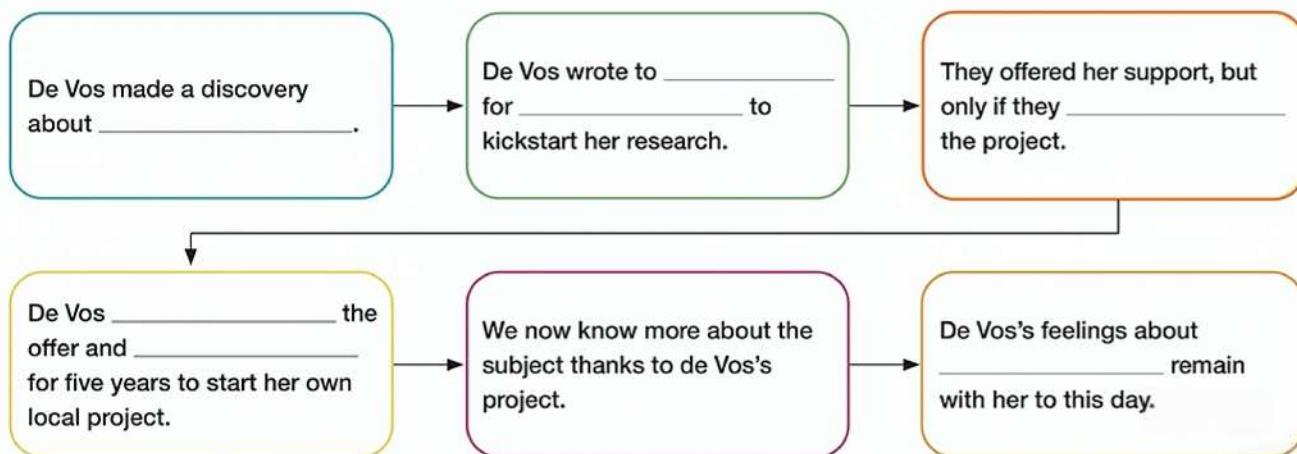
## WHILE VIEWING

**B**  **LISTEN FOR MAIN IDEAS** Watch Segment 1 of Asha de Vos's talk. How do you think she felt about the experience and why?

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**C**  **LISTEN FOR CAUSE AND EFFECT** Watch Segment 1 again. Then complete the chain of cause and effect.



**D**  **LISTEN FOR DETAILS** Watch Segment 2 of de Vos's talk. Then read the questions and check (✓) the correct answers. Each question may have more than one answer.

1. What are some common problems with parachute science?
  - It often provides less funding than initially promised.
  - It creates an unequal power balance between locals and outsiders.
  - It makes local researchers dependent on outsiders for help.
2. What allies has de Vos found?
  - people who have encountered parachute science and resisted it
  - people who have practiced parachute science in the past and now realize it's wrong
  - a handful of people capable of resolving the problems of the oceans
3. Why did de Vos start Oceanswell?
  - to ensure that the heroes who protect the oceans are not forgotten
  - to ensure that the next generation of Sri Lankans will continue to protect the oceans
  - to promote a deeper understanding of our oceans and coastlines

### WORDS IN THE TALK

*lockdown* (n) a security measure which restricts people from moving freely within or in and out of an area  
*poop* (n) an informal term for feces

**E**  **LISTEN FOR DETAILS** Watch Segment 3 of the video and circle if the statements are true (T) or false (F). Discuss your answers with a partner.

1. Small-scale fishers are a small part of the fishing community in Sri Lanka.	T	F
2. It was difficult for de Vos to find people to help with her research of small-scale fishers.	T	F
3. The participants were probably more honest than they would be with outsiders.	T	F
4. Other countries could probably have helped save the stranded pilot whales.	T	F
5. The rescue of the whales was a success.	T	F

## AFTER VIEWING

**F** **EVALUATE** Work with a partner. Discuss the questions below.

1. Do local researchers in less developed countries need help from foreign organizations? Why, or why not?
2. How should researchers operate when conducting research or conservation projects in foreign countries?

## PRONUNCIATION *Stress inside thought groups*

**G**  Listen to and read an excerpt from de Vos's talk. Notice the thought groups and the word she stresses inside each group. Then analyze the sentences below in the same way. Use a slash (/) to separate the thought groups, and underline the stressed word in each group.

*It creates a dependency / on external expertise / and makes it unsustainable / in the long term.*

1. Asha de Vos is a scientist from Sri Lanka whose name is associated with marine biology and conservation.
2. In 2003, shortly after graduating with a degree in marine biology at the age of 24, Asha de Vos made a discovery that would transform her career.

**H** Work with a partner. Imagine you are a marine biologist speaking to other marine scientists. Make an emotional appeal. Use a slash (/) to separate the thought groups in the sentences below. Underline the words that receive normal stress, and circle words you think should receive emphatic stress. Take turns reading the sentences.

1. It is long past time to put an end to parachute science.
2. As protectors of the oceans, we have a responsibility to support local conservation efforts.
3. Our goal should be to have local heroes on every coastline, fighting for our oceans.

### Pronunciation Skill

#### Using Stress Inside Thought Groups

English speakers often organize sentences into thought groups. Usually, each thought group has one focus word that is stressed more than others. Often, this word is the last content word of the group. Speakers also tend to pause briefly between thought groups.

# Thinking Critically

## LEARNING OBJECTIVES

- Interpret an infographic about how charitable organizations spend their money
- Synthesize and evaluate ideas about different ways to help

### ANALYZE INFORMATION

**A** Look at the infographic below. What types of overheads do the following examples refer to? Write *rent*, *infrastructure*, *manpower*, or *utilities*. Discuss your ideas with a partner.

- hiring staff and paying workers' salaries \_\_\_\_\_
- leasing space for offices, warehousing, etc. \_\_\_\_\_
- gas, water, electricity, internet, etc. \_\_\_\_\_
- physical equipment, software, vehicles, etc. \_\_\_\_\_

**B** For every \$100 in donations received, which organization spends the most and least on the following? Circle **RT** (Rainforest Trust), **DB** (Doctors without Borders), or **HK** (Helen Keller International).

	Most			Least		
1. Programs	RT	DB	HK	RT	DB	HK
2. Fundraising	RT	DB	HK	RT	DB	HK
3. Overheads	RT	DB	HK	RT	DB	HK

## Choosing a non-profit organization: How do you decide?

Before deciding which non-profit organization to support, many people find it useful to know how much of their donations will be spent directly on the organizations' programs, and how much will be spent on other organizational costs, such as overheads and fundraising. Overheads include expenses such as rent and utilities, which must be paid on a regular basis to keep the organization running. Fundraising includes anything the organization does to raise money, such as sending out letters or holding an event which donors pay to attend.

### OVERHEADS

-  Rent
-  Infrastructure
-  Manpower
-  Utilities

### EXPENDITURE BREAKDOWN

<b>\$100 donation to the Rainforest Trust</b>	<b>\$100 donation to Doctors without Borders</b>	<b>\$100 donation to Helen Keller International</b>
		
<b>Programs:</b> \$92.80	<b>Fundraising:</b> \$6	<b>Overheads:</b> \$1.20
<b>Programs:</b> \$85	<b>Fundraising:</b> \$14	<b>Overheads:</b> \$1
<b>Programs:</b> \$83.70	<b>Fundraising:</b> \$2.80	<b>Overheads:</b> \$13.50

Sources: Charity Navigator; Doctors Without Borders

**C**  Listen to a talk about what you should consider when choosing an organization to donate to. Circle the speaker's main idea.

- a. When choosing a charity to donate to, consider both its expenses and its total income.
- b. It's best to donate your money to charitable organizations that use your money carefully.
- c. You probably shouldn't donate to charitable organizations that have very high expenses.

**D** Work with a partner. Look at the infographic in Exercise B again. Does it tell you which company uses donations most efficiently? Does it say which company contributes the most in aid?

### COMMUNICATE *Synthesize and evaluate ideas*

**E** Work with a partner. Imagine you had a thousand dollars you wanted to spend on a good cause. Look at the four ways below in which you could divide your money. List the factors you'd consider when deciding how much you'd give to each group.

donate cash to a charitable organization

donate cash to a microcredit bank

donate cash directly to people in need

donate cash to a local research project

Factors I'd consider:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

**F** Work in a group. Read the quotation. How much do you agree, and why? Does it make sense to support an organization that uses less of the money you give to actually help people?

*"Does it really matter that an organization's expenses are high if it allows them to raise more money for those in need? As the common saying goes, sometimes you have to spend money to make money."*



**Putting It Together****H****LEARNING OBJECTIVES**

- Research, plan, and prepare a persuasive speech on an organization you support
- Use various techniques to make an emotional connection

**ASSIGNMENT**

**Individual presentation:** You are going to give a presentation to convince a group to support an organization you believe in.

**PREPARE**

**A** Review the unit. What are some of the charitable organizations mentioned in the unit? What makes them special?

**B** Research online to find out more about a local, national, or international organization that supports a cause you believe in. You could research an organization that you've read about in the unit or find a different one. Use the questions below to guide your research, and note down any useful information.

- Is the organization local, national, or international?
- Who or what does it support?
- Does it encourage the involvement of the local community? How?
- Does it need volunteers? What do volunteers do?
- How much of its income is spent on the cause it supports?
- What kinds of donations does it accept? (cash, goods, etc.) How does it use donations?
- How does it provide aid? (credit, cash, goods, consulting, building infrastructure, etc.)

**C** Plan your presentation. Use the following prompts to help you.

Cause: \_\_\_\_\_

Organization: \_\_\_\_\_

Why I care about this cause:

---

---

Why I admire this organization:

---

---

Why my classmates should support it too:

---

---

**D** Look back at the vocabulary, pronunciation, and communication skills you've learned in this unit. What can you use in your presentation? Note any useful language below.

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**E** Below are some ways to make an emotional connection with your listeners. Think about how you can:

- say something surprising or shocking
- say something inspiring
- tell a moving story

**F** Practice your presentation before you give it. Try to make use of the presentation skill that you've learned.

#### **Presentation Skill**

##### **Making an Emotional Connection**

Asha de Vos connects emotionally with her audience by using inspiring words, saying surprising or shocking things, and telling moving stories. Doing this is a good way to get listeners to care more about what you're saying, or even share your point of view.

## **PRESENT**

**G** Give your presentation to a partner. Watch their presentation and evaluate them using the Presentation Scoring Rubrics in the back of the book.

**H** Discuss your evaluation with your partner. Give feedback on two things they did well and two areas for improvement.

## **Checkpoint**

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words related to voluntourism.

<b>authorities</b>	<b>conservation</b>	<b>dependency</b>	<b>equitable</b>	<b>expectation</b>
<b>external</b>	<b>guidance</b>	<b>inclusive</b>	<b>outsider</b>	<b>policy</b>

- understand the antonyms of *external*, *inclusive*, *dependence*, and *outsider*.
- watch and understand a talk about the importance of local representation.
- use stress inside thought groups.
- interpret an infographic about how charitable organizations spend their money.
- synthesize and evaluate ideas about various ways to help.
- use various techniques to make an emotional connection with listeners
- give a persuasive presentation on a cause and organization I support.

Entrepreneur Danielle Baskin,  
founder and CEO of Inkwell Helmets.





## Our Business

### Should we work for ourselves?

In this photo, Danielle Baskin sits with some of her painted bicycle helmets. In 2009, she started designing and painting bicycle helmets for herself and customers. Today, she is the CEO of Inkwell Helmets, a company that turns bike helmets into stylish fashion accessories. Creating a business from the ground up is a dream for many people, but just how achievable is this dream? In this unit, we'll look at some of the things aspiring entrepreneurs should do when starting a business, and the challenges they'll need to overcome.

### THINK and DISCUSS

- 1 Look at the photo and read the caption. How do you feel about the customized helmets in the photo? Would you consider getting one? Why, or why not?
- 2 Look at the essential question and the unit introduction. How easy do you think it is to be an entrepreneur?

# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to entrepreneurship
- Use the prefix over-

### LEARN KEY WORDS

A  Listen to and read the information in the infographic below. Discuss the questions with a partner.

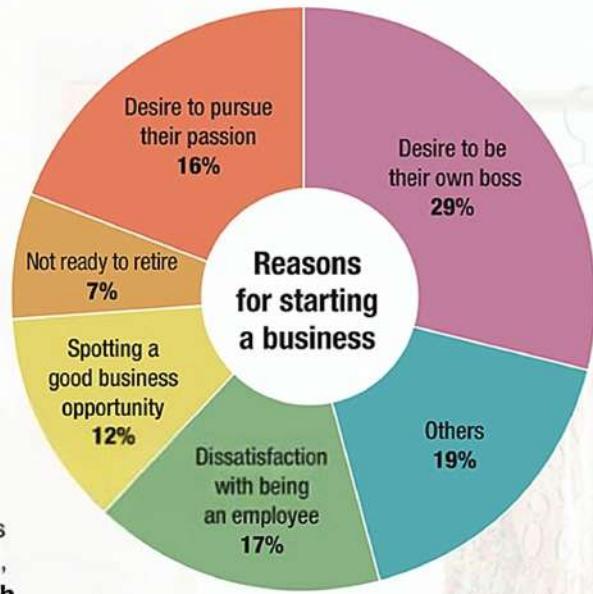
1. Why do you think corporate employment isn't enough for some people?
2. How is being an entrepreneur different from being an employee?
3. What do you think are some of the “other” reasons in the infographic?

## Starting a Business

For some, corporate employment just isn't enough. Rather than **settle** for a regular job, they choose to go down a different path and start a business of their own. However, becoming an entrepreneur isn't easy. The journey is often long, complex, and uncertain.

While examples of **overnight** success are **striking**, success in business is far from guaranteed. If an entrepreneur is to succeed, it is **crucial** that they are **dedicated**, willing to work long hours, and able to deal with **constantly** changing circumstances and **deadlines**.

In some ways, starting a new business is like placing a high-risk **bet**: there's much to gain, but a lot to lose, too. And even then, success—if it happens at all—usually takes years. Despite this, many people are still drawn to the idea, leaving the safety of their jobs to **pursue** dreams of **wealth** and independence.



Source: Guidant Financial, Small Business Trends, 2021



**B** Match the correct form of each word in **bold** in Exercise A with its meaning.

1. \_\_\_\_\_ all the time, continuously
2. \_\_\_\_\_ to accept less than what you really want because it's easier
3. \_\_\_\_\_ in a single day, or over a very short period
4. \_\_\_\_\_ immediately noticeable, usually in a positive or good sense
5. \_\_\_\_\_ a time by which something must be done
6. \_\_\_\_\_ a lot of money or things of great value
7. \_\_\_\_\_ very committed to doing or achieving something
8. \_\_\_\_\_ very important
9. \_\_\_\_\_ a choice to risk something in the hope of winning something better
10. \_\_\_\_\_ to try to obtain or achieve something, to chase something

**C** The prefix *over-* has several meanings, like *extra*, *too much*, or *across the span of*. Complete the sentences with the correct answers. Use a dictionary to help you.

overall	overseas	overview	overlook	overtime
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1. It's a complex process, so try not to \_\_\_\_\_ any of the details.
2. We made a few small mistakes, but \_\_\_\_\_, I'm quite pleased with our work.
3. It's a tough job with long hours. She puts in a lot of \_\_\_\_\_.
4. As manager, she gets an \_\_\_\_\_ of the process that the rest of us don't.
5. They've decided to take their business \_\_\_\_\_ to a few foreign markets.

**D** Complete the passage using the correct form of the words in **bold** from Exercise A.

<sup>1</sup> \_\_\_\_\_ success in business is rare. In fact, the percentage of businesses that fail is <sup>2</sup> \_\_\_\_\_. 18% fail within a year, 50% fail within five years, and almost 70% fail within ten years. So why do countries support entrepreneurs when new businesses everywhere <sup>3</sup> \_\_\_\_\_ struggle just to survive? Entrepreneurship doesn't just help a handful of individuals gain <sup>4</sup> \_\_\_\_\_. It speeds up innovation and creates jobs, which is great for everyone. It is, in fact, <sup>5</sup> \_\_\_\_\_ for economic growth.

**E** Work in a group. Discuss some entrepreneurs you know or have heard about. Were they overnight successes who were just lucky, or did they achieve their success by focusing constantly on their work?

# Viewing and Note-taking

## LEARNING OBJECTIVES

- Use abbreviations when taking notes
- Watch a video podcast on tips for entrepreneurs
- Listen to and understand figurative language

### BEFORE VIEWING

**A** Look at the common abbreviations in the box. How are the words abbreviated? What do you notice about the suffixes *-ment* and *-tion*?

company → co	equation → eqn
department → dept	government → govt
English → Eng	people → ppl
definition → defn	regarding → re

### Note-taking Skill

#### Using Abbreviations

To save time when taking notes, use abbreviated forms of key words. Try abbreviating words by keeping just the first syllable and perhaps a few other useful letters, or by eliminating some or all of the vowels (*a, e, i, o, u*).

**B** Listen to a short talk about trust in businesses. Take notes using abbreviations.

**Example of trust:** Buyg smth online; pay \$ bef. rcvg item

• **How trust helps businesses succeed:** \_\_\_\_\_

• **What successful businesses do:** \_\_\_\_\_

• **Three tools:** \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

### WHILE VIEWING

**C** **LISTEN FOR MAIN IDEAS** You are going to watch a video podcast on tips for entrepreneurs. Watch Segment 1 and circle the main purpose below.

- To explain the pros and cons of becoming an entrepreneur
- To explore why some entrepreneurs are more successful than others
- To go over the steps involved in starting your own business

► **LIS** LISTEN FOR DETAILS Watch Segment 2 of the video podcast. Complete the notes in the chart below.

**Attitude and personality:**

- be dedicated and determined
- learn from \_\_\_\_\_
- have a \_\_\_\_\_ attitude
- be ambitious.

**Guiding principles:**

1. \_\_\_\_\_: Keep customers \_\_\_\_\_, and attract new ones.
2. \_\_\_\_\_: Hire \_\_\_\_\_ and diverse people you enjoy working with.
3. \_\_\_\_\_: Eat well. \_\_\_\_\_ regularly, and get enough \_\_\_\_\_.
4. \_\_\_\_\_: Enjoy the process of building and running your company.

**E**  **LIS** LISTEN FOR FIGURATIVE LANGUAGE Listen to extracts from the podcast where examples of figurative language are used. Match each expression with its meaning.

1. throw in the towel	a. achieve more success
2. the journey won't be smooth	b. consider someone's perspective
3. reach greater heights	c. give up, stop
4. put yourself in someone's shoes	d. progress won't be easy

**Understanding Figurative Language**

It's important to know when speakers are using figurative language. Figurative expressions should not be taken literally. That said, to understand figurative expressions, it helps to visualize what the words are describing.

 **REFLECT** Are you cut out to be an entrepreneur? Take the quiz below.

1. How much risk are you comfortable with?  
a. None  
b. Some, but only when necessary  
c. A lot. Taking risks is really exciting!
2. How much work are you willing to put in?  
a. A few hours a day  
b. 12-hour days, but not on weekends  
c. As many hours as required
3. How do you prefer to work?  
a. I prefer working independently.  
b. I prefer working with people similar to me.  
c. I like working with different types of people.
4. How well do you deal with failure?  
a. I don't like it. It depresses me.  
b. I don't like it, but I do my best to move on.  
c. Failure is an opportunity to learn.

 **EVALUATE** Work in a group. Discuss the questions below.

1. Who do you think is most suited to being an entrepreneur, and why?
2. Share your answers from Exercise F. Do you still feel the same way?

# Noticing Language

## LEARNING OBJECTIVES

- Notice language for describing pros and cons
- Discuss pros and cons of a work-related topic

### LISTEN FOR LANGUAGE *Discuss pros and cons*

**A** Read the words and expressions below. Decide if they are positive (**P**), negative (**N**), or could be both (**B**). Discuss with a partner.

upside	on the flip side
downside	pros
the great thing	cons
advantage	benefit
disadvantage	drawback

### Communication Skill

#### Discussing Pros and Cons

When discussing pros and cons, you can use different ways to express the idea of pros and cons, and different adjectives to strengthen your point, for example, *a serious disadvantage, a real drawback, a big plus, a major benefit*.

**B**  Listen to the following excerpts from the video podcast in Lesson B. Complete the sentences below with words from Exercise A.

1. Why the popularity? Well, there are a lot of \_\_\_\_\_ to being an entrepreneur.
2. Another \_\_\_\_\_ is that entrepreneurs often get to focus on doing what they love.
3. But entrepreneurship has its \_\_\_\_\_, too. For new businesses, failure is always one small step away.
4. But perhaps the most striking \_\_\_\_\_ is the fact that entrepreneurs are not guaranteed a stable income.

**C**  Work with a partner. Discuss how to complete the sentences below. Then listen and compare your answers.

1. Being a salaried employee has many \_\_\_\_\_ and \_\_\_\_\_.
2. You'll have a real \_\_\_\_\_ over others if you apply early.
3. My job is easy and the hours are great. \_\_\_\_\_, I don't get paid much.
4. A major \_\_\_\_\_ of my job is the long drive to work.
5. \_\_\_\_\_ about this company is that it gets the job done quickly and cheaply.
6. Employees here enjoy many \_\_\_\_\_, like health insurance and staff discounts.



According to a 2021 survey of 2,050 U.S. workers, 90% say they are more productive working from home than from the office.

Source: Owl Labs, 2021

**D** Complete the conversation below using some words and expressions from the box in Exercise A. Then listen to the conversation and compare your answers. What adjectives could you add to make the pros and cons stronger?

**Anya:** So you've been self-employed for nearly a year now. How's it going?

**Richard:** It's going alright. The <sup>1</sup>\_\_\_\_\_ about it is the freedom and flexibility. I get to decide what I spend my time on. But there are some <sup>2</sup>\_\_\_\_\_.

**Anya:** Really? Like what?

**Richard:** Honestly, it's pretty stressful—I never really appreciated the <sup>3</sup>\_\_\_\_\_ of employment and a stable income until I left my job. And another <sup>4</sup>\_\_\_\_\_ is I don't really get weekends anymore. I can't just switch off and forget about work like I used to.

**Anya:** But overall, you're still glad you made the change, aren't you?

**Richard:** Yeah, for now. I think the <sup>5</sup>\_\_\_\_\_ outweigh the <sup>6</sup>\_\_\_\_\_.

## COMMUNICATE

**E** Choose a topic from the box below. Think of at least three pros and three cons for it.

working for a large company

setting up a company with friends

having a four-day work week

working from home instead of an office

**F** Work with a partner. Take turns talking about your topics, discussing the pros and cons of each.

# Communicating Ideas

## LEARNING OBJECTIVES

- Use appropriate language for describing pros and cons
- Collaborate to recommend a career choice

### ASSIGNMENT

**Task:** You are going to collaborate with a partner to learn about an aspiring entrepreneur and recommend a business they could start.

### LISTEN FOR INFORMATION

**A**  **LISTEN FOR MAIN IDEAS** Listen to a conversation between two friends, Jodie and Myron. Check (✓) the statements that are true about Jodie.

- Jodie is going to leave her current job.
- She is interested in a job that requires working with other people.
- Getting a job with a stable income is not important to her.
- She has decided what business she wants to start.

**B**  **LISTEN FOR DETAILS** Listen again. Complete the notes below. Use abbreviations where possible.

Business Idea	Pros	Cons
do web design	Has the right <sup>1</sup> _____ and experience. Has <sup>2</sup> _____ contacts and regular <sup>3</sup> _____.	Wants to do something <sup>4</sup> _____. Wants to get away from her desk and work with people more.
teach web design	Is good and experienced at web design. Would work directly with <sup>5</sup> _____.	Might not guarantee a <sup>6</sup> _____. Might not be able to cover her <sup>7</sup> _____.
run a coffee shop	Is very passionate about coffee. No <sup>8</sup> _____ here, so easier to get regulars.	No café or <sup>9</sup> _____ experience. Seems like a big and <sup>10</sup> _____ risk.

## COLLABORATE

C Work with a partner. Discuss the statements in the chart below and check (✓) the jobs that apply. Use the information in Exercise B to help you. When you are done, decide which business idea you think suits Jodie best.

	do web design	teach web design	run a coffee shop
<b>Jodie is likely to ...</b>			
have the right skills for the job.			
have the necessary experience for the job.			
have a strong passion for the job.			
<b>The business is likely to ...</b>			
have a stable flow of customers.			
be a safe, low-risk venture.			
start generating income quickly.			

D Work with a new partner. Discuss which new business you think Jodie should start. Use your notes from Exercise C to explain the pros and cons of your recommendation.

## Checkpoint

Reflect on what you have learned. Check your progress.

I can ...  understand and use words related to entrepreneurship.

bet	constantly	crucial	deadline	dedicated
overnight	pursue	settle	striking	wealth

- use the prefix over-.
- use abbreviations when taking notes.
- watch and understand a video podcast on tips for entrepreneurs.
- understand figurative language.
- notice language for describing pros and cons.
- use language for describing pros and cons to evaluate a career choice.
- collaborate and communicate effectively to recommend a career choice.



U.S. charity event company Pallotta TeamWorks created an inspiring new headquarters in a warehouse, with a very low budget.

# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to business
- Use antonyms for *tough*, *infinite*, *prior*, and *humble*

### LEARN KEY WORDS

**A**  Listen to and read the passage below. What two benefits of jobs without titles does the article list? Can you think of other advantages? Discuss with a partner.

#### Jobs With No Titles

The world of business is **tough**. To sustain **revenue** and **growth**, companies must not only hire the best people—they must also retain them. But companies everywhere are all fighting for the same candidates. Therefore, in order to stand out, some choose to employ slightly unusual strategies.

The HR software company Gusto, for example, decided to get rid of job titles. Instead, most of their staff now identify themselves by their teams. Why? Amongst other reasons, the seemingly **infinite** number of job titles in the company was confusing. In fact, the titles were so overly specific that many eligible applicants chose not to try for positions they were qualified for.

So far, Gusto's move has paid off. With job titles gone, team members are now working more closely together. Also, Gusto is attracting employees who would never have applied to them before. While the long-term success of the move is not **guaranteed**, Gusto remains optimistic about its policy.

**B** Work with a partner. Discuss the questions below.

1. Would you like to work for a company without job titles? Why, or why not?
2. What alternative approaches could have solved the problems faced by Gusto?
3. Look at the photo. Would you like to work in an office like this? Why, or why not?

**C** Match the correct form of each word in **bold** from Exercise A with its meaning.

1. \_\_\_\_\_ an increase in size or value
2. \_\_\_\_\_ limitless, or without end
3. \_\_\_\_\_ money earned by a business
4. \_\_\_\_\_ difficult and requiring effort to overcome
5. \_\_\_\_\_ promised, or sure to happen

**D** Read the excerpts from Bel Pesce's TED Talk in Lesson F. Choose the options that are closest to the meanings of the words in **bold**.

1. "With that, over three million people downloaded it, over 50,000 people bought physical copies. When I wrote a **sequel**, some impact was guaranteed."
  - a. the first part of a story
  - b. the continuation of a story
  - c. a review of a story
2. "I myself have a story in Brazil that people think is an overnight success. I come from a **humble** family ..."
  - a. inspiring
  - b. modest, not rich
  - c. unusual
3. "People may think it's an overnight success, but that only worked because for the 17 years **prior** to that, I took life and education seriously."
  - a. earlier, previous
  - b. later
  - c. around
4. "It is striking to see how big of an **overlap** there is between the dreams that we have and projects that never happen."
  - a. a debate or argument
  - b. an agreement
  - c. a similarity
5. "But OK is never OK. When you're growing towards a **peak**, you need to work harder than ever ..."
  - a. the end of one's career
  - b. the point of greatest success
  - c. a major life change

**E** The words in **bold** below are antonyms (opposites). Circle the correct option in each sentence.

1. It was **tough** / **easy** for us to make ends meet during the economic crisis, but things have improved.
2. There are a **limited** / **an infinite** number of positions available, so make sure you show up early.
3. We had a quick chat about the deal and a **prior** / **subsequent** meeting to go over the details.
4. She doesn't act like a rich person, but she's from a very **humble** / **wealthy** family.

## COMMUNICATE

**F** Read the statements. Check (✓) the ones you agree with.

1.  Movie **sequels** are usually better than the originals.
2.  If you work hard, success is **guaranteed**.
3.  Most people reach their **peak** professionally by the age of 35.
4.  Doing something **tough** is more satisfying than doing something easy.
5.  People who come from **humble** backgrounds are more respected when they succeed.

**G** Work with a partner. Look at your answers in Exercise F. Compare and explain your answers.

I disagree with number 1. In my opinion, sequels are usually not as good as the originals.

I think you're right. All the sequels I've seen ...

## Viewing and Note-taking

### TED TALKS

**Bel Pesce**, an entrepreneur and writer, has worked at several big companies including Microsoft, Google, and Deutsche Bank. She has also helped start several businesses. In her TED Talk, *5 Ways to Kill Your Dreams*, she highlights five basic principles that people can follow to transform dreams into reality.

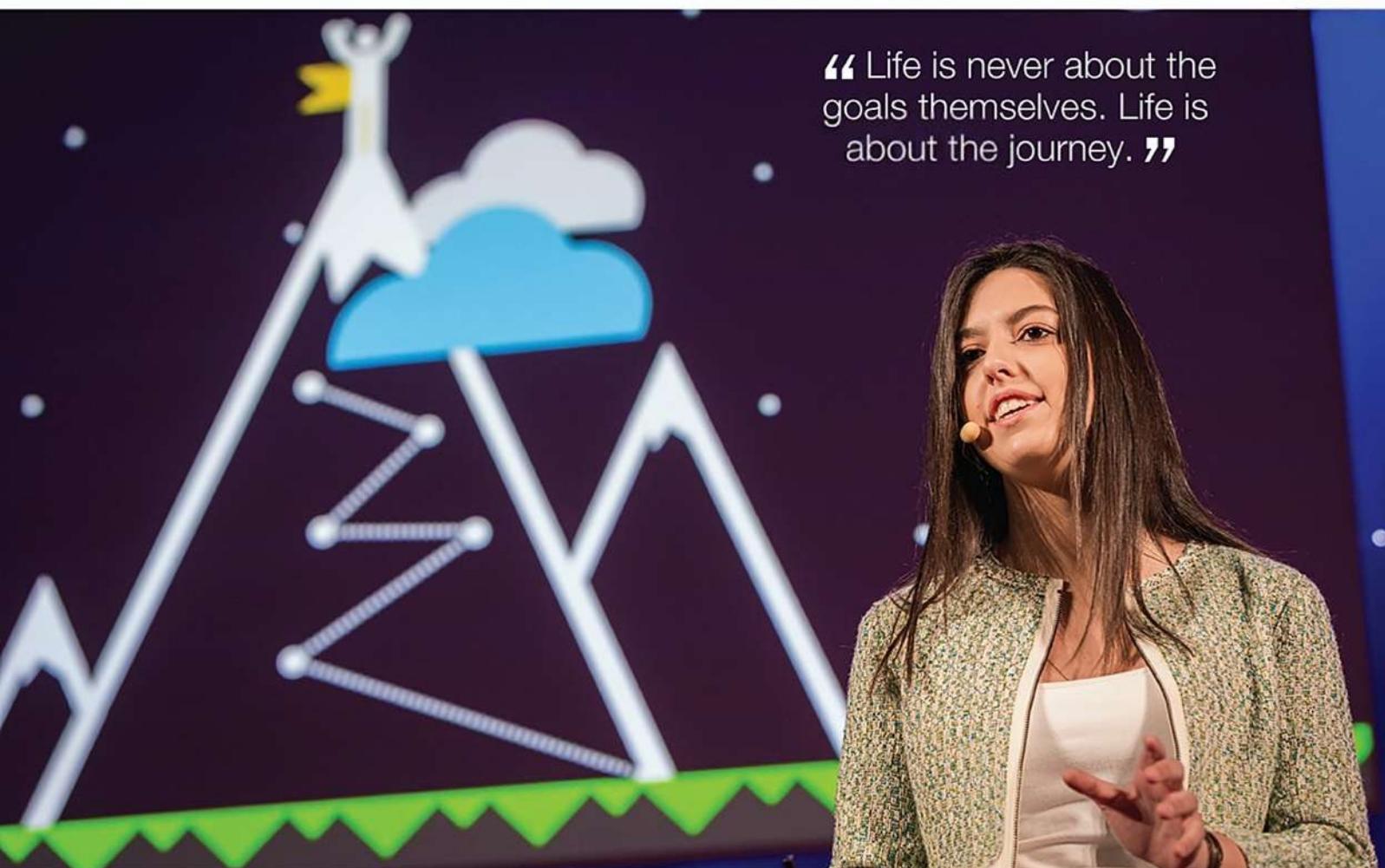
#### BEFORE VIEWING

**A** Read the information about Bel Pesce. What is strange about the title of her TED Talk? Discuss with a partner.

**B** Work with a partner. What do you think are the most common mistakes people make when they try to turn a dream into reality?

#### LEARNING OBJECTIVES

- Watch and understand a talk about ways to achieve our dreams
- Notice the use of intonation and pauses for continuing and concluding



“Life is never about the goals themselves. Life is about the journey.”

## WHILE VIEWING

**C**  **LISTEN FOR DETAILS** Watch Segment 1 of the TED Talk. Complete the notes. Use abbreviations where possible.

TOPIC: How not to _____.
1. Believe in _____.
• Most of the examples we hear about are _____.
• A lot of _____ had to be done first.
2. Believe _____ has the answers you need.
• People have their own _____.
• You still have to _____ yourself.

**D**  **INFER** Watch Segment 2 of the TED Talk and match quotes 1–4 with the advice a–d.

1. \_\_\_\_\_ “When you’re growing toward a peak, you need to work harder than ever and find yourself another peak.”
2. \_\_\_\_\_ “But if no one invested in your idea, if no one bought your product, for sure, there is something there that is your fault.”
3. \_\_\_\_\_ “... achieving a dream is a momentary sensation, and your life is not. The only way to really achieve all of your dreams is to fully enjoy every step of your journey.”
4. \_\_\_\_\_ “Some steps will be right on. Sometimes you will trip. If it’s right on, celebrate, because some people wait a lot to celebrate. And if you tripped, turn that into something to learn.”

- a. It is important to both celebrate successes and learn from failures.
- b. We should not settle for less when we know that more is achievable.
- c. To succeed, we must enjoy the process, not just achieving our goals.
- d. When you fail, find out what you did wrong instead of blaming others.

**E** Read the statements below. Check (✓) the ones that Pesce would probably agree with based on this talk.

1.  To enjoy overnight success, work extremely hard for a short time.
2.  Encourage people with more experience than you to make the most important decisions.
3.  When you become successful, set an even higher goal for yourself.
4.  Some entrepreneurs fail because they do not take responsibility for their own mistakes.
5.  Taking time to celebrate successes will often distract you from your goals.
6.  Our goals and the journey we take to achieve them are equally important.

## AFTER VIEWING

**F ANALYZE** Read the summary of the things Pesce says NOT to do if you want to follow your dreams. Is each one an attitude (write **A**) or a behavior (write **B**)?

1. Believe in overnight success. \_\_\_\_\_
2. Rely on someone else to make decisions for you. \_\_\_\_\_
3. Settle when growth is guaranteed. \_\_\_\_\_
4. Blame others for your lack of success. \_\_\_\_\_
5. Focus only on achieving the dream. \_\_\_\_\_

**G** Work with a partner. Discuss the questions below.

1. Did you find Pesce's unusual way of presenting interesting? Why, or why not?
2. Have you personally had any experiences like those she describes in her talk?
3. Do you agree with her main points? Why, or why not?

## PRONUNCIATION *Continuing and concluding*

**H**  Listen to the examples from Pesce's talk below. Mark her pauses with a slash (/). Add arrows to show where she uses rising intonation (↗) and falling intonation (↘).

1. "And they were going up, and they finally made it to the peak."
2. "... and it was a lot of friends, they were going up a mountain, it was a very high mountain, and it was a lot of work."

**I** Read the four sentences below. Use slashes where would pause and arrows to show where you would use rising or falling intonation.

1. I think that, no matter what the business, success depends not on luck, but on hard work and persistence.
2. The reputation of a business, not how much money it earns, is what is most important.
3. These days, it seems that everyone is starting, or thinking about starting, their own business.
4. A difficult job market, rapid technological change, and overnight success stories make starting my own business sound very appealing.

**J** Work with a partner. Take turns reading the statements in Exercise I, using appropriate intonation and pausing. Do you agree with the statements? Discuss your ideas.

### Pronunciation Skill

#### Continuing and Concluding

Speakers often use rising intonation to show that a sentence is continuing (incomplete), and falling intonation when it is concluding (complete). There is also a slight pause after rising intonation, and a longer pause after the falling intonation. This helps listeners follow along, particularly in long sentences with several sections.

# Thinking Critically

## LEARNING OBJECTIVES

- Interpret an infographic about business failure rates
- Synthesize and evaluate ideas about the reasons for business failures

### ANALYZE INFORMATION

**A** Read the information in the infographic. Use the data to rank the four new business ideas below from 1 (most likely to survive) to 4 (least likely to survive).

1. a business that creates smartphone apps \_\_\_\_\_
2. a business that provides housing loans \_\_\_\_\_
3. a business that designs and sells clothes \_\_\_\_\_
4. a business that trains teachers and tutors \_\_\_\_\_

**B** Work with a partner. Discuss the questions below.

1. Why do you think new businesses are more likely to succeed in some industries than others?
2. Does a business have to survive for more than ten years before it can be considered successful?

## Which Startups Fail?

Many businesses do not achieve lasting success. While the survival of a business may depend on the kind of industry it's operating in, half of all new businesses in the U.S. are unlikely to survive for more than five years. There are many risks associated with starting a business, and inexperienced business owners may struggle to find their feet.

### New business failure rates

By the end of Year 1:	20%
By the end of Year 2:	30%
By the end of Year 5:	50%
By the end of Year 10:	70%

### New business failure rates by industry

Finance and real estate:	42%
Education, health and agriculture:	44%
Manufacturing:	51%
Construction:	53%
Retail:	53%
Information:	63%

Source: National Business Capital, 2019





Before the days of online video streaming, DVD rental stores were common.

**C** Listen to a lecture about the reasons why businesses fail and complete the chart below.

Company	Iridium	Blockbuster	Nokia
Main reason for failure	Ineffective <sup>1</sup> _____	Lack of <sup>3</sup> _____	Poor <sup>6</sup> _____
Type of company	Global satellite phone company	<sup>4</sup> _____ company	Cellphone company
Mistake(s) made	Built an expensive <sup>2</sup> _____ that few customers would use	Decided to keep an outdated <sup>5</sup> _____	Top and middle management did not work together; lack of focus on <sup>7</sup> _____
End result	Filed for bankruptcy	Filed for bankruptcy	Acquired by Microsoft

### COMMUNICATE *Synthesize and evaluate ideas*

**D** Work with a partner. Compare the reasons for business failure in Exercise C with the reasons for failing to follow your dreams that Bel Pesce lists in Lesson F. How are they similar? How are they different?

**E** Work with a partner. Look at the different industries listed in the infographic. Will any of the three given reasons for business failure listed in Exercise C affect certain industries more than others? Discuss your ideas.

I think if you're in the retail business, being able to innovate is critical. You need to stand out from all your competitors.

That's true. And retail can also suffer from poor business planning. For example ...

# Putting It Together

## LEARNING OBJECTIVES

- Research, plan, and present on a business you would like to start
- Use pausing effectively

### ASSIGNMENT

**Individual presentation:** You are going to give a presentation to a group of potential investors about a new business that you would like to start.

### PREPARE

**A** Review the unit. What attitudes or personality traits should an aspiring entrepreneur have? What beliefs or principles should they have? Note your ideas. Then check (✓) all the ideas that apply to you.

#### Attitude or personality trait

Be passionate \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

#### Belief or principle

Keep attention on target audience \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**B** Think about what a business should do or avoid doing in order to succeed. Note your ideas. Search online for expert opinions and note down any useful ideas.

**C** Plan your presentation. You are going to talk about your own business idea. Use the chart below to help you.

Business name: \_\_\_\_\_

Business concept: \_\_\_\_\_

Why this business is a good idea: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Possible challenges/limitations: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Why I would make a good entrepreneur: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What I can do to help this business succeed: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**D** Look back at the vocabulary, pronunciation, and communication skills you've learned in this unit. What can you use in your presentation? Note any useful language below.

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**E** Below are some ways to practice pausing effectively. Think about how you can:

- write a script for your presentation and annotate it for pausing
- use pauses of different lengths: pause slightly after each thought group, take a breath at each period, and silently count to three after you say anything particularly important.
- practice your presentation with, then without, your script.
- take deep breaths and avoid speaking too quickly.

**F** Practice your presentation. Make use of the presentation skill that you've learned.

#### **Presentation Skill**

##### Pausing Effectively

In Bel Pesce's TED Talk, she uses pauses to help the audience follow her talk. Pauses can be used at different points, such as before a main point is introduced, after a key point is made, and before the speaker moves on to the next main point.

## **PRESENT**

**G** Give your presentation to a partner. Watch their presentation and evaluate them using the Presentation Scoring Rubric at the back of the book.

**H** Discuss your evaluation with your partner. Give feedback on two things they did well and two areas for improvement.

## **Checkpoint**

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words related to business.

growth	guaranteed	humble	infinite	overlap
peak	prior	revenue	sequel	tough

- use antonyms for *tough*, *infinite*, *prior*, and *humble*.
- watch and understand a talk about ways to achieve our dreams.
- notice the use of intonation and pauses for continuing and concluding.
- interpret an infographic about business failure rates.
- synthesize and evaluate ideas about the reasons for business failures.
- use pauses effectively to help listeners process information.
- give a presentation on a business I would like to start.

Visitors to Iceland's Blue Lagoon  
enjoy bathing in the warm waters.





## Well

### What steps can we take to live healthier lives?

This photo shows Iceland's Blue Lagoon which is a popular getaway location for both tourists and locals. Located next to a geothermal power station, its waters are heated by natural volcanic energy. A big part of the lagoon's appeal is the belief that bathing in its warm, mineral-rich water is good for one's health and wellbeing. But while most of us appreciate the importance of healthy living, we don't all have access to hot springs full of healing waters. In this unit, we explore smaller, more practical steps we can all take that could impact our health positively.

### THINK and DISCUSS

- 1 Look at the photo and read the caption. What positive effects do you think a thermal bath might have for people?
- 2 Look at the essential question and the unit introduction. What steps can people take to live a healthy life?

# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to health
- Understand terms for different systems in our bodies

### LEARN KEY WORDS

**A**  Listen to and read the information below. Discuss the questions with a partner.

1. Do you usually get enough sleep?
2. Are you a deep sleeper, or is your sleep usually disrupted?
3. How do you feel when you haven't had enough sleep the night before?

## SLEEP The Simplest Health Hack

Do you often feel sleepy in the afternoon? If you do, there's a good chance you're not getting enough sleep. Why does that matter? According to **numerous** studies, sleep is one of the most important **factors** affecting our health.

Insufficient sleep has been found to have many **unwanted** health effects. It weakens our **immune system**, leads to weight gain, **restricts** our ability to **absorb** new information, and affects our overall brain **function** and health.

Most experts say that we need between seven and nine hours of sleep a night. But it's not just the **duration** of our sleep that matters. We need to minimize sleep **disruptions**, too, if we are to **eliminate** the negative effects of insufficient sleep.

### AVERAGE HOURS OF SLEEP PER NIGHT

Netherlands		8 hours 5 minutes
France		8 hours 3 minutes
Australia		8 hours 1 minute
Canada		7 hours 58 minutes
United Kingdom		7 hours 54 minutes
United States		7 hours 52 minutes
China		7 hours 51 minutes
Mexico		7 hours 47 minutes
Germany		7 hours 42 minutes
Brazil		7 hours 34 minutes
Japan		7 hours 31 minutes
Singapore		7 hours 24 minutes

**B** Match the correct form of each word in **bold** in Exercise A with its meaning.

1. \_\_\_\_\_ many
2. \_\_\_\_\_ something that interferes with a process
3. \_\_\_\_\_ to get rid of
4. \_\_\_\_\_ the body's mechanisms for dealing with disease and infection
5. \_\_\_\_\_ the natural purpose of something
6. \_\_\_\_\_ to take something in
7. \_\_\_\_\_ something that affects an event, decision, or situation
8. \_\_\_\_\_ not desired
9. \_\_\_\_\_ to limit something or prevent it from getting too big
10. \_\_\_\_\_ the length of time that something lasts

**C** Our bodies have different biological systems. Match them to their functions.

1. immune system _____	a. circulates blood throughout the body
2. nervous system _____	b. fights against unwanted germs and foreign bodies
3. respiratory system _____	c. converts the food we eat to energy and waste
4. digestive system _____	d. transmits signals to and from the brain
5. cardiovascular system _____	e. allows us to breathe and absorb oxygen

**D** Complete the passage. Use the correct form of the **words** in bold from Exercise A.

Sleeping more is perhaps the simplest health hack and the least <sup>1</sup> \_\_\_\_\_ to your typical routine. But there are <sup>2</sup> \_\_\_\_\_ other ways to boost our health that don't require much effort. Exercise, for example, doesn't have to be exhausting or time consuming. And eating better doesn't mean <sup>3</sup> \_\_\_\_\_ all the foods we love from our diets. Small changes to just a few <sup>4</sup> \_\_\_\_\_ in our lives can go a long way.

**E** Discuss with a partner. Why do you think people in different countries get different amounts of sleep? How might the following factors affect sleep duration across countries? Can you think of other factors?

culture

economy

lifestyle

geography

# Viewing and Note-taking

## LEARNING OBJECTIVES

- Watch a webinar about forest bathing
- Use outlines to review and organize notes
- Understand unfamiliar words and ideas

## BEFORE VIEWING

**A** Listen to a speaker talking about simple health hacks and complete the notes below. How have the notes been organized?

**Topic:** Simple Health Hacks

**Main point 1:** \_\_\_\_\_ hacks

Supporting information:

1. Incorporate exercise into daily activities.

- take the stairs.

-

2. Exercise more efficiently.

-

**Main point 2:** \_\_\_\_\_ hacks

Supporting information:

1. Consume fewer calories.

- slow down and create a relaxed mood

-

### Note-taking Skill

#### Using Outlines to Review and Organize Notes

It is often useful to reorganize your notes after a lecture, so they are easier to follow when you need to refer to them later. One way of rewriting your notes is by using an outline. An outline can help you understand the connection between ideas, such as the relationship between main ideas and supporting information.

**B** Work with a partner. You are going to watch a webinar about “forest bathing”. What do you think it is? What might some of its benefits be?

## WHILE VIEWING

**C** **LISTEN FOR DETAILS** Watch Segment 1 of the webinar and complete the notes below. Were any of your predictions from Exercise B included?

**Topic:** Forest Bathing

**Main idea 1:** <sup>1</sup> \_\_\_\_\_ benefits

Supporting info:

- stronger <sup>2</sup> \_\_\_\_\_
- reduced blood pressure
- lower risk of <sup>3</sup> \_\_\_\_\_ and diabetes
- quicker recovery from surgery or illness
- increased <sup>4</sup> \_\_\_\_\_ levels
- improved <sup>5</sup> \_\_\_\_\_

**Main idea 2:** <sup>6</sup> \_\_\_\_\_ benefits

Supporting info:

- lower <sup>7</sup> \_\_\_\_\_ levels
- increased ability to <sup>8</sup> \_\_\_\_\_
- decline in anxiety and depression

**D** ➤ **LISTEN FOR MAIN IDEAS** Watch Segment 2 of the webinar. Why does being around trees benefit us? Check (✓) all the reasons that are mentioned.

1.  Humans are genetically conditioned to want to live near trees.
2.  The color green is calming and has a relaxing effect on humans.
3.  Exposure to tiny organisms in forests strengthens our immune systems.
4.  Breathing in chemicals released in forests lowers our stress levels.
5.  We are more alert and focused when surrounded by trees and animals.
6.  Places like forests fill us with wonder and change our perspectives.

**E** ➤ **LISTEN FOR DETAILS** Watch Segment 3 of the webinar. Circle **T** (true) or **F** (false).

1. Each session in the woods needs to be at least two hours long.	<b>T</b>	<b>F</b>
2. You don't have to be very active while forest bathing.	<b>T</b>	<b>F</b>
3. Tree therapists are people you pay to take you through the forest.	<b>T</b>	<b>F</b>
4. Forest bathing is an activity that must be done alone.	<b>T</b>	<b>F</b>

**F** ➤ Work in pairs. Listen to excerpts from the webinar. Write the meanings of the words below.

1. biophilia

---

2. phytoncides

---

3. solitary

---

4. tranquility

---

### Listening Skill

#### Understanding Unfamiliar Terms

When a speaker uses a word or phrase you are unfamiliar with, listen for clues that can help you understand its meaning. For example, listen for synonyms, definitions, explanations, or examples.

## AFTER VIEWING

**G** **EVALUATE** Work with a partner. Answer the questions below.

1. Which of the theories in the webinar did you find convincing? Which were not? Why?
2. Would you try forest bathing? Why, or why not?



# Noticing Language

## LEARNING OBJECTIVES

- Notice language used to mark transitions
- Explain a health-related topic to a partner

### LISTEN FOR LANGUAGE Use signal words and phrases

**A**  Listen to the following excerpts from the webinar in Lesson B. Complete the sentences using signal words and phrases from the box below.

first, second, ...  
next  
finally

one  
another  
yet another

also  
in addition  
beyond

for example  
for instance  
such as

1. We'll be discussing the benefits of surrounding ourselves with trees and spending more time in places \_\_\_\_\_ forests and parks.
2. \_\_\_\_\_ explanation involves *biophilia*—a term which comes from the Greek words *bio* (meaning “living things”) and *philia* (meaning “a love of”).
3. \_\_\_\_\_ theory centers around stress.
4. \_\_\_\_\_ improving our immune systems, phytoncides lower our production of stress hormones, too, which have been known to have unwanted effects.
5. \_\_\_\_\_, there's the theory of awe. Michelle Shiota, a professor of social psychology at Arizona State University, explains that ...

### Communication Skill

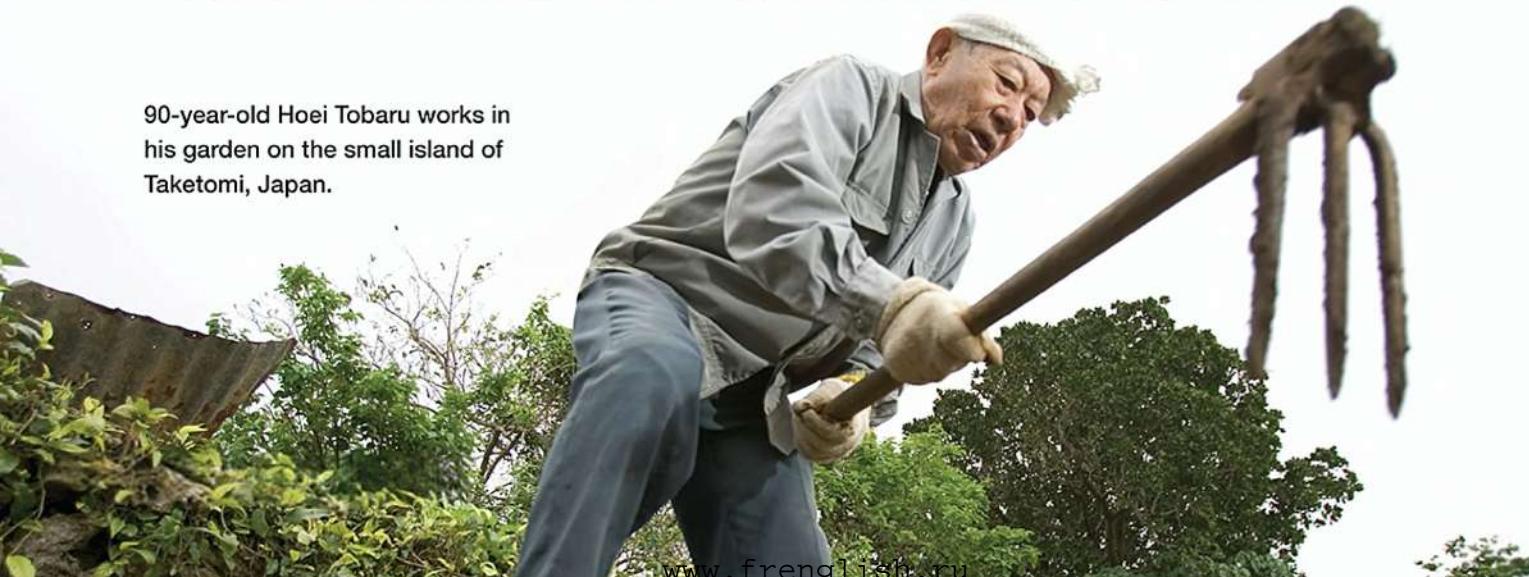
#### Using Signal Words and Phrases to Mark Transitions

When presenting information, use signal words to mark transitions from one idea to the next. Signal words help make the relationship between ideas clear when you have several main points, supporting ideas, or examples to list.

**B**  Read the summary of the webinar. Circle the correct signal words and phrases. Then listen and check your answers.

There are many physical benefits of forest bathing. <sup>1</sup>**For example / Next / In addition**, spending time with trees strengthens your immune system and lowers blood pressure. There are <sup>2</sup>**another / also / for instance** mental health benefits, <sup>3</sup>**in addition / for instance / next**, stress reduction and a decline in anxiety and depression. <sup>4</sup>**Another / Finally / Next** mental health benefit is an increase in the ability to focus.

90-year-old Hoei Tobaru works in his garden on the small island of Taketomi, Japan.



**C**  Listen to a short lecture on blue-zone communities. Take notes to complete the outline below.

Blue zones: places with <sup>1</sup> \_\_\_\_\_

Similarities across blue zones:

Exercise:

- Not <sup>2</sup> \_\_\_\_\_.
- Part of <sup>3</sup> \_\_\_\_\_.

Diet:

- People eat mostly <sup>4</sup> \_\_\_\_\_.
- Part of culture: diets restricted to food that's <sup>5</sup> \_\_\_\_\_.
- People don't <sup>6</sup> \_\_\_\_\_:
  - small <sup>7</sup> \_\_\_\_\_
  - single <sup>8</sup> \_\_\_\_\_

Social Networks:

- People live in the <sup>9</sup> \_\_\_\_\_ for generations.
- People have the same <sup>10</sup> \_\_\_\_\_ for their whole lives.
- Social networks are both broad and deep.

**D** Work with a partner. Take turns using your outline from Exercise C to present an oral summary of the lecture. Use signal words and phrases to transition between ideas.

## COMMUNICATE

**E** Choose one of the health-related topics below or think of your own topic. Write notes to prepare to talk about it for one to two minutes. Think of signal words and phrases you could use to transition between ideas.

- The different things somebody you know does to stay healthy and active
- A diet or exercise routine you've heard of that is supposed to work well
- Why some people can stay healthy and active even when they are quite old
- Your own idea: \_\_\_\_\_

---

---

---

**F** Work with a partner. Take turns talking about your topic. Use signal words and phrases to transition between ideas.

# Communicating Ideas

## LEARNING OBJECTIVES

- Use signal words and phrases to mark transitions
- Collaborate to provide and explain recommendations

### ASSIGNMENT

**Task:** You are going to collaborate with a partner to suggest healthy changes to someone's routines and habits.

### LISTEN FOR INFORMATION

**A**  **LISTEN FOR MAIN IDEAS** Listen to Lize talking to her new health and fitness coach. Which statement best describes the situation? Circle the correct answer.

a. Lize wants to start a new diet and exercise routine.  
b. Lize doesn't feel healthy, but doesn't know what to do about it.  
c. Lize doesn't have enough time to take care of her health.

**B**  **LISTEN FOR DETAILS** Listen again to the conversation. Complete the coach's notes about Lize's lifestyle.

**A. Physical activity:** *very active / moderately active / not active*

Daily walking time: approx. \_\_\_\_\_

Misc. notes: \_\_\_\_\_

**B. Eating habits:** *avg. food intake tbd upon receipt of food log*

Eating pace: *fast / moderate / slow*

Eating position: \_\_\_\_\_

Meal setting: \_\_\_\_\_

Misc. notes: \_\_\_\_\_

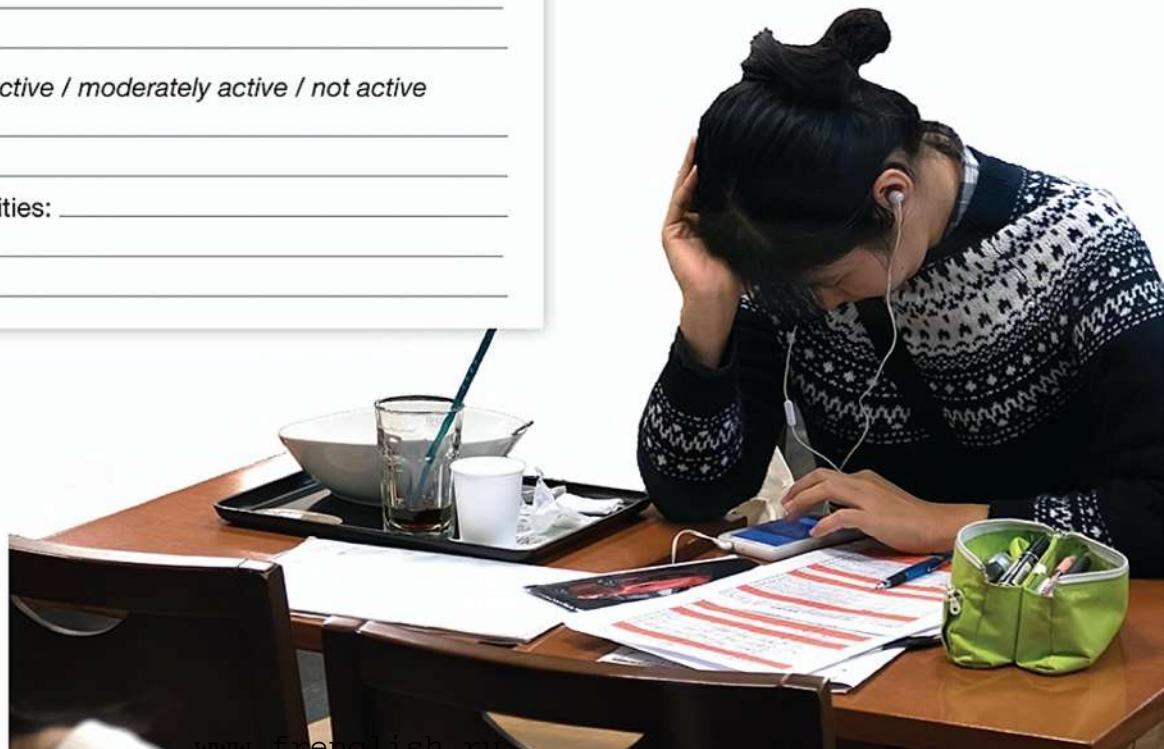
**C. Social life:** *very active / moderately active / not active*

Weekdays: \_\_\_\_\_

Weekends: \_\_\_\_\_

Usual social activities: \_\_\_\_\_

Misc. notes: \_\_\_\_\_



## COLLABORATE

**C** Work with a partner. Discuss your notes on Lize from Exercise B. Decide on three main areas for improvement and at least two suggestions to help with each area. Take notes in the chart below.

Area for improvement: \_\_\_\_\_

Suggestion 1: \_\_\_\_\_

Suggestion 2: \_\_\_\_\_

Area for improvement: \_\_\_\_\_

Suggestion 1: \_\_\_\_\_

Suggestion 2: \_\_\_\_\_

Area for improvement: \_\_\_\_\_

Suggestion 1: \_\_\_\_\_

Suggestion 2: \_\_\_\_\_

**D** Work with a different partner. Take turns sharing your suggestions from Exercise C and explaining your reasons. Use signal words and phrases to mark transitions.

Lize could definitely include more exercise in her daily life.

Yes, definitely! Maybe she could ...

## Checkpoint

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words related to health.

absorb	disruption	duration	eliminate	factor
function	immune system	numerous	restrict	unwanted

- understand terms for the different systems in our bodies.
- watch and understand a webinar about forest bathing.
- use outlines to review and organize notes.
- understand unfamiliar terms when listening.
- notice signal words and phrases used to mark transitions.
- explain a health-related topic using signal words and phrases to mark transitions.

collaborate and communicate effectively to provide and explain health-related recommendations.

Audience members rest at the Philharmonie de Paris, in France, during a special musical performance designed to match a full night's sleep.



# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to sleep
- Understand and use the prefix *inter*-

### LEARN KEY WORDS

**A**  Listen to and read the passage below. How many stages of sleep are there, and what are the characteristics of healthy sleep?

#### The Sleep Cycle

Sleeping is more than just lying down and closing our eyes. It's a complex process that can be **classified** into several separate but **interrelated** stages.

The first stage is simply falling asleep. Our brain activity and breathing slow down, and our eyes and muscles relax. We eventually enter a light sleep, which is the second stage of sleep. This stage typically lasts just a few minutes.

The third stage is called deeper sleep. Our heartbeat slows and our body temperature falls. We spend most of our sleeping time in this stage, which **evidence** suggests is essential for healthy brain function and memory. During the fourth stage—deep sleep—it can be hard to wake someone up. Our heartbeat and breathing rate reach their lowest points, and our brain activity slows down. This stage is crucial for **cell** and tissue repair, and strengthening our immune systems.

Finally, we experience rapid eye movement, or REM. REM sleep begins about an hour and a half after we fall asleep. Our brain waves speed up almost to waking levels, our eyes shift back and forth, and our breathing and heartbeat get faster. This is when people dream.

**Optimal** sleep follows a steady **rhythm**. It is without disruption, and it is also long enough to cycle through all the stages of sleep several times a night.

**B** Work with a partner. Discuss the questions below.

1. Which sleep stage do you think is the most important, and why?
2. Look at the photo of the music performance. Would you attend an all-night event like this? Why, or why not?

**C** Match the correct form of each word in **bold** in Exercise A with its meaning.

1. \_\_\_\_\_ the best level or state that can be achieved
2. \_\_\_\_\_ the smallest basic part that a plant or animal is made of
3. \_\_\_\_\_ to divide into groups with similar qualities or characteristics
4. \_\_\_\_\_ a regular series of sounds, movements, or behaviors
5. \_\_\_\_\_ connected so that each thing has an impact on the other things
6. \_\_\_\_\_ items or information that prove something is true

Read the excerpts from Matt Walker's TED Talk in Lesson F. Choose the options that are closest to the meanings of the words in **bold**.

"And when you put those two groups head to head, what you find is a quite **significant** 40-percent **deficit** in the ability of the brain to make new memories without sleep."

**1. significant**

a. complex and difficult to understand      b. harmful or dangerous in various ways      c. large or important enough to be worth attention

**2. deficit**

a. the condition of not having enough of something      b. the condition of not being important enough      c. the condition of not knowing enough

"And let me just tell you about ... the context of **aging** and dementia. Because it's of course no secret that, as we get older, our learning and memory abilities begin to fade and **decline**."

**3. aging**

a. having a good memory      b. growing old      c. becoming weak

**4. decline**

a. become less      b. disappear      c. forget

The prefix *inter-* means "between." Complete the sentences with the words in the box.

international

interrelated

intersection

interact

interpersonal

1. Mental and physical health are \_\_\_\_\_. If one suffers, it's likely that the other will, too.
2. Drivers usually need to slow down when they approach an \_\_\_\_\_.  
\_\_\_\_\_
3. People who have trouble with \_\_\_\_\_ relationships may feel anxious in social situations.
4. Research suggests that the more you \_\_\_\_\_ with friends and family, the healthier you will be.
5. The four countries agreed to draft an \_\_\_\_\_ trade deal yesterday.

## COMMUNICATE

F Work with a partner. Discuss the questions below. Use the words in **bold** and explain your answers.

1. How do you think sleep researchers collect **evidence** to make their conclusions?
2. Do you think that the **optimal** amount of sleep is the same for everyone?
3. Do you believe that sleep and learning are **interrelated**?
4. Do you think it's possible to cancel out a sleep **deficit** by sleeping more the next day?

How do you think sleep researchers collect evidence?

Maybe they have laboratories where they observe people while they sleep?

## Viewing and Note-taking

### TED TALKS

**Matt Walker** is a researcher and professor of neuroscience and psychology. He is the founder of the Center for Human Sleep Science at the University of California, Berkeley, and has also written a book called *Why We Sleep*. In his TED Talk *Sleep Is Your Superpower*, Walker talks about the importance of sleep for optimal health and brain function.

#### LEARNING OBJECTIVES

- Watch and understand a talk about the importance of sleep
- Notice the pronunciation of word endings

#### BEFORE VIEWING

A Read the information about Matt Walker. Why do you think he calls sleep a “superpower”? Discuss with a partner.



## WHILE VIEWING

**B**  **LISTEN FOR DETAILS** Watch Segment 1 of the TED Talk. Complete the notes below.

**Sleep after learning:**

- Similar to <sup>1</sup> \_\_\_\_\_
- So that we don't <sup>2</sup> \_\_\_\_\_

**Sleep before learning:**

- Similar to <sup>3</sup> \_\_\_\_\_
- So that we can <sup>4</sup> \_\_\_\_\_

No sleep = 40% deficit in <sup>5</sup> \_\_\_\_\_

**C**  **LISTEN FOR MAIN IDEAS** Watch Segment 2 of the TED Talk. Check (✓) the correct answers. There may be more than one.

1. What is the relationship between sleep and mental health in the elderly?
  - a.  Sleep can help the elderly regain lost memories.
  - b.  Our quality of sleep gets worse as we get older.
  - c.  Sleep disruption and a decline in learning and memory in the elderly are interrelated.
  - d.  Alzheimer's disease often causes people to sleep less.
2. What do natural killer cells do?
  - a.  They strengthen our immune system.
  - b.  They find and eliminate things that can make us sick.
  - c.  They kill the weaker cells in our body.
  - d.  They disrupt our sleep cycle.

**D**  **LISTEN FOR DETAILS** Watch Segment 3 of the TED Talk. What are the four sleep tips Walker shares? Take notes, then discuss your answers with a partner.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

### WORDS IN THE TALK

Swiss Army knife (n) a small foldable which comes equipped with several other tools

soapbox rant (n) an informal term for a speech long speech of complaint given by someone with strong feelings about a topic

## AFTER VIEWING

**E EVALUATE** Work with a partner. Consider the statements below. How much do you agree with each of them, and why?

1. Since sleep helps us remember, it's better to study less so that you can sleep more the night before a test.
2. 18 degrees Celsius is the optimal sleep temperature for everyone, no matter where they are from.
3. Night-time work is a health risk even if you are able to get enough sleep regularly during the day.

## PRONUNCIATION *Word endings*

**F**  Listen to the excerpt below and notice how Matt Walker pronounces the word endings in bold clearly. Then listen to a few more excerpts and circle the words you hear.

*"Let me start with the brain and the functions of learning and memory, because what we've discovered over the past ten or so years is that you need sleep after learning to essentially hit the save button on those new memories so that you don't forget."*

### Excerpt 1:

a. individual	individuals
b. assigned	assign
c. experimenter	experimental

### Excerpt 2:

d. classified	classify
e. probable	probably
f. rhythm	rhythms

### Excerpt 3:

g. damages	damaging
h. impacts	impact

**G** Work with a partner. Take turns to read out **one** of the words in each pair below. The listener must identify the word they heard. Check each other's pronunciation.

1. factor	factors	4. classified	classifies	7. decline	declined
2. significant	significance	5. eliminate	eliminated	8. restrict	restricts
3. disruption	disrupted	6. absorb	absorbs	9. evidence	evident

**H** Work with a partner. Read the questions aloud, being careful to pronounce all word endings clearly. Then discuss your answers.

1. Do you go to sleep and wake up on a regular schedule? If not, how does your sleep schedule vary?
2. How much sleep do you get on a typical night? What factors affect how much sleep you get?

### Pronunciation Skill

#### Pronouncing Word Endings

Clearly pronouncing word endings will make your English much clearer. A lot of important information comes at the ends of words, such as the *-ed* markers for past tense forms, the *-s* marker for plural forms, and suffixes like *-tion* for a noun, and *-er* for a person. While it is important to clearly pronounce word endings, make sure you stress the correct syllable of the word, even if it's not the final syllable.

# Thinking Critically

## LEARNING OBJECTIVES

- Interpret an infographic about factors that can contribute to a longer life
- Synthesize and evaluate ideas about various ways to maintain health

### ANALYZE INFORMATION

**A** Look at the infographic and answer the questions below. Then discuss your answers with a partner.

- Which of the factors are supported by the strongest evidence?
- Which factors affect men and women in different ways?
- Which factors relate to your personality more than your actions?
- What does the infographic suggest about loneliness? Which factors suggest this?

**B** Which of the factors do you find most surprising or interesting? Do you doubt or disagree with anything in the infographic?

### Factors that can contribute to a longer life

#### STRENGTH OF SCIENCE

strong     good     plausible

#### GENDER

M male    F female

#### Living conditions

<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">F</span>	living in the countryside	<span style="background-color: #f9a86a; color: white; padding: 2px 5px;"></span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">F</span>	living at a high altitude	<span style="background-color: #2e71b5; color: white; padding: 2px 5px;"></span>

#### Relationships

<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	having female friends	<span style="background-color: #f9a86a; color: white; padding: 2px 5px;"></span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	having close friends	<span style="background-color: #f9a86a; color: white; padding: 2px 5px;"></span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	being married	<span style="background-color: #f9a86a; color: white; padding: 2px 5px;"></span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	having a pet	<span style="background-color: #e64a19; color: white; padding: 2px 5px;"></span>

#### Work

<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	getting promoted regularly	<span style="background-color: #f9a86a; color: white; padding: 2px 5px;"></span>
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#### Attitude

<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">F</span>	being optimistic	<span style="background-color: #f9a86a; color: white; padding: 2px 5px;"></span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	being conscientious	<span style="background-color: #f9a86a; color: white; padding: 2px 5px;"></span>

#### Health habits

<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">F</span>	not smoking	<span style="background-color: #2e71b5; color: white; padding: 2px 5px;"></span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">F</span>	eating healthy food	<span style="background-color: #2e71b5; color: white; padding: 2px 5px;"></span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">F</span>	exercising regularly	<span style="background-color: #2e71b5; color: white; padding: 2px 5px;"></span>

Source: David McCandless, My Modern Met, 2019



**C** Look at the chart below. Who do you think is most likely to live a long life, according to the infographic? Assume that all three exercise regularly and have healthy diets.

	Jose	Erik	Ling
<b>gender:</b>	male	male	female
<b>lives in:</b>	the city	the countryside	the mountains
<b>pets:</b>	yes	no	no
<b>married:</b>	no	yes	no
<b>attitude:</b>	optimistic	conscientious	optimistic
<b>smoker:</b>	no	yes	no

**D** Work with a partner. On average, women in the U.S. live almost five years longer than men. What might cause this difference in lifespan? Discuss your ideas.

### COMMUNICATE *Synthesize and evaluate ideas*

**E** Consider some of the suggestions for being healthy and living a long life discussed in this unit. Look at the chart and check (✓) your answers.

A healthy person ...	Do you agree with the statement?		Is this already true for you?		Would you like this to be true for you?	
	yes	no/unsure	yes	no/rarely	yes	no/unsure
spends two hours a week in nature						
has strong social connections						
is physically active						
eats a diet of mostly plants						
gets 7–9 hours of sleep						
sleeps at the same time every night						
is optimistic						
is married						
has a pet						
gets promoted regularly at work						

**F** Work with a partner. Discuss your charts from Exercise E.

1. Which statements do you disagree on, and why?
2. What lifestyle changes is your partner interested in, and why?
3. What tips and recommendations can you offer to your partner?

Maybe you could try to do more social activities, like joining a club.

I think that's a great idea, but what kind of club?

# Putting It Together

## LEARNING OBJECTIVES

- Research, plan, and present on a health-related topic
- Organize information in a logical sequence

### ASSIGNMENT

**Group presentation:** Your group is going to present an argument for or against a statement related to healthy living.

### PREPARE

**A** Review the unit. Which three health tips do you think are supported by the most evidence? Which three are supported by the least evidence?

#### Most evidence

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#### Least evidence

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**B** Work in groups. Circle the debate topic (1–4) that you think is most interesting. Check (✓) if you are *for* or *against*.

	for	against
1. Technology is bad for our health.	<input type="checkbox"/>	<input type="checkbox"/>
2. Eating meat is good for our health.	<input type="checkbox"/>	<input type="checkbox"/>
3. Living alone is bad for our health.	<input type="checkbox"/>	<input type="checkbox"/>
4. Forest bathing should be a part of school curriculum.	<input type="checkbox"/>	<input type="checkbox"/>

**C** Plan your presentation, based on the topic and position you chose in Exercise B. Anticipate counter-arguments and plan your responses.

Your side's arguments	Possible counter-arguments	Counter-argument responses

**D** Look back at the vocabulary, pronunciation, and communication skills you've learned in this unit. What can you use in your presentation? Note any useful language below.

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**E** Use the plan below, and your notes from Exercise C, to prepare a detailed outline for your presentation. Make sure you are following a logical sequence.

First speaker:

- Introduce the topic and state your position.
- Give a brief overview of your team's arguments.

Subsequent speakers:

- Present each of your team's arguments in detail.
- Respond to potential counter-arguments.

Final speaker:

- Summarize your team's arguments.
- End with a strong concluding statement.

### Presentation Skill

Organizing Information in a Logical Sequence

In his TED Talk, Matt Walker presents his ideas in a logical way to make the relationship between ideas easier to understand. To better organize your presentation, try preparing an outline, and think about where you can include signal words. Also, end each main point with a closing statement to make it clear you have finished that point and are moving on to the next one.

**F** Work with your team. Practice your presentation. Make use of the presentation skill that you've learned.

## PRESENT

**G** Give your presentation to another group. Watch their presentation and evaluate them using the Presentation Scoring Rubrics at the back of the book.

**H** Discuss your evaluation with the other group. Give feedback on two things they did well and two areas for improvement.

## Checkpoint

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words related to sleep.

aging	cell	classify	decline	deficit
evidence	interrelated	optimal	rhythm	significant

- understand and use the prefix *inter*-.
- watch and understand a talk about the importance of sleep.
- notice the pronunciation of word endings.
- interpret an infographic about factors that can contribute to a longer life.
- synthesize and evaluate ideas about various ways to maintain health.
- organize information in a logical sequence.
- give a presentation arguing for or against a health-related topic.

Jesper Pedersen from Norway  
competes at the 2022 Winter  
Paralympics in Yanqing, China.





## How do we define our limits?

We are often told to know our limits, but do limits sometimes prevent us from unlocking our true potential? In the photo, Norwegian skier Jesper Pedersen competes at the 2022 Winter Paralympics in Yanqing, China. His athleticism and skill prove just how far some people can go when they push past the limitations that others see. In this unit, we learn about different limitations people face, and explore how we can transform limitations into opportunities.

### THINK and DISCUSS

- 1 Look at the photo and read the caption. What is Jesper Pedersen doing? What limitations does he face?
- 2 Look at the essential question and the unit introduction. What are some limits placed on you by others? What limits do you place on yourself?

# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to the brain
- Use forms of *approach*, *diverse*, *transform*, *diagnose*, and *imperfect*

### LEARN KEY WORDS

A  Listen to and read the information below. What are some factors that affect the health of our brain? Discuss with a partner.

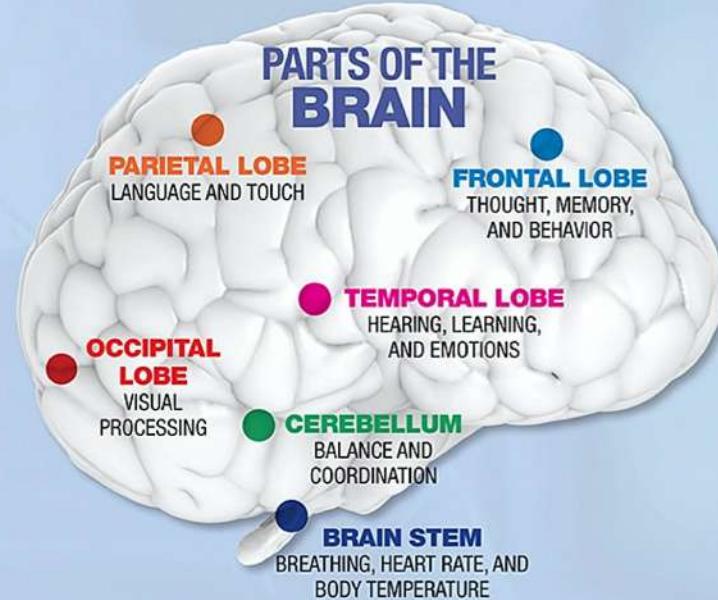


## ALL IN THE BRAIN

The human brain is made up of billions of cells that are linked via trillions of neural connections. It is responsible for our thoughts, actions, and memories. It is also the source of our aspirations and our perceived limitations. It is therefore crucial that we take good care of this precious organ.

Healthy brain function is affected by a **diverse** range of factors. People **diagnosed** with brain injuries, for example, experience not only physical symptoms (such as headaches and dizziness) but mental ones, too (such as memory or concentration problems). Chronic stress can also affect our brains by **eventually** reducing the survival rate of new nerve cells. Staying mentally active, on the other hand, affects our brains positively. There are various ways to do this. For example, one activity **worth** doing is traveling. It broadens our **horizons**, and helps our brains form new connections.

Scientists still have an **imperfect** understanding of how the brain works, but new discoveries are helping to **transform** our **approach** towards treating brain injuries and **disorders**. They are also teaching us more about the vast **spectrum** of factors involved in maintaining a healthy brain.



Match the correct form of each word in **bold** in Exercise A with its meaning.

- \_\_\_\_\_ to identify a medical condition
- \_\_\_\_\_ to make a big change in something or someone
- \_\_\_\_\_ the limits of what we know or are interested in
- \_\_\_\_\_ in the end, finally
- \_\_\_\_\_ varied, including many different people or things
- \_\_\_\_\_ a way of doing or thinking about something
- \_\_\_\_\_ having flaws or weaknesses
- \_\_\_\_\_ a range of something
- \_\_\_\_\_ a medical problem or illness
- \_\_\_\_\_ having value

**C** Complete the chart with the correct form of the words. Use a dictionary if necessary.

Noun	Verb	Adjective
approach		X
		diverse
	transform	
	diagnose	
	X	imperfect

Use the words in the box to complete the statements below.

eventually disorder spectrum worth horizons

- Further research will \_\_\_\_\_ give us a better understanding of how culture can change the brain.
- A wide \_\_\_\_\_ of problems have developed since the policy was put in place.
- Exposing yourself to new ideas and different ways of thinking can help you to expand your \_\_\_\_\_.
- Parkinson's disease is a brain \_\_\_\_\_ that mainly affects people over 60.
- It is \_\_\_\_\_ spending time and effort looking after your physical and mental health.

## COMMUNICATE

**E** Work with a partner. Look back at the infographic and discuss the questions below.

- Which functions of the brain do you think are most important? Why?
- Think of activities that you are able to do well. Which areas of your brain do you think are the most important for those activities?

# Viewing and Note-taking

## BEFORE VIEWING

**A** Which phrases do you know how to shorten when taking notes? Which do you think you will use the most often? Discuss with a partner.

Phrase	Usage / Meaning	Short Form
<i>for example / for instance / like</i>	to give an example	e.g.
<i>in other words / that is</i>	to introduce a paraphrase or explanation	i.e.
<i>compare with</i>	to compare one thing with another	cf.
<i>in contrast to / versus</i>	to contrast one thing with another	vs.
<i>and more / and others / and so on</i>	to imply that there are other things	etc.
<i>it's important to note that</i>	to emphasize something	NB
<i>with reference to / with regard to</i>	to signal you're about to discuss a topic	re: or w.r.t.

## LEARNING OBJECTIVES

- Shorten common phrases when taking notes
- Watch to a webinar about neurodiversity
- Listen for rhetorical questions

### Note-taking Skill

#### Shortening Common Phrases

When taking notes, many words and phrases get repeated often. Fortunately, there are many commonly used short forms that can replace these words. Short forms like these make your notes shorter and more concise. They also save time, which is important when taking notes while listening.

**B**  Listen to a speaker give advice on how to talk about disability. Complete the notes below with some of the shortened forms from the chart above.

#### Talking about disabilities

- The language we use reflects what we think people are capable of.  
It needs to be more sensitive, less limiting.
- Don't say "handicapped," or "disabled person," say "person with disability."  
<sup>1</sup> \_\_\_\_\_ Diff ppl prefer diff terms: ask what they prefer  
(e.g., hearing loss/sight loss <sup>2</sup> \_\_\_\_\_ deaf/blind)
- Remember a so-called disability or disorder is not necessarily a negative.  
<sup>3</sup> \_\_\_\_\_, autism is a condition people can live and thrive with.  
Avoid using "disability" or "disorder" if possible.

## WHILE VIEWING

**C**  **LISTEN FOR MAIN IDEAS** Listen to Segment 1 of a webinar on neurodiversity. Check (✓) the ideas that are expressed in the video.

1.  Neurodiversity refers to the range of different ways people think and behave.
2.  Neurodiversity is often associated with conditions such as autism and ADHD.
3.  Neurodivergent people struggle to fit in because they are different.
4.  Neurodivergent people can be taught to think and behave better.
5.  Neurodivergence is a lot more common than many people realize.

**D**  **LISTEN FOR DETAILS** Watch Segment 2 of the webinar. Complete the notes below.

- Autism <sup>1</sup> \_\_\_\_\_ disorder (ASD): ranges from mild to severe
- Behavior of people with ASD:
  - hard to take part in typical <sup>2</sup> \_\_\_\_\_
  - difficulty processing typical <sup>3</sup> \_\_\_\_\_ contexts
  - strong and persistent interest in a particular subject
  - like to stick to a <sup>4</sup> \_\_\_\_\_
  - show repetitive <sup>5</sup> \_\_\_\_\_
- Importance of neurodiversity: ↑ <sup>6</sup> \_\_\_\_\_
  - neurodivergent people think differently
  - they have ideas that can benefit everyone (e.g., Einstein, Steve Jobs)
- Dr. Temple Grandin: U.S. cattle expert with autism
  - brain processes <sup>7</sup> \_\_\_\_\_ information differently: notices things others miss

**E**  Listen to an extract from the webinar. Circle the main reason why the speaker uses a rhetorical question.

- a. to introduce his central idea
- b. to signal that details will follow
- c. to engage his listeners

## AFTER VIEWING

**F** **EVALUATE** Read the quote below from the webinar. To what extent do you agree with the speaker's opinion? Can you think of other situations when having a condition like Dr. Grandin's might be useful?

*"Now, some people may think it must have been very difficult for her to succeed despite that limitation. Well, actually, I believe that Dr. Grandin succeeded, not in spite of her differences or limitations, but because of them."*

### Listening for Rhetorical Questions

Sometimes speakers ask a question but do not expect an answer. Often, they answer the question themselves. This is a rhetorical question. Listening for rhetorical questions can help you understand what the speaker thinks is important and follow his or her argument more easily.

# Noticing Language

## LEARNING OBJECTIVES

- Notice language used to describe a sequence of events
- Describe a chain of events related to a problem you once encountered

### LISTEN FOR LANGUAGE *Describe a sequence of events*

**A** Read the signal words and phrases below and discuss with a partner. Think about a memorable event that happened to you. Which words and phrases could you use to describe the sequence of events? Are there others that could be added to the list?

#### Signal words and phrases to describe a sequence of events:

once	before
in (year, month, or season)	as soon as
at (time)	when suddenly
on (date)	it was then that
at that time	eventually
after	finally

**B**  Listen to an excerpt from the webinar in Lesson B. What signal words and phrases did the speaker use when describing the sequence of events? Complete the sentences.

1. There was \_\_\_\_\_ something strange that kept happening at a cattle facility.
2. \_\_\_\_\_ they contacted Dr. Grandin to see if she could help.
3. \_\_\_\_\_ Dr. Grandin saw the facility, she identified the problem.

#### Communication Skill

##### Describing a Sequence of Events

When you explain a sequence of events, you can help your listeners understand and follow the order of events by using signal words and phrases.

**C**  Listen to a talk about the Indian mountain climber and athlete Arunima Sinha. Then number the events in order from 1 to 6.

- a. \_\_\_\_\_ She fought off robbers on a train.
- b. \_\_\_\_\_ She played soccer and volleyball.
- c. \_\_\_\_\_ She decided to become a mountain climber.
- d. \_\_\_\_\_ She successfully climbed the seven highest mountain peaks in the world.
- e. \_\_\_\_\_ She lost her left leg.
- f. \_\_\_\_\_ She learned to walk with her prosthetic leg.

**D** Work with a partner. Take turns retelling the story from Exercise C. Use signal words and phrases to explain the sequence of events. Did you and your partner choose the same words and phrases?

Arunima Sinha, the first female amputee to climb the world's seven highest mountains, prepares her equipment at her home in Lucknow, India.



## COMMUNICATE

**E** Choose one of the contexts from the box below and think about a problem that you once encountered in this context. When did it occur? What did you do about it? What happened after that? Make notes on the sequence of events.

family

friends

school

work

personal life

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**F** Work in groups. Take turns to share your stories with one another. Use signal words and phrases to help others follow the sequence of events.

When I was 12, I wanted to go to Disneyland. At that time, my parents promised me that ...

# Communicating Ideas

## LEARNING OBJECTIVES

- Use appropriate language for explaining problems faced by people with disabilities
- Collaborate to explain how some problems were solved

### ASSIGNMENT

**Task:** You are going to collaborate in a group to learn about barriers faced by people with disabilities and come up with practical solutions.

### LISTEN FOR INFORMATION

**A**  **LISTEN FOR MAIN IDEAS** Listen to a conversation between two students, Julien and Sophie. Which statement below best describes what the conversation is about?

- the different ways people with disabilities access healthcare
- the challenges faced by people with disabilities when accessing healthcare
- the things hospitals do to make visits easier for people with disabilities
- the training healthcare providers undergo to better treat people with disabilities

**LISTEN FOR DETAILS** Listen again and complete the chart.

#### Three barriers to healthcare faced by people with disabilities

Physical:

- e.g., lack of<sup>1</sup> \_\_\_\_\_ access in hospitals

Attitudinal:

- e.g., providers don't understand how people with different disabilities<sup>2</sup> \_\_\_\_\_

Financial:

- i.e.,<sup>3</sup> \_\_\_\_\_ the healthcare they need

**C** Work with a partner. Look back at your notes in Exercise B. What other barriers might people with disabilities face? Complete the chart with your ideas.

Physical barriers	Attitudinal barriers	Financial barriers

## COLLABORATE

D Work in groups. Choose three of the barriers from your notes in Exercise C. Then complete the chart below. Who does it affect, and what is a possible solution to each problem?

Problem	People affected	Solution
<i>E.g. no wheelchair access</i>	<i>people with mobility issues</i>	<i>install ramps and lifts</i>

E Work with a partner from a different group. Imagine you are a healthcare worker, and that your partner is a reporter. Explain the problems you identified in Exercise D and the solutions you would like to see.

What accessibility issues  
seem common to you?

One problem is that parking lots and building  
entrances often aren't wheelchair-friendly ...

## Checkpoint

Reflect on what you have learned. Check your progress.

I can ... understand and use words related to the brain.

approach      diagnose      disorder      diverse      eventually  
horizons      imperfect      spectrum      transform      worth

understand different forms of *approach*, *diverse*, *transform*, *diagnose*, and *imperfect*.  
watch and understand a webinar about neurodiversity.

shorten common phrases when taking notes.

listen for rhetorical questions.

notice language used to describe a sequence of events.

use sequencing language to describe a chain of events related to a problem.

collaborate and communicate effectively to explain some problems facing people with  
disabilities, and suggest solutions.



# Building Vocabulary

## LEARNING OBJECTIVES

- Use ten words related to limits
- Use collocations with *encounter*

### LEARN KEY WORDS

**A**  Listen to and read the passage below. Who was Jane Elliott and what was her experiment?

#### Equality in the classroom

A diverse classroom should contribute to a rich learning environment with opportunities for all. But it is vital that everyone in the classroom is treated fairly and equally.

In the 1960s, an American primary school teacher called Jane Elliott performed a psychology experiment on her students to help them understand this. She informed them that brown-eyed people were better and smarter than blue-eyed people. She then observed their responses.

In just a short while, the brown-eyed children began to **display** signs of aggression toward the blue-eyed children. The discrimination got **progressively** worse throughout the day, and even impacted the students' academic performance. Those in the "superior" group did better in a reading task, while the others **encountered** difficulties accomplishing tasks they had previously found easy.

The next week, Elliott repeated the experiment but this time making the blue-eyed children "superior". The results were similar. The students who were considered "superior" **collectively** scored better in tests that day. The others did worse.

Despite its limitations, Elliott's simple experiment became famous across the country. It demonstrated how labeling students could lead to significant changes in academic performance. Though some people were angered by Elliott's methods, her experiment helped us gain a deeper appreciation of the problems created by unjust and **perpetual** discrimination.

**B** Work with a partner. Discuss the questions below.

1. What is discrimination, and how does it relate to Elliott's experiment?
2. Why do you think some people were angered by Elliott's experiment?
3. Look at the photo of the children at a London school. How can students benefit from being in a diverse classroom?

**C** Complete the sentences below using the correct form of the words in **bold** from Exercise A.

1. It's hard not to get upset or angry when you \_\_\_\_\_ discrimination.
2. Hearing loss is a problem that \_\_\_\_\_ gets worse as we age.
3. The museum is planning to \_\_\_\_\_ a giant model of the human brain.
4. The economy seems to be in a state of \_\_\_\_\_ decline.
5. It wasn't a solo project. We worked on it \_\_\_\_\_.

D Read the excerpts from Phil Hansen's TED Talk in Lesson F. Guess the meaning of the words in **bold**.

**E** The words in the box all collocate with the verb *encounter*. Complete the sentences using the correct form of the words in the box.

1. He thought his idea would be well received, but he encountered \_\_\_\_\_.
2. If you encounter \_\_\_\_\_ that involve discrimination, inform your manager.
3. If you take the old mountain trail, you'll probably encounter \_\_\_\_\_ along the way.
4. The form is short and simple, but let me know if you encounter \_\_\_\_\_.

## COMMUNICATE

**F** Work with a partner. Discuss the questions below.

1. What goals are you **pursuing** at the moment?
2. What **obstacles** or difficulties have you **encountered** in relation to them?
3. In **hindsight**, should you have done anything differently to better achieve your goals today?

## Viewing and Note-taking

### TED TALKS

**Phil Hansen** is a multimedia artist who is known for his unusual artistic methods. In his TED Talk *Embrace the Shake*, he describes a shake in his hand that nearly ended his dream of becoming an artist, and how embracing his condition allowed him to continue making art.

#### LEARNING OBJECTIVES

- Watch and understand a talk about embracing limitations
- Notice and pronounce *-ed* endings correctly

#### BEFORE VIEWING

**A** Read the information above about Phil Hansen and his TED Talk. Then read the two meanings of the word *embrace* below. Which meaning applies to the title of the TED Talk? Discuss with a partner.

1. To hold someone in your arms (usually with love or affection)
2. To accept or support something enthusiastically

“I wondered, could you become more creative by looking for limitations?”



## WHILE VIEWING

**B**  **LISTEN FOR MAIN IDEAS** Watch Segment 1 of Hansen's TED Talk. Which sentence best summarizes what Hansen says?

- a. We all have limitations that we need to overcome.
- b. Individual limitations can be opportunities to find creative solutions.
- c. Having the complete freedom to do whatever you want can be paralyzing.
- d. To succeed, it's important to place limitations on ourselves.

**C**  **SEQUENCE EVENTS** Number the important events in Hansen's life in the correct order. Write 1 next to the first event, 2 next to the second event, and so on. Watch Segment 1 again to check your answers.

- a. \_\_\_\_\_ He decided to follow the doctor's advice to "embrace the shake."
- b. \_\_\_\_\_ He got a job and was excited to be able to buy lots of art supplies, but he felt paralyzed by all of his choices.
- c. \_\_\_\_\_ He decided to become even more creative by placing more limitations on himself.
- d. \_\_\_\_\_ He damaged his hand and developed a shake.
- e. \_\_\_\_\_ He realized he could still make art if he found different approaches.
- f. \_\_\_\_\_ He finally went to see a doctor.
- g. \_\_\_\_\_ He quit art school and stopped making art.

**D**  **LISTEN FOR DETAILS** Work with a partner. Watch Segment 2 of Hansen's TED Talk. Match the phrases to complete the sentences.

- 1. \_\_\_\_\_ Hansen wondered if he could become more creative by looking for limitations
- 2. \_\_\_\_\_ He tried to create art using different tools and techniques,
- 3. \_\_\_\_\_ He attempted to become an artist without any art,
- 4. \_\_\_\_\_ By destroying his art, he learned to let go of many things,
- 5. \_\_\_\_\_ He thinks that by learning to be creative within the confines of limitations,

- a. e.g., drawing with pencils on Starbucks cups, painting using "karate chops."
- b. and also found a way to be in a state of constant creation.
- c. e.g., creating art with less than a dollar's worth of supplies.
- d. we can transform ourselves and collectively transform the world.
- e. i.e., create works not to be displayed but to be destroyed.

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### WORDS IN THE TALK

*doomsday* (n) the day on which some people believe the world will end

*pointillism* (n) a form of art where pictures are made with tiny dots

*creative slump* (n) a period where one is unable to think of any new or creative ideas

## AFTER VIEWING

**E ANALYZE** Think about the four examples of Hansen's artwork below that you saw in the video. What limitations did Hansen have to overcome for each one? Complete the chart with your notes.

Pointillist artwork	Paper cup drawing	Canvas hand painting	Matchstick portrait

## PRONUNCIATION *-ed endings*

**F**  Read the information in the Pronunciation Skill box. Then listen to and read the excerpts below from the TED Talk. Match the underlined words with the categories below.

*"So I dipped my hands in paint, and I just attacked the canvas ..."*

*"So I did. I went home, I grabbed a pencil, and I just started letting my hand shake and shake."*

1. Use [d] after vowel sounds and voiced consonants like [n] and [b].

(e.g., *listened, robbed, stayed, \_\_\_\_\_*)

2. Use [t] after voiceless consonants like [k], [ʃ], and [p].

(e.g., *talked, wished, hoped, \_\_\_\_\_*)

3. Use [ɪd] after the consonant sounds [t] and [d].

(e.g., *shouted, needed, \_\_\_\_\_*)

### Pronunciation Skill

#### Saying *-ed* Endings

The word ending *-ed*, which appears in the past tense and past participle forms of many verbs, has three different pronunciations: [d], [t], and [ɪd]. Which sound to use depends largely on the sound before the *-ed*.

**G** Work with a partner. Say the words in the box below. Then write the words in the correct column. Refer to the information in Exercise F for help.

turned	ended	discovered	developed	worked	limited
--------	-------	------------	-----------	--------	---------

[t]

[d]

[ɪd]

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**H** Work with a partner. Complete each sentence with a word from the box in Exercise G. Take turns reading the sentences aloud.

1. Unfortunately, the injury \_\_\_\_\_ her career early.
2. They completed the project despite having had a \_\_\_\_\_ amount of time and money.
3. All afternoon, the students \_\_\_\_\_ hard to create the poster.
4. The test was \_\_\_\_\_ by scientists at a local university.
5. After the break, the team \_\_\_\_\_ the game around, eventually winning 6–4.

# Thinking Critically

## LEARNING OBJECTIVES

- Interpret an infographic about changing our mindsets
- Synthesize and evaluate ideas about feelings and limitations

### ANALYZE INFORMATION

**A** Look at the infographic below. What is the main idea?

- We should not be too emotional when trying to achieve our goals.
- Feelings sometimes limit us, but it's possible to change how we feel.
- It's important to ignore what others think about us and remain positive.

**B** Work with a partner. Answer the questions below.

- Which step do you think is most difficult when reframing our thoughts?
- How could the student in the passage reframe her situation in a more positive way?

## CHANGING OUR MINDSET

Imagine a student who has been rejected by her first choice of college. How do you think she feels? Like most of us, she'd probably be disappointed or even depressed. But as natural as this may be, do such feelings hold us back?

Feelings affect our thoughts, which in turn limit our actions. We see this all the time. For example, many people who have the ability to achieve their dreams are held back by the fact that they only see their flaws. Reframing is one way to remove such self-imposed limits. By simply changing the way we feel, we can allow ourselves to create a new, more positive reality.



## REFRAMING: A 4-STEP APPROACH

### Step 1

#### TAKE ACTION

Consider your current viewpoint.

#### ASK YOURSELF

How does it make me feel?

### Step 2

#### TAKE ACTION

Acknowledge this feeling.

### Step 3

#### TAKE ACTION

Look at the story from another angle.

#### ASK YOURSELF

What other perspectives could I view my situation from?

How does my situation look from these new perspectives?

Does this change how I feel?

### Step 4

#### TAKE ACTION

Reframe your situation. Create a new story.

#### ASK YOURSELF

How does this story make me feel now?

Do I feel more positive and empowered?

Source: SmartTribes Institute, 2019

**C**  Listen to a person talk about how reframing helped him accept who he was. Then read the statements and circle **T** (true) or **F** (false).

1. At school, he was only really interested in math.	<b>T</b>	<b>F</b>
2. He enjoyed socializing with his classmates.	<b>T</b>	<b>F</b>
3. He needed things to be regular and predictable.	<b>T</b>	<b>F</b>
4. He saw a doctor because he felt that he wasn't like other people.	<b>T</b>	<b>F</b>
5. The diagnosis he received made him feel even more different.	<b>T</b>	<b>F</b>
6. Today, he feels less lonely because he's part of a community.	<b>T</b>	<b>F</b>

**D** Work with a partner. Refer to the infographic and apply the four steps of reframing to an aspect of your life that you're dissatisfied with or unhappy about. Then answer the questions below.

1. Does reframing help you feel more positive about the situation?
2. Is feeling more positive about the situation empowering? Why, or why not?

### **COMMUNICATE** *Synthesize and evaluate ideas*

**E** Work with a partner. Do the statements below apply mainly to the infographic on reframing or Phil Hansen's advice about embracing our limitations? Write **R** (reframing), **H** (Hansen's advice), or **B** (both).

1. Our thoughts can either empower or limit us. \_\_\_\_\_
2. It's important to accept our limitations. \_\_\_\_\_
3. It's important to be aware of our emotions. \_\_\_\_\_
4. It's useful to consider other people's perspectives. \_\_\_\_\_
5. Limitations can sometimes be sources of inspiration. \_\_\_\_\_
6. There's more than one way to think about a problem. \_\_\_\_\_

**F** Work in groups. Read the opinions A and B below. Which do you agree with more? Why?

**A** I think acknowledging how I feel about a problem isn't really important. What's important is being able to think of solutions. How I feel about it doesn't really change anything.

**B** Maybe it depends on the type of problem you have. If the problem is that you are unhappy about something, then it's very important to acknowledge how you're feeling first. You need to do that before you can start thinking of ways to change things.

# Putting It Together

## LEARNING OBJECTIVES

- Research, plan, and present on how someone overcame a limitation
- Use figurative language to make descriptions more vivid

### ASSIGNMENT

**Individual Presentation:** You are going to give a presentation to a partner about someone who has overcome a limitation to achieve success.

### PREPARE

**A** Review the unit. What are some of the general and specific examples of limitations that were covered? Categorize them in the chart below.

Physical	Neurological	Social	Psychological

**B** Search online for someone inspiring who has overcome a limitation. Use the categories in Exercise A to help you.

**C** Plan your presentation. Use the chart below to help you. Depending on who you choose to talk about, you might need to add, edit, or eliminate questions.

<b>Introduce the person</b> What is the person's name? How would you describe the person? What limitation did the person face?	
<b>Describe the limitation</b> What details do you know about it? What difficulties did it cause? What actions did the person take?	
<b>Explain how success was achieved</b> How did the person make use of their limitation or overcome it? What did you learn from this person?	

**D** Look back at the vocabulary, pronunciation, and communication skills you've learned in this unit. What can you use in your presentation? Note any useful language below.

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**E** Find examples of figurative language in the sentences from Phil Hansen's TED Talk below. Think about how you can use figurative language in your presentation.

*"Now in hindsight, it was actually good for some things, like mixing a can of paint or shaking a Polaroid, but at the time this was really doomsday."*

*"And I was in a dark place for a long time, unable to create."*

**F** Practice your presentation before you give it. Try to make use of the presentation skill that you've learned.

## PRESENT

**G** Give your presentation to a partner. Watch their presentation and evaluate them using the Presentation Scoring Rubrics at the back of the book.

**H** Discuss your evaluation with your partner. Give feedback on two things they did well and two areas for improvement.

### Presentation Skill

#### Using Figurative Language

In Phil Hansen's TED Talk, he uses figurative language to make his descriptions more vivid. Figurative language such as similes, metaphors, and hyperbole can make your talk come alive. A simile compares one thing with another. A metaphor uses one thing to represent another. And hyperbole refers to statements which are exaggerated for effect.

Simile: The rabbit *ran as quick as lightning* across the path.

Metaphor: Think *outside the box*.

Hyperbole: These shoes are *killing me!*

## Checkpoint

Reflect on what you have learned. Check your progress.

**I can ...**  understand and use words related to limits.

collectively	compensate	display	encounter	fragment
hindsight	perpetual	progressively	pursuit	supplies

- use collocations with *encounter*.
- watch and understand a talk about embracing limitations.
- pronounce *-ed* endings correctly.
- interpret an infographic about reframing.
- synthesize and evaluate ideas about feelings and limitations.
- use figurative language to make descriptions more vivid.
- give a presentation on how someone overcame a limitation.

# 21<sup>st</sup> Century Communication 3

LISTENING, SPEAKING, AND CRITICAL THINKING

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#### CEFR correlation

A2	B1	B2	C1
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